



URBIS

KALAMUNDA ACTIVITY CENTRE VISION REPORT

PREPARED FOR
CITY OF KALAMUNDA
MAY 2018

INTRODUCTION

WHY A VISION?

Urbis has been engaged by the City of Kalamunda to establish a project vision for the redevelopment and regeneration of the Kalamunda Activity Centre (KAC). This vision is intended to provide strategic direction and inform the Kalamunda Activity Centre Plan; a document required to provide a detailed planning framework for centres and is essential in the context of the Western Australian Planning Commission State Planning Policy 4.2 – Activity Centres for Perth and Peel. The vision for the KAC has in part, been informed by an initial community engagement and visioning exercise.

Kalamunda town centre has unique historical and locational qualities and the preparation of the Kalamunda Activity Centre Plan (KACP) is critical to shaping its future positioning as a contemporary, attractive and functional centre for residents and visitors.

The town centre is at a crossroad, whereby its future and function need an effective combination of vision and practical implementation to enable its ongoing relevance and commerciality whilst retaining key of its character and identity.

The current townsite is diverse in nature, land use and design. Heritage, topography and an active and engaged local community provide great opportunities to leverage from. Critically, the Kalamunda townsite contains some of the trade-marks of a well-performing district centre but not all and lacks any real cohesion. The preparation of an Activity Centre Plan will provide the greatest opportunity to date to deliver a robust planning framework that can facilitate this coordination and much needed activation to key parts of the townsite.

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PROCESS

WORKSHOP

The following representatives attended a visioning workshop bringing together a range of backgrounds and expertise to the vision discussion.

Urbis Planning, Urban Design, Heritage, Landscape Architecture, Community Engagement
Spaced Out Place-Makers Place Making Consultant
Strategen Bush Fire Management
Edgefield Projects Built Form
JDsl Civil Engineers
SLR Consulting Traffic Engineers

The purpose of the visioning exercise was to discuss and test ideas, aspirations and objectives on the future of the Kalamunda town centre. The engagement exercises mentioned above were specifically structured to ensure a range of stakeholders and user groups' inputs were received. The outcomes of this process are summarised and included in the **Appendices** to this document.

This document itself represents a shared vision, taking into account the inputs from the community, business owners, the City of Kalamunda and the project team.

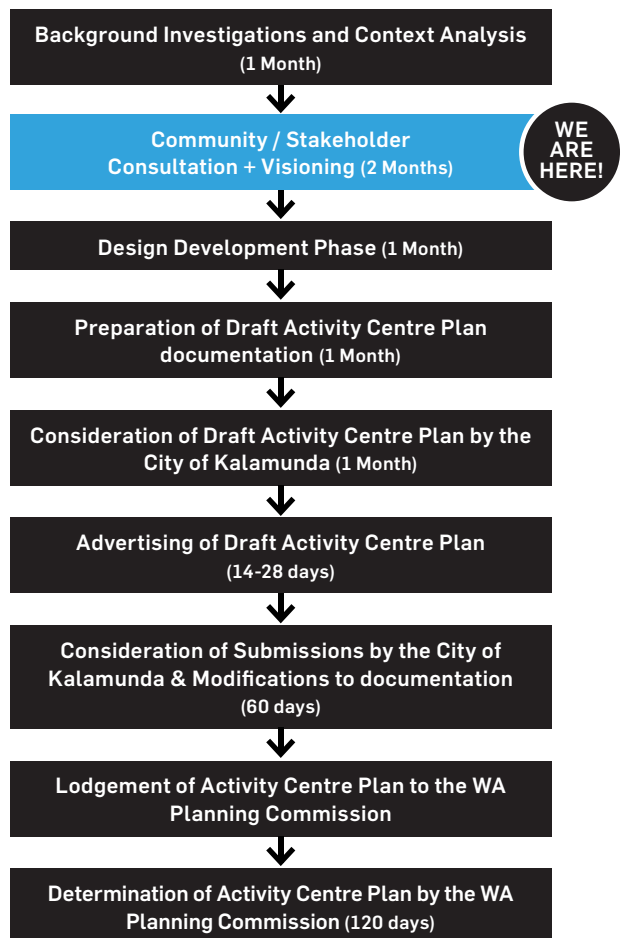
PRELIMINARY ENGAGEMENT AND VISIONING

As part of an early community consultation and engagement process, the project team with the City of Kalamunda staff undertook the following:

- 2x "Coffee Club" sessions with local business owners (17 meetings held in total over 13 and 15 February 2018). These sessions were one on one with business owners to hear their thoughts on improvements that could be made to the Town centre to improve and attract new business.

- 2x Pop-up container workshops including Jane Jacobs Walks and Idea/Emotional Mapping (24 and 25 February 2018). Led by David Snyder from Spaced Out Place-makers, this process involved local community members leading walking tours of the town centre, sharing their experiences and providing user insights.
- Community Visioning Exercise (15 March 2018). This 3 hour workshop involved ideas and emotional mapping around the key themes of connectivity, land use, built form and public realm.

WHAT'S THE PROCESS?



HISTORY

There are a number of known historic heritage places within the KAC area that are included on the WA State Register, and the Kalamunda Municipal Inventory. These places should be identified in the Kalamunda Activity Centre Plan (KACP), to ensure they are considered in any future development of the activity centre. Where future development is proposed, including new development adjacent to heritage places, internal refurbishment of heritage places, or proposed demolition of heritage places, impact assessments will be required to be prepared and approved by the relevant level of government prior to any works taking place.

The Kalamunda and District Historical Society manages a heritage trail in the town. Consideration could be given to consultation with the Society to investigate further interpretive opportunities in the future.

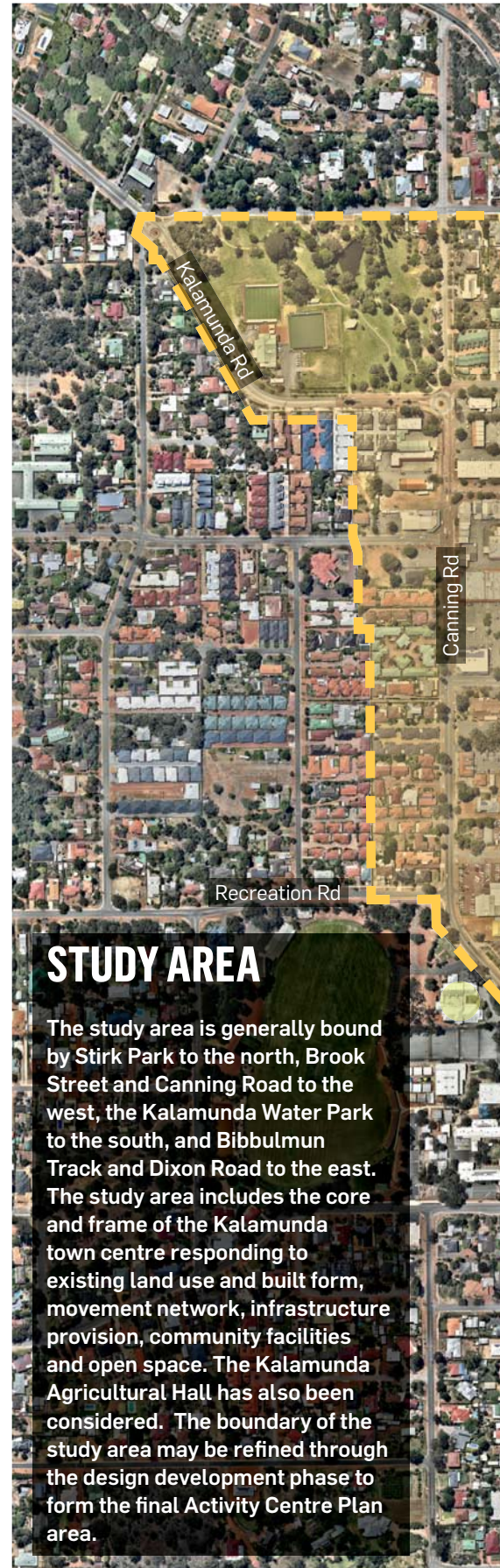
CONTEXT

Kalamunda is located in the growing Perth Hills area, is located approximately 25 kilometres from Perth CBD and has an estimated population of 25,194 by 2050. Kalamunda could be said to be one of the 'first tree change' communities that has grown over time from a small village to an emerging town centre due to increased vehicular mobility, new urban settlement and the desire for a 'rural lifestyle' in close proximity to Perth CBD.

Present day, wider Kalamunda has a diverse landscape of national and regional parks, State forests, wineries and local industries such as orchards, intensive horticulture and the like. It is also becoming an emerging urban area with expanding industrial and transport hubs in areas such as Forrestfield and High Wycombe, and also an attractive City for families to reside in areas such as Lesmurdie, Maida Vale and Gooseberry Hill.

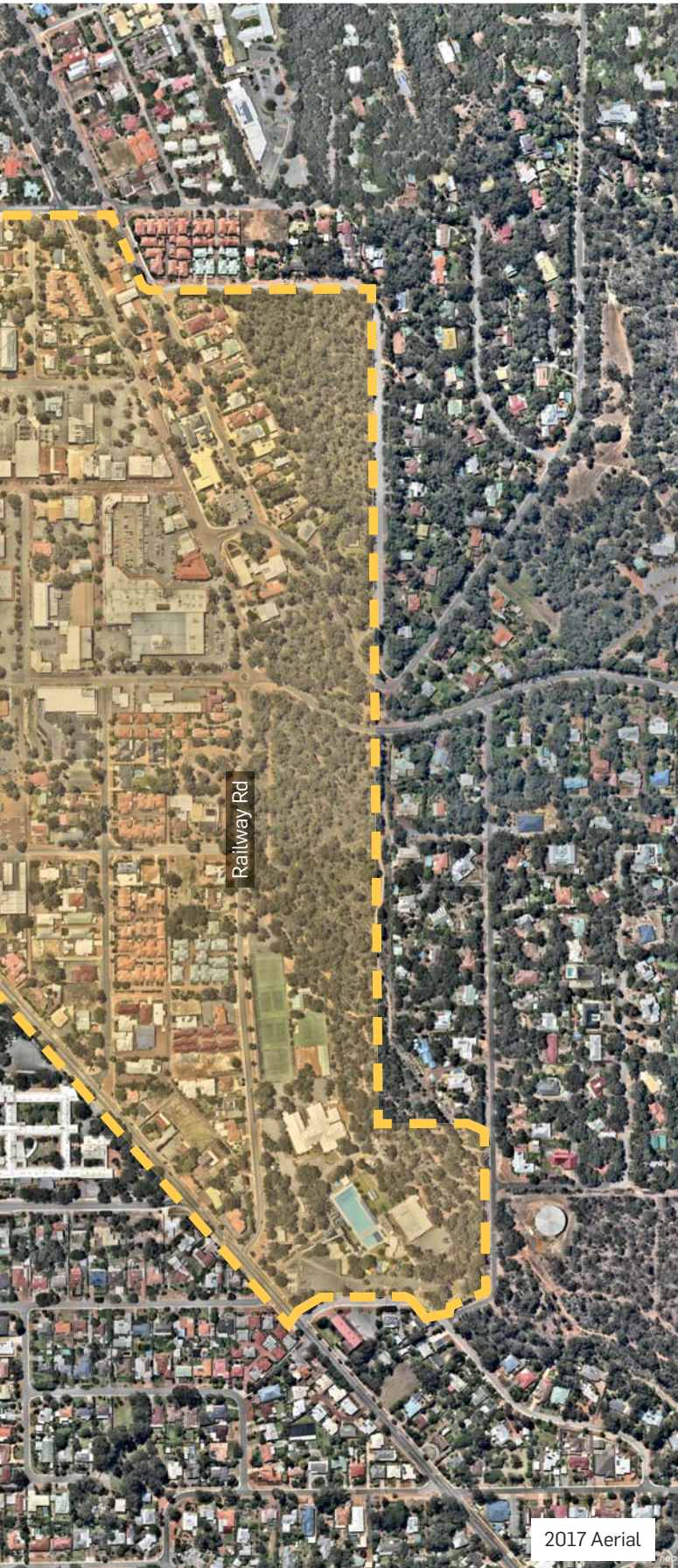
Taking a closer look at the heart of Kalamunda, the town centre has a mixture of vibrant, energised spaces and streetscapes, while other areas lack a sense of identity and commercial investment resulting in a fragmented town centre. Built on a traditional grid pattern although irregular, the town centre has a mix of lot sizes, building scales and dispersed commercial and retail uses. Former development has been strongly car-orientated to cater for the convenience of motorists. This has resulted in a number of developments failing to contribute to the streetscape with dominant parking areas, large setbacks and minimal street activation or presence.

It is evident that many commercial and retail tenancies have failed in the existing town centre environment which has a significant impact on the level of activation, energy and overall success of the town centre. However there are a number of uses that appear to be successfully trading which rely on a high level of vehicle orientated business such as the IGA supermarket and the Kalamunda Central shopping centre.



STUDY AREA

The study area is generally bound by Stirk Park to the north, Brook Street and Canning Road to the west, the Kalamunda Water Park to the south, and Bibbulmun Track and Dixon Road to the east. The study area includes the core and frame of the Kalamunda town centre responding to existing land use and built form, movement network, infrastructure provision, community facilities and open space. The Kalamunda Agricultural Hall has also been considered. The boundary of the study area may be refined through the design development phase to form the final Activity Centre Plan area.



2017 Aerial

Kalamunda has a unique history evolving from the timber and orchard industries and a popular holiday destination for people from Perth and Fremantle. Kalamunda History Village and Stirk Cottage are an important element of the town's history.



Stirk family outside the Stirk Cottage, c1898



First Kalamunda Hotel, c1902



Railway Road, c1918-1920



Kalamunda Fire Brigade 20th birthday, 1979



COMMUNITY ENGAGEMENT

PURPOSE

In 2018 the City of Kalamunda (the City) commenced an Activity Centre Plan (ACP) process to guide the future planning and development decisions for Kalamunda's town centre over the next ten years.

The existing planning framework is no longer performing as required, and a new framework is needed that translates the vision into practical development guidelines which are in the control of local government. The ACP and associated public and private realm design guidelines need to be both implementable and enforceable.

To guide this process, the City in conjunction with Urbis sought feedback from the community, business owners, landowners and other relevant stakeholders. This document acts as a summary of the community consultation undertaken in this regard.

The ACP framework incorporates and addresses issues such as regional and local context, transport and movement networks, land use and infrastructure, urban form, resource conservation as well staging and implementation.

Kalamunda town centre has unique historical and locational qualities and the preparation of the KACP is critical to shaping its future positioning as a contemporary, attractive and functional centre for residents and visitors. The future and function of the town centre needs a successful combination of a clear vision along with practical implementation to enable its ongoing relevance whilst retaining its character and identity.

CONSULTATION PROCESS

Urbis undertook the first stage of stakeholder and community consultation to seek insights on the local perception of the town centre and how it could better meet local needs and aspirations. This included engagement with local business owners, landowners and tenants, local Chamber of Commerce, local organisations and the broader community.

A consultation program was designed to target the key stakeholders of Kalamunda's town centre area. Multiple opportunities and events were held to ensure that all relevant voices within the City were captured over February and March 2018 including:

- Business owner 'coffee chats'
- Central mall pop up stall
- Farmers market pop up stall
- Visioning workshop
- Online Survey

The business owner coffee chats were attended by 14 business owner(s), whilst an estimate of 30-40 community members attended the Saturday event and 60+ at the Sunday farmers market pop up stalls. Both pop up stalls involved a Jane's Walk with multiple local speakers to guide walking tours through the town centre.

Approximately 10-15 community members joined the Jane Jacobs walks. More than 17 people attended the visioning workshop that was held at the Town Hall on the March 15, 2018. The visioning workshop was highly interactive, enabling attendees to hold discussions about their ideas, visions and insights to guide the future of the town centre facilitated by the City's Officers and Urbis planning and design consultants.

Online consultation was via the City's website, which provided access to a detailed public survey. The survey was conducted over 6 weeks to 30 March 2018 with 44 people completing the survey.

A copy of the Community Survey Summary Report is provided at **Attachment 1** and the Public Visioning Workshop Placemaking Summary at **Attachment 2**.



WHAT YOU TOLD US

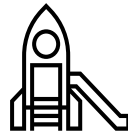


LAND USE

- Encourage a stronger choice of housing
- Encourage uses that bring life onto the street
- More cafes, particularly those with alfresco seating and good acoustics
- Greater diversity in retail, in terms of offering and culture
- Pop-ups of night-time activity, including restaurants, an outdoor cinema, wine bars and small bars
- Gateway to the hills
- Fill vacancies and utilize under-utilized spaces
- Introduce more accommodation options (e.g. boutique hotels)
- Mixed-use and higher density buildings with apartments above
- Upgrades to community centre and consolidation of community uses
- Reduced fast food outlets
- Carefully positioned higher density development
- Visitor centre to promote area
- Improved library facilities
- Consolidate parking areas

KEY THEMES

- Land use diversity
- Variety of housing choice
- Improve land utilisation
- Encourage a night-time economy supported by food and beverage offerings and a variety of retail
- Encourage mixed-use
- Consolidate and upgrade community facilities

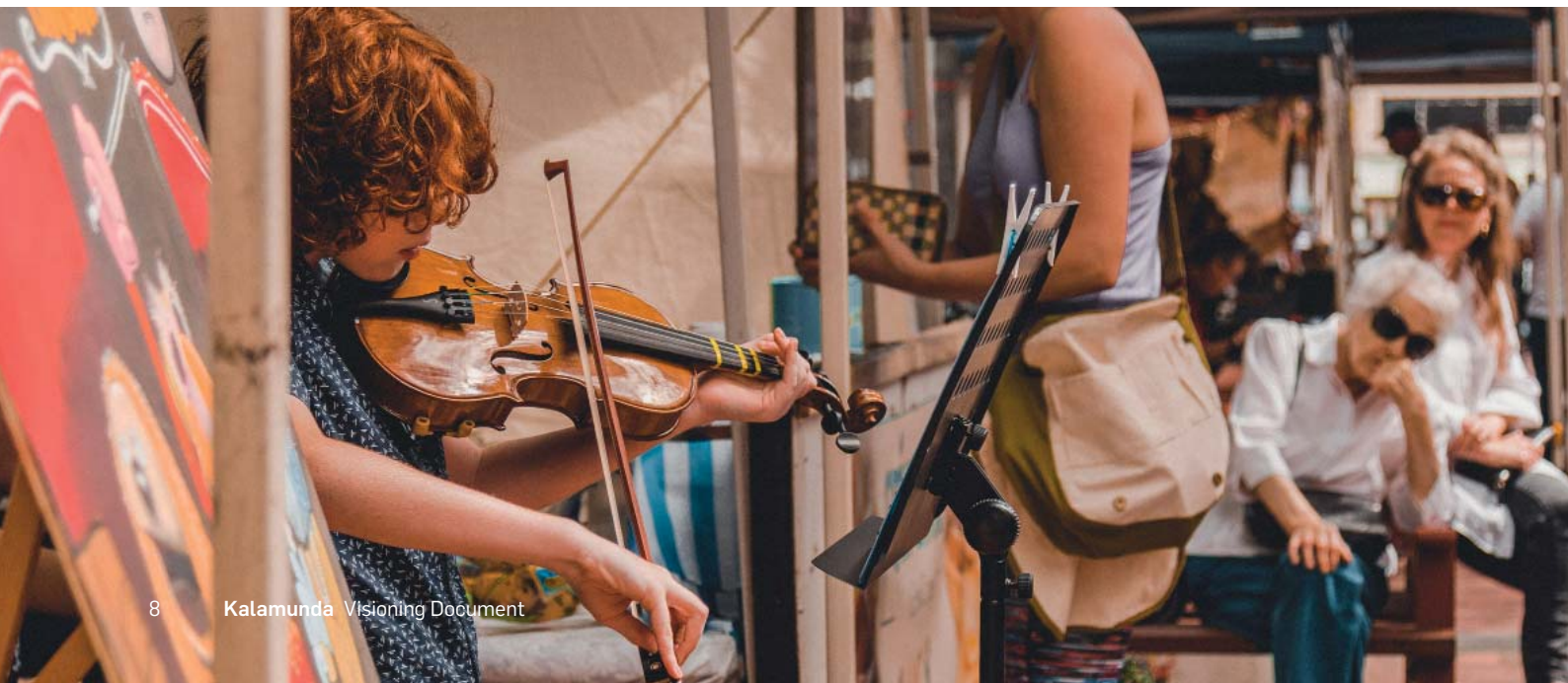


PUBLIC REALM

- Opportunity for town square / cultural hub
- More coverage of native and deciduous trees
- Recreate focal point/meeting point of the town centre (i.e. Haynes Street)
- Greater gardens and garden beds, particularly in the town square, which attract birds and other wildlife
- Live entertainment, and more associated activity space such as an amphi-theatre or outdoor cinema
- Play infrastructure (water, adventure and nature) for children
- Promotion of Stirk Cottage
- Connection to the town's history and natural environment – parks, memorials, artwork, heritage trails
- Enhance Zig Zag cultural centre
- Improve street seating, lighting and shade
- Promote the 'country' town feel
- Cleanliness of streets and maintenance of buildings
- More decorative lights in the town centre
- Improved infrastructure such as bike racks, greenery etc.
- Fenced dog parks

KEY THEMES

- Improved streetscape beautification
- Create a town square / focal point for the town centre
- More greenery, trees and gardens
- Improve infrastructure to encourage more events
- Create soft and hard linkages to the historical and cultural features
- Create places to play, relax and be entertained





CONNECTIVITY

- Pedestrian crossing needed on Canning Road, Mead Street, Railway Road
- Bus stop needed at the edge of town centre and a reduction in buses down Hayne Street.
- Centre needs better way finding signage
- Better connection to green space through 'green belts' that will act as 'green paths'
- Improve walkability and pedestrian infrastructure (good quality, even and uniform paving on footpath, no obstructions such as the planter boxes or clutter, signalized crossings, useable median strips)
- Better connection of key parts of Kalamunda (i.e Haynes St, zigzag, Stirk House, Stirk Park, Bibbulmun Track)
- Greater bike facilities and infrastructure
- Through access improvements from car parks to buildings
- Better way finding and signage
- Better connection to the bus station
- Decrease speed limits in the town centre

KEY THEMES

- Safe, accessible and legible pedestrian connections
- Improvements to wayfinding and signage
- Provision of cycling facilities and infrastructure
- Increase connections to green space and green links
- Improved public transport and connections to existing public transport



PLACEMAKING / BUSINESS OPPORTUNITIES

- Street activation including community events, street entertainment
- A variety of boutique/intimate, unique, specialty stores that are run by locals
- Local economy – produced by Kalamunda residents, sold in Kalamunda, profits to the Kalamunda community
- Better promotion and activation of the Bibbulmun Track, Zigzag historic village and heritage trail
- Encourage businesses to spill out onto the street
- Create a brand and let people know how close Kalamunda is to the City
- Open Art Studios and Bickley Valley produce in vacant shops
- Encourage businesses to open later
- Observation tower at the Visitor Centre

KEY THEMES

- Promote and encourage local business synergies and produce
- Create a 'brand' for Kalamunda town centre
- Activate the town centre through local events and businesses
- Create a night time economy



BUILT FORM

- Appropriate scale of development
- Transition of building heights
- Human scale
- Heights up to 3 storeys
- Use topography as an advantage
- Encourage views to the City
- Maintain heritage character and integration of modern built form with heritage
- Well maintained, attractive buildings
- Greater diversity of buildings, including more mixed-use buildings in town centre
- Building materials such as timber, brick, mix of colours, shapes and tones
- Variation to facades and roof pitches to create diversity
- 'English Village' look
- Built form should reflect the identity of the town
- Open shop fronts
- Verandahs and awnings on shop fronts
- Passive solar design

KEY THEMES

- Built form and materials to reflect the character of the town centre
- Connect heritage character with modern built form
- Variation of built form design
- Height and density of built form to be sensitive to human scale
- Encourage a comfortable and welcoming pedestrian environment through awnings, shade structures.



ESTABLISHING A VISION

THE VISION:

'KALAMUNDA IS A PLACE BORNE OF COMMUNITY SPIRIT WITH A STRONG CONNECTION TO ITS HERITAGE.

THE TOWN CENTRE SERVES AS A GATEWAY TO THE HILLS AND AS A HUB CONNECTING BOTH LOCALS AND VISITORS ALIKE. ITS NATURAL BUSHLAND SETTING AND TRADITIONAL VILLAGE ATMOSPHERE ARE A PLATFORM TO ENHANCE KALAMUNDA'S UNIQUE OFFERINGS, ACTIVITIES AND EVENTS AND PROVIDES SPACES FOR COMMUNITY INTERACTIONS AND NEIGHBOURHOOD CONVERSATIONS.'



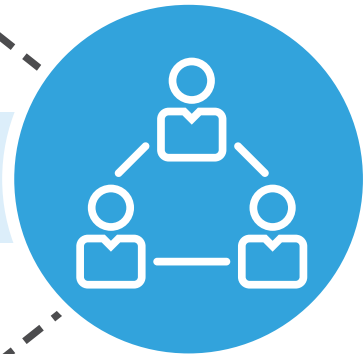
KEY INGREDIENTS:

The delivery of the vision will be multifaceted and reliant upon a number of key ingredients available to the site. The enhancement and blending of these key ingredients will be required to ensure success.



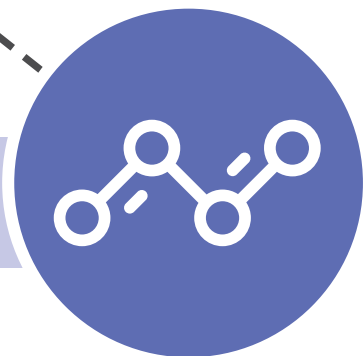
CHARACTER:
Home in the forrest

COMMUNITY:
A place for everyone



LIVE/ WORK/ PLAY:
All your daily needs

CONNECTED:
Walk the centre





CHARACTER

Whilst sometimes difficult to define, it is undisputable that Kalamunda has long held its own sense of identity and character. Kalamunda means many things to many different people and these connections deserve to be celebrated.

Redevelopment of the town centre should recognise the history, landscape and eclectic community that has shaped its character. Part of this is ensuring that the built form connects the heritage character of the town centre with a contemporary built form that reflects the materiality and landscape of the area.

The careful attention to the redevelopment of the streets and open space within the town centre will also support the ongoing successful evolution of Kalamunda as a destination, drive a distinct character and identity and cement the town centre as the gateway to the hills agricultural areas.

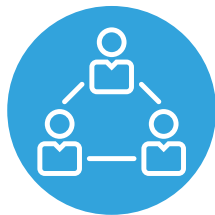
Public art can also help to engage with and celebrate the site's culture and identity.

OPPORTUNITIES

Cultural Heritage – the site and broader area has a rich cultural and built history. Broadening the existing interpretation of this cultural heritage is an important consideration and provides an opportunity to connect the current disparate elements in the town centre into a meaningful and cohesive story that enhances this already rich tapestry.

Built Form – the character of the town centre is heavily informed by the built form. Ensuring variation in the built form design and ensuring these responses are sensitive to human scale and have a strong relationship to the street are key considerations. The use of local materials and colour palettes are also opportunities to be explored.

Public Realm – there is significant opportunity to revitalise the Kalamunda town centre through considered and timely improvements to its key streets and parks. A focus on creating places for play, relaxation and entertainment and enhancing the existing green infrastructure with additional planting, seating and artwork could derive significant benefit for businesses, tourism and the community.



COMMUNITY

Kalamunda has a strong and engaged local community that is passionate about their place and its identity.

Ensuring that the Kalamunda community continues to grow, thrive and offer opportunity for each successive generation is a key driver. Creating a place that reflects the warmth and welcome of the Kalamunda community, embraced cultural diversity and is inclusive of all ages is a key opportunity for the Kalamunda town centre.

OPPORTUNITIES

Events – the Kalamunda town centre offers a number of events for its residents and visitors; markets, festivals, etc. There is a clear need to improve the hard and soft supporting infrastructure that enable these events to ensure the can scale and evolve to remain relevant and attractive to visitors.

Facilities – there is opportunity to create a community focus for the town centre through the potential co-location of community facilities. This can be beneficial in a town centre environment as it allows for incidental meetings, pedestrianisation within the precinct and a clear focal destination, all of which contribute to healthy communities.

Kalamunda is also a launch point for cycling and bushwalking in the Perth hills. There is an opportunity to look at providing end of trip facilities and circuits that depart and return to the town centre to further support these activities.

Places and Spaces – public spaces that provide comfort, delight, play and relaxation are integral to a successful town centre. These spaces form the backbone for building the social bonds and sense of wellbeing vital to healthy communities. It is the community that give these spaces heart and vibrancy and by ensuring the town centre provides a diversity of places that cater for all members of the community, from youth to the elderly, a true sense of community will be fostered that can also spark economic, social, environmental and cultural benefits.



LIVE/ WORK/ PLAY

The town centre performs an important commercial and lifestyle function in the broader Kalamunda locality. It is a place of business, commerce and trade but also importantly a meeting place for friends and family to recreate, socialise and relax. Whilst there are many dining and hospitality options, there is little diversity in offering. Market days

provides life and energy to the Town once or twice a month but significant opportunity exists to provide for alternative recreation and entertainment opportunities, utilising the Town's existing town fabric.

The current office stock is dated and lacking in appeal. Businesses want to locate within the Town centre but are starved of options. Clearly, attracting new business will be critical to the transformation of the Town.

The views on town-living are divided and this is in part due to some less than desirable built form outcomes. To thrive as an active and vibrant hub servicing the hills, an element of town-living will need to be incorporated into both the core and frame of the centre.

OPPORTUNITIES

Bringing the Valley to Town: There is no doubt the Bickley Valley is growing in reputation as one of the "go to" regions in the state for fresh produce, wine, cider and "paddock to plate" dining experiences. As the nearest townsite to this hillside recreation hub, there is significant opportunity in creating a stronger connection between the producers and businesses within the Valley and the Town. An extension of the Bickley Valley Harvest Festival into the town is one example of "bringing the valley to the town."

Business Development: Stand-alone office development is an unlikely scenario moving forward. Greater opportunities however are more likely to be delivered in mixed-use formats. SOHO or home office style housing has started to develop in the Town and should be encouraged and accommodated moving forward.

All Ages Entertainment and Recreation: A regular criticism of the town centre is that it doesn't cater for "all-ages" recreation and in particular there being a lack of options for children and teenagers. To this end, there is currently an abundance of local government assets (i.e. Town Square Community Hall) and car parking areas that could be utilised by everything from skate parks, cinemas (indoor and outdoor) and half court basketball.

Town Living: Active and vibrant town centres have a residential population. Clearly high-rise development is unlikely to have its place in Kalamunda any time soon but it will be important for the community to define its preferred form of town-living to ensure both day and night time activity and economy.



CONNECTED

We all like to be connected to each other and other places. The Kalamunda town centre has developed in a piecemeal fashion over many decades under differing planning regimes; meaning connectivity on a range of levels, is not strong. More specifically, this has resulted in an ad-hoc and fragmented centre that lacks cohesion and legibility from an architectural pedestrian, vehicular and land use perspective. This lack of cohesion has been identified by locals and visitors alike.

The current Town centre is defined by a number of great places (I.e Bibbulmun Track, Kalamunda Hotel, Stirk Park) and the ACP provides a great opportunity to connect these much-loved community assets.

OPPORTUNITIES

Access Improvements: Walkability is critical to the creation of unified and activate Town centre. Improved pedestrian pathways and associated signage will go a long way to improving legibility, linking key land uses and overcoming topographical challenges faced. Cycling is a popular recreational pursuit in the Town and the broader hills district. Connecting the town to the broader cycle network will have both health, business and recreational benefits.

Car Parking: alternative forms and rates of carparking will need to be considered in the better utilisation of land. The provision of additional surface parking is not highest best use planning despite concerns of parking shortfalls at peak weekend periods. To that end, better located parking anchored to key activity generators will be critical.

Public Transport: linking the town centre to its residential catchment, the broader Kalamunda locality the new Forrestfield train station with improved bus services is a clear opportunity the ACP process should explore.

Activated Streets: Haynes Street and Railway Road have historic roles in servicing the town from both a commercial and social perspective. Breathing new life into these streets will help unify the old, new and otherwise investigate opportunities to reactivate Central Mall outside of scheduled events.

1.0 SUMMARY AND NEXT STEPS

This document provides a clear vision and objectives for this project as it moves into the detailed design phase.

NEXT STEPS



This vision and the key elements identified will be utilised as a foundation for the KAPC and the detailed planning and design elements that come with it. In moving forward, it is recommended that the following steps be followed:

- Individual elements of the vision are prioritised as to their importance and the extent to which they will inform detailed planning and design.
- Following the completion of the next phase, the Activity Centre Plan be assessed against the vision, with the weightings provided as above.

DISCLAIMER

This report is dated 19 April 2018 and incorporates information and events up to that date only and excludes any information arising, or event occurring, after that date which may affect the validity of Urbis Pty Ltd's (Urbis) opinion in this report. Urbis prepared this report on the instructions, and for the benefit only, of City of Kalamunda (Instructing Party) for the purpose of . (Purpose) and not for any other purpose or use. To the extent permitted by applicable law, Urbis expressly disclaims all liability, whether direct or indirect, to the Instructing Party which relies or purports to rely on this report for any purpose other than the Purpose, and to any other person which relies or purports to rely on this report for any purpose whatsoever (including the Purpose).

In preparing this report, Urbis was required to make judgements which may be affected by unforeseen future events, the likelihood and effects of which are not capable of precise assessment.

All surveys, forecasts, projections and recommendations contained in or associated with this report are made in good faith and on the basis of information supplied to Urbis at the date of this report, and upon which Urbis relied. Achievement of the projections and budgets set out in this report will depend, among other things, on the actions of others over which Urbis has no control.

In preparing this report, Urbis may rely on or refer to documents in a language other than English, which Urbis may arrange to be translated. Urbis is not responsible for the accuracy or completeness of such translations and disclaims any liability for any statement or opinion made in this report being inaccurate or incomplete arising from such translations.

Whilst Urbis has made all reasonable inquiries it believes necessary in preparing this report, it is not responsible for determining the completeness or accuracy of information provided to it. Urbis (including its officers and personnel) is not liable for any errors or omissions, including in information provided by the Instructing Party or another person or upon which Urbis relies, provided that such errors or omissions are not made by Urbis recklessly or in bad faith.

This report has been prepared with due care and diligence by Urbis and the statements and opinions given by Urbis in this report are given in good faith and in the reasonable belief that they are correct and not misleading, subject to the limitations above.

ATTACHMENT 1:

COMMUNITY SURVEY SUMMARY REPORT

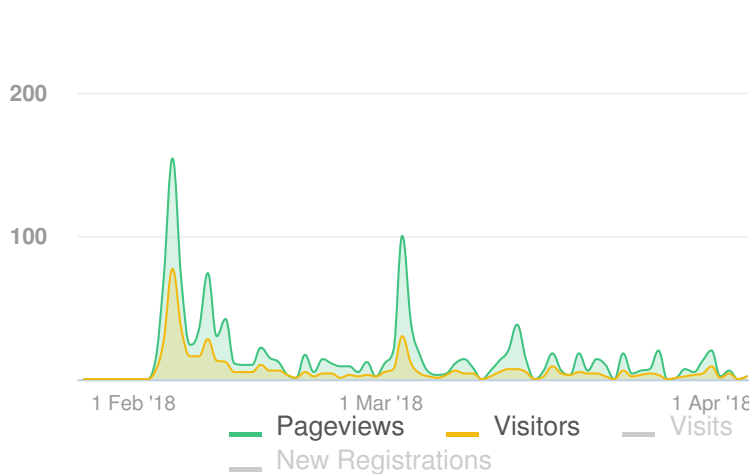
Project Report

11 September 2017 - 09 April 2018

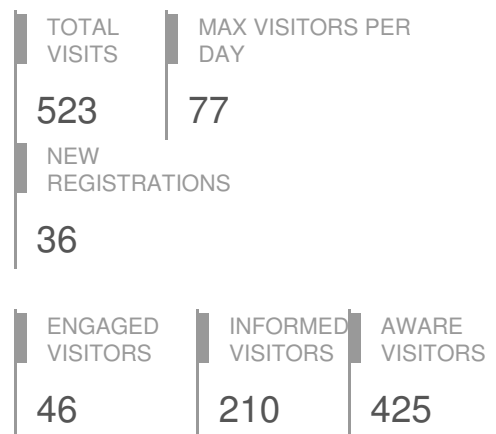
Engage Kalamunda Kalamunda Activity Centre Plan



Visitors Summary

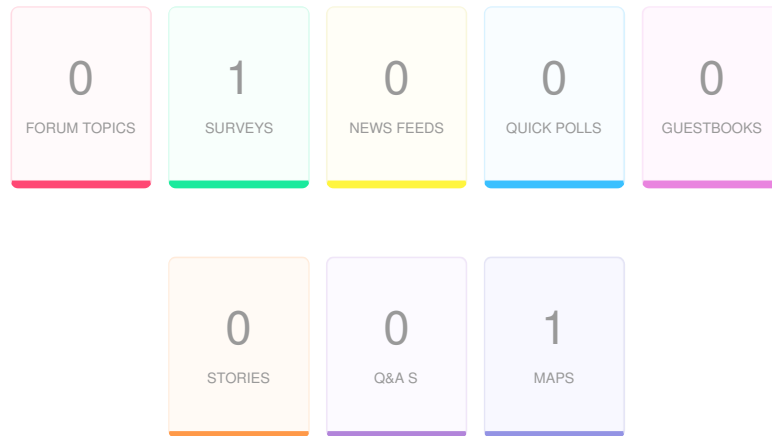


Highlights



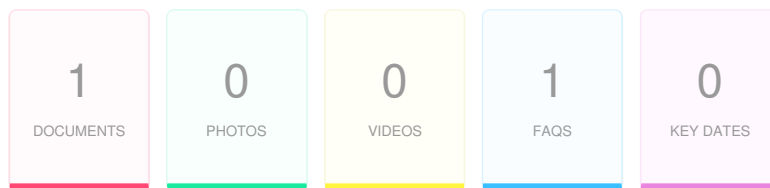
Aware Participants		425	Engaged			46
Aware Actions Performed	Participants		Registered	Unverified	Anonymous	
Visited a Project or Tool Page	425					
Informed Participants		210				
Informed Actions Performed	Participants					
Viewed a video	0		Contributed on Forums	0	0	0
Viewed a photo	0		Participated in Surveys	44	0	0
Downloaded a document	37		Contributed to Newsfeeds	0	0	0
Visited the Key Dates page	14		Participated in Quick Polls	0	0	0
Visited an FAQ list Page	19		Posted on Guestbooks	0	0	0
Visited Instagram Page	0		Contributed to Stories	0	0	0
Visited Multiple Project Pages	161		Asked Questions	0	0	0
Contributed to a tool (engaged)	46		Placed Pins on Maps	0	0	0
			Contributed to Ideas	4	0	0

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Map	Kalamunda Activity Centre	Published	4	0	0	0
Survey Tool	Kalamunda Activity Centre Plan Survey	Published	162	44	0	0

INFORMATION WIDGET SUMMARY



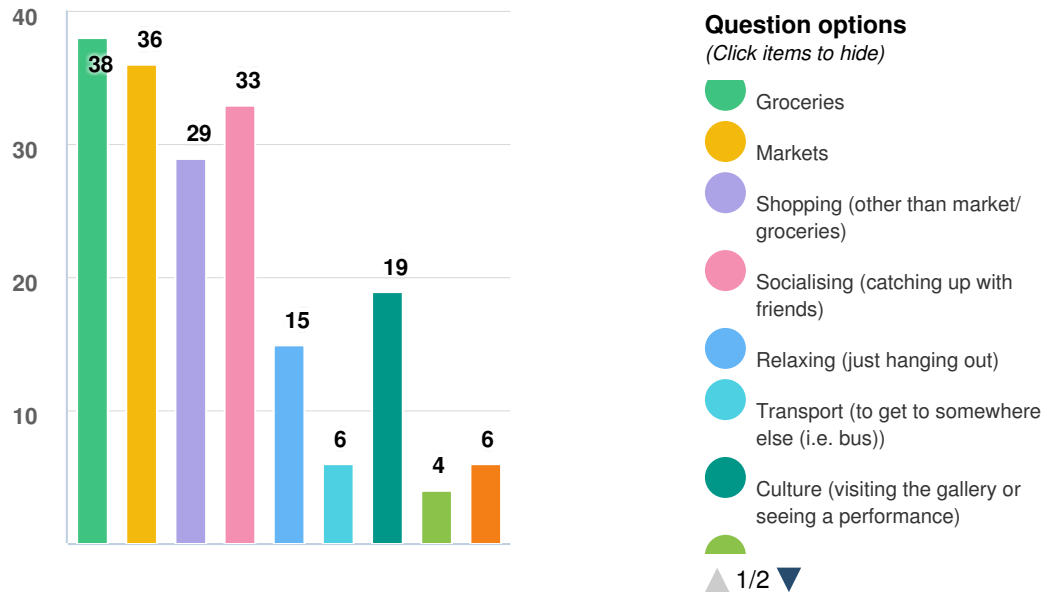
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	FAQ Kalamunda Activity Centre	36	40
Document	deleted document from	1	1
Document	deleted document from	1	1
Faqs	faqs	19	19
Key Dates	Key Date	14	16

ENGAGEMENT TOOL: SURVEY TOOL

Kalamunda Activity Centre Plan Survey

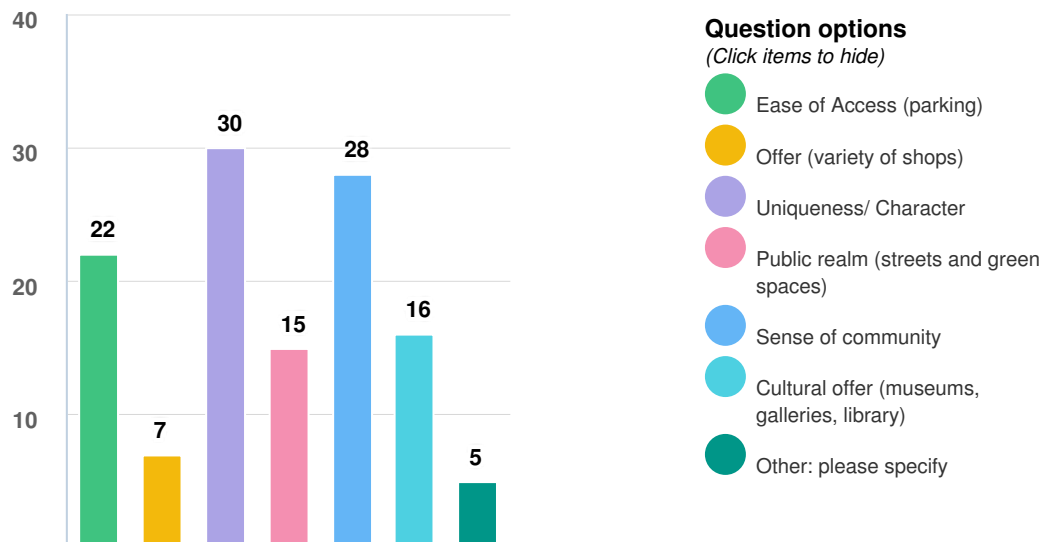
VISITORS	162	CONTRIBUTORS	44	CONTRIBUTIONS	44
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Why do you typically visit Kalamunda Town Centre?



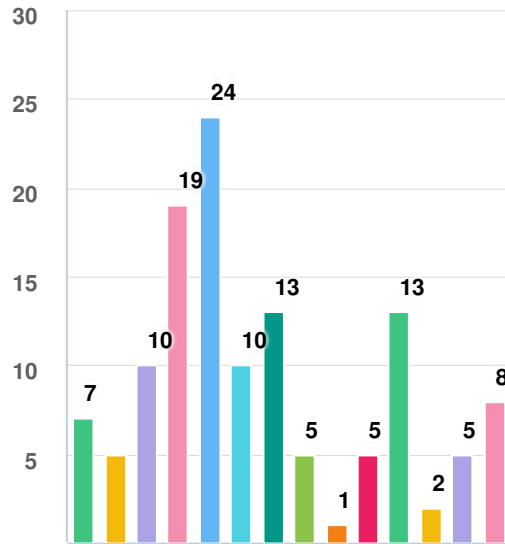
Optional question (44 responses, 0 skipped)

What do you like about Kalamunda Town Centre?



Optional question (44 responses, 0 skipped)

What would encourage you to visit the Town Centre more often? (tick top three)



Question options

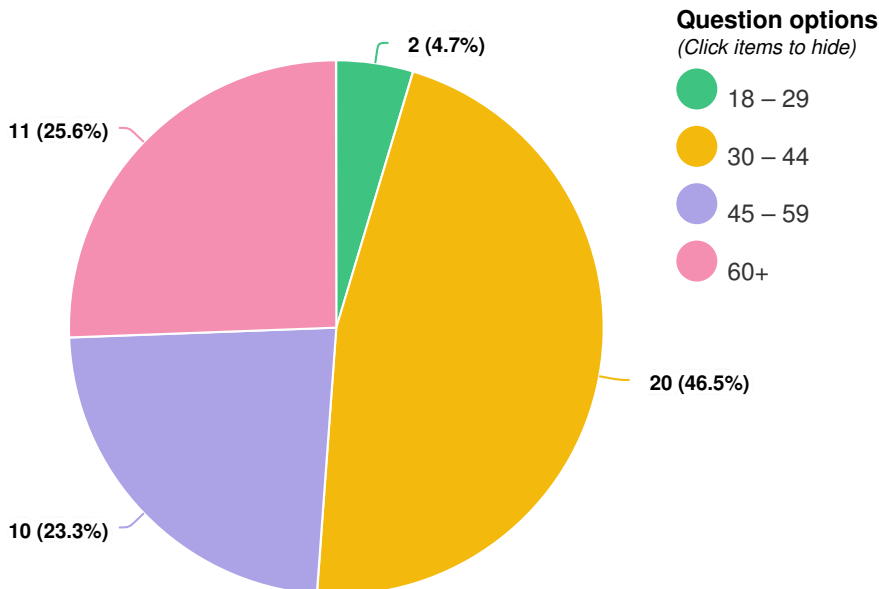
(Click items to hide)

- More Parking
- Better circulation (connections between streets)
- Pedestrian crossings
- More variety of shops
- Upgraded streets and public realm
- More green space
- More shade (trees or awning)
- More housing (more residences, living opportunities)

▲ 1/2 ▼

Optional question (44 responses, 0 skipped)

Age



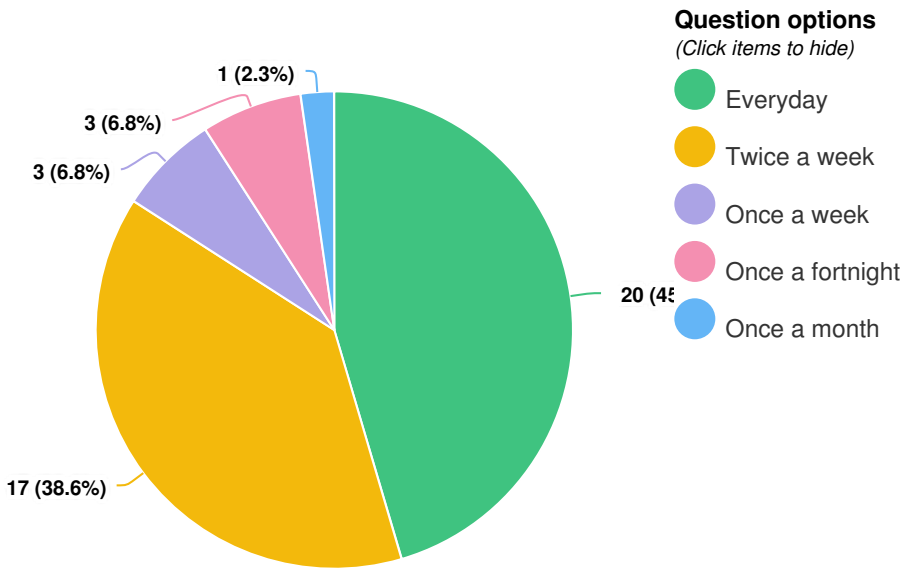
Question options

(Click items to hide)

- 18 – 29
- 30 – 44
- 45 – 59
- 60+

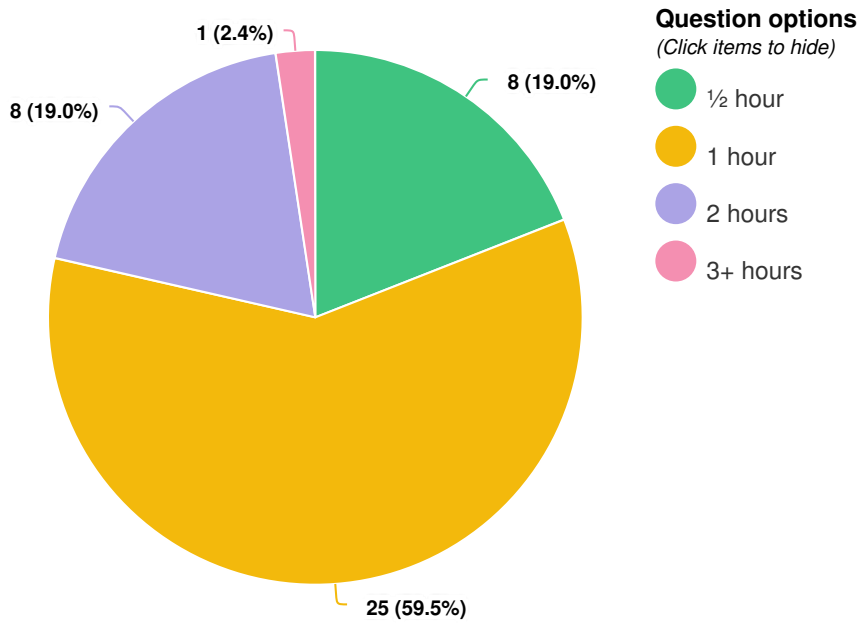
Optional question (43 responses, 1 skipped)

How often do you visit Kalamunda Town Centre?



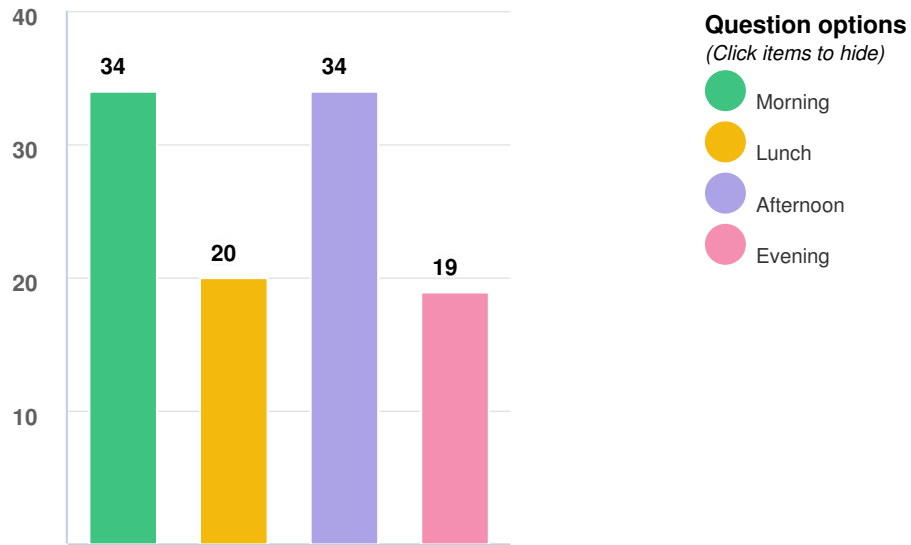
Optional question (44 responses, 0 skipped)

How long do you typically stay in the town centre?



Optional question (42 responses, 2 skipped)

When do you normally visit? (circle all that apply)



Optional question (44 responses, 0 skipped)

ATTACHMENT 2:

PUBLIC VISIONING WORKSHOP PLACEMAKING SUMMARY

**KALAMUNDA TOWN CENTRE
PUBLIC VISIONING WORKSHOPS
24 & 25 FEBRUARY 2018**





OUR ENGAGEMENT PROGRAM

CULTURAL WALKING TOUR: JANE'S WALK

Walk 1: Sat, 24 Feb at 10:15am

Andy Farrant, One Degree Advisory
Creating a Main Street for People and the Senses

Pat O'Hallaran, Heritage Village
Heritage and the City

Lourdes Benedictos, All We Need is Right Here
Social and Business Innovation

Walk 2 & 3: Sun, 25 Feb at 9:15 & 10:15am

Michaela and Steve Castledine, Local Artists
Public Art and the City

Celia Cheffins, Zig Zag Festival
The Growth of Zig Zag

Mike Woods, Perth Observatory
Branding Kalamunda

Cheryl Kampen, Kalamunda Art Markets & Caroline Babbage,
Chamber of Commerce



OUR ENGAGEMENT PROGRAM PLACEMAKING ENGAGEMENT BOARDS

What is Placemaking?

Bringing together the 'Hardware' and 'Software' Placemaking Tools: Case studies and examples

Emotional Mapping

How do different spaces feel in the Town Centre and Why?

Ideas Mapping

Where do we map out the necessary placemaking tools and Why?

Brainstorming

Tell us all your great Ideas!

Kalamunda Activity Centre Plan

General information about the Planning Process

PUBLIC VISIONING WORKSHOP OUTCOMES



“I have never considered how it (Town Centre planning) could be done, I’ve only been a critic of what has been done in the past.” - Participant Comment



CULTURAL WALKING TOUR OUTCOMES EMERGING CONSULTATION THEMES

Land Use

- Encouraging a stronger choice of housing
- Providing uses for the young and old
- Encouraging uses on Haynes Street that bring life onto the street
- Make use of vacant land – beer gardens, pocket parks, etc

Built Form

- Guidelines and streetscape improvements to enforce larger alfresco areas
- Encourage ground level active frontages
- Art can provide unity and offer a quick win to repair tired buildings

Public Realm

- More greenery and comfortable spaces to socialise – Connect Stirk Park to the town centre
- Bring to life the tastes and smells of the Hills
- Utilise Heritage artefacts to build authenticity
- Improve the night-time economy
- Stronger emphasis and strategy for Public Art
- Improved infrastructure to encourage more events

Business Innovation

- Open Art Studios & Bickley Valley produce in vacant shops
- Encourage businesses to spill out onto the street
- Create a brand and let people know how close Kalamunda is to the City
- Town Centre Manager to co-ordinate the different events and bring people together



CULTURAL WALKING TOUR OUTCOMES PLACEMAKING ENGAGEMENT BOARDS

Land Use

- Incentives to provide more accommodation
- Better choice and availability of housing

Built Form

- Disappointed with recent development outcomes
- Create a small country feel set around pleasant gardens
- Passive Solar Design
- Consolidate Parking
- Improved use of Heritage elements

Public Realm

- Participants generally happy with the look and feel of Railway Rd
- Upset with lack of maintenance and 'patchy' repairs
- Village feel can be more inviting
- Bring more local musicians into town
- Improved infrastructure such as bike racks, greenery, ping pong, etc

Business Innovation

- Encourage a greater variety of shops
- Retrofit small shops with a federations style
- Hanging Gardens
- Gift Hampers celebrating Kalamunda
- Encourage businesses to be open later
- Work with businesses to activate shop fronts

PUBLIC VISIONING WORKSHOP OUTCOMES SUMMARY



THANK YOU!



**“YOU CAN DESIGN & CREATE, & BUILD THE MOST
WONDERFUL PLACE IN THE WORLD. BUT IT TAKES
PEOPLE TO MAKE THE DREAM A REALITY.”**

- WALT DISNEY



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