



Prepared for



Prepared by



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Strategic overview

MARKYT Strategic Overview

Vision Liveability		Goveri	Governance Rates V			
					\$	
22 % agree		77	48 Performance Index Score		41	
		Performance Index Score			Performance Index Score	
	5% points <u>below</u> Industry Average and down 4% points from 2022	3 index points <u>above</u> Industry Average and down 4 points from 2022	3 index poi Industry Ave down 6 points	erage and	1 index point <u>below</u> Industry Average and down 7 points from 2022	
I	Top performers Library services Waste management 					
	Library services		ک (Community safe	ty and crime prevention	
ths	Library services		rities	Community safe Streetscapes, tre		
Strengths	Library servicesWaste management		(ey Priorities	Streetscapes, tre		
Strengths	 Library services Waste management Most improved Economic development and Education, training and life-I Library services 	ong learning	Key Priorities	Streetscapes, tre	ees and verges	
Strengths	 Library services Waste management Most improved Economic development and Education, training and life-I Library services Access to public transport 	ong learning		Streetscapes, tre	ees and verges	



Approach

Purpose



Department of Local Government, Sport and Cultural Industries

GOVERNMENT OF WESTERN AUSTRALIA

The Local Government Act requires local councils to develop a **Plan for the Future.** The IP&R guidelines suggest this plan has a major review every four years, and a minor review every two years.

MARKYT **O** Community Scorecard

The City of Kalamunda commissioned a MARKYT[®] Community Scorecard to:

- Support a review of its Strategic Community Plan (SCP).
- Assess performance against objectives and key performance indicators (KPIs) in the SCP.
- Determine community priorities
- Benchmark performance



KALAMUNDA ADVANCING 2031 Strategic Community Plan

Connected Communities, Valuing Nature and Creating our Future Together





The Study

The City of Kalamunda commissioned CATALYSE® to conduct an independent MARKYT[®] Community Scorecard.

Scorecard invitations were emailed to 10,000 randomly selected contacts from the City of Kalamunda's customer databases. The City provided supporting promotions through its communication channels.







The scorecard was open from 19 February to 8 March 2024 and completed by 869 community members with various connections to the City.

Local resident	Local business	Out of area ratepayer	Visitor	Elected Member / Employee
836	66	6	12	15

The main body of this report shows responses from local residents. As responses from the random sample (n=637) and opt-in sample (n=199) were similar, results have been combined in this report. Results from other community groups are reported separately at the end of this report.

Resident responses were weighted by age and gender to match the ABS Census population profile. Where sub-totals add to ±1% of the parts, this is due to rounding errors to zero decimal places.

% of resident respondents (weighted)



LOTE: Language other than English * Includes a small number of 14-17 year olds

MARKYT Senchmarking Excellence

Shire of Jerramungup

Shire of Woodanilling

Shire of Katanning Shire of Kent

Shire of Kojonup Shire of Plantagenet

Over the past 21 years, CATALYSE[®] has conducted community perceptions surveys for more than 70 councils across Australia. When comparable guestions are asked, we publish high and average scores to enable participating councils to recognise and learn from industry leaders. In this report, average and high scores are calculated from councils that have completed a MARKYT® accredited study within the past three years.

Perth Region Wheatbelt Region Nhulunbuv City of Armadale Shire of Chittering Corporation Town of Bassendean Shire of Dandaragan City of Bayswater Shire of Gingin Cook Shire Council City of Belmont Shire of Merredin Shire of Wyndham Town of Cambridge East Kimberley Shire of Narrogin City of Canning Shire of Northam Cassowary Coast Town of Claremont Shire of Pingelly **Regional Council** Shire of Broome City of Cockburn Shire of Toodyay Town of Cottesloe Shire of York Town of East Fremantle Town of Port Hedland South West Region City of Fremantle Shire of East Pilbara City of Joondalup Shire of Ashburton Shire of Augusta-Margaret River City of Kalamunda Shire of Bridgetown-Greenbushes City of Kwinana City of Bunbury City of Melville City of Busselton Shire of Irwin Shire of Mingenew Town of Mosman Park Shire of Capel Shire of Mundaring Wheatbelt region Shire of Collie City of Kalgoorlie-Boulder City of Nedlands City of 9 councils Shire of Dardanup Shire of Peppermint Grove Coffs Harbour Shire of Donnybrook-Balingup Perth & Peel regions City of Perth Shire of Harvey 31 councils Shire of Esperance Serpentine–Jarrahdale Shire Wollondilly Shire City of South Perth South West region **Great Southern Region** Shire of Ravensthorpe Council City of Subiaco 9 Councils **Great Southern** City of Swan City of Albany Mount Barker Town of Victoria Park Shire of Broomehill-Tambellup Region **District Council** Shire of Cranbrook 11 Councils City of Vincent Shire of Denmark City of Wanneroo Shire of Gnowangerup

Peel Region

Shire of Boddington Citv of Mandurah Shire of Murray Serpentine-Jarrahdale Shire



MARKY

MARKYT Industry Standards | similar councils

To compare 'apples with apples', subset benchmark analysis has been conducted against similar councils who have conducted the study in the past three years. Performance has been benchmarked against councils identified as being more similar to the City of Kalamunda. These include the City of Armadale, Town of Bassendean, City of Canning, City of Kwinana, Shire of Serpentine Jarrahdale and City of Swan.





















How to read MARKYT® performance dashboards





Overall Performance

Place to live



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 830).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKYT

Governing organisation



65+ years

52

Renting / other 64



Q. How would you rate performance in the following areas?

48

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 794).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

53

MARKYT (industry comparisons

Overall Performance | industry comparisons

The 'Overall Performance Index Score' is a combined measure of the City of Kalamunda as a 'place to live' and as a 'governing organisation'. The City of Kalamunda's overall performance index score is 63 out of 100, on par with the industry average.

Overall Performance Index Score

average of 'place to live' and 'governing organisation'

- City of Kalamunda
- Metropolitan Councils
- Regional Councils
- Similar Councils







How to read the MARKYT 📀 Benchmark Matrix

The MARKYT[®] Benchmark Matrix (shown in detail overleaf) illustrates how the community rates performance on individual measures, compared to how other councils are being rated by their communities.

There are two dimensions. The vertical axis maps community perceptions of performance for individual measures. The horizontal axis maps performance relative to the MARKYT[®] Industry Standards.



This line represents okay performance based on the MARKYT Performance Index Score. Higher performing service areas are placed above this line while lower performing areas are below it.



Councils aim to be on the right side of this line, with performance ABOVE the MARKYT[®] Industry Average.



MARKYT Senchmark Matrix





MARKYT **O** Community Trends Window

The MARKYT[®] Community Trends Window shows trends in performance over the past 2 years.





MARKYT **O** Community Trends Window



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How to read the MARKYT I Community Priorities

CELEBRATE the City's highest performing areas.

KAIZEN: consider ways to continuously improve services with average ratings between okay and good to strive for service excellence

REVIEW lower performing areas.



The MARKYT[®] Community Priorities chart maps priorities against performance in all service areas.

OPTIMISE higher performing services where the community would like enhancements to better meet their needs.

PRIORITISE lower performing services where the community would like the City to focus its attention.



MARKYT **O** Community Priorities



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)

PERFORMANCE INDEX SCORI

Q. Over the next 10 years, which areas would you mostly like the City of Kalamunda to focus on improving? Base: All respondents, excludes no response (n=739) 23 Copyright CATALYSE® Pty Ltd. © 2024 Community action plans for key priorities

Community Action Plan Community safety and crime prevention

Community driven actions

Community Voices

"Bring back a police station in Kalamunda."

"Lobby for greater police presence with a Station located on the Hill. Forrestfield seems to be undermanned, so greater police numbers would be a good start."

"Regular police patrols of suburban streets and commercial properties at night. More street lighting. Police foot patrols of shopping centres etc."

"Police response times are too slow, nearest station is too far away."

"Actively support a security patrol service with a call line so we feel safe if there is an issue which needs to be addressed that's not police related (loitering etc). Other councils have adopted this."

"Security patrols. We are so far from Police services so we need another option. Even the criminals know you can get away with anything up here as the cops are so far away."

"Look at adopting a CCTV programme similar to that provided by the Town of Victoria Park, or a high visibility patrol service similar to that provided by Belmont Shire."

"Please improve lighting on the red cycle paths from train station to surrounding areas. It's currently dark and encouraging antisocial behaviour such as graffiti."

"Better lighting around the business areas as a deterrent for vandals and graffiti."

"There needs to be more cameras around the crime hot spots that are linked directly to the police."

"CCTV around the bus station and local businesses."

"I think improving youth services would have an impact on community safety and crime reduction."

"More involvement with activities at night for the youth of Forrestfield, that they do not have to pay for."



 Advocate for a police station in Kalamunda and a more visible police presence in the area with faster response times.

 Provide a security service to patrol known hotspots including shopping centres.

• Provide more CCTV and lighting to deter antisocial and criminal activity in dark streets, parks, carparks, bus and train stations etc.

 Provide a range of services and activities to keep young people occupied and engaged.

Community Action Plan Streetscapes, trees and verges

Community driven actions

Community Voices

"More street trees as shade for pedestrians and bird habitat and to reduce the heat island effect of all the bitumen road."

"More street trees to help beautify and cool the area, quality landscaping throughout the city."

"Better management of the tree canopy and weakened branches. Several of the branches that have fallen in the area over the last 12 months would certainly have caused serious injury or death had they fallen on a person or an occupied vehicle."

"In our street alone there are some redgum branches that are growing out over the road. These trees are not stable during high wind events and have come down in the past onto the road. Luckily no one was driving under them at the time."

"Maintain the footpaths and alleys around Forrestfield eg mowing grass and weeds properly instead of focusing on the top of the hill."

"Having trees trimmed, clean up weeds, broken glass and rubbish. Verge hazards, tripping."

"Regular maintenance of verges which are at present disgraceful. Dry overgrown grass and weeds in many areas with no regular cleaning up carried out by COK. The Jack Healy Centre garden is non existent apart from an uninviting mess!"

"All the verge trees (esp the dying / dead bottle bushes) along verges need to be replaced. It shouldn't be up to individual home owners to report them one at a time before the dead ones get taken away and replaced. Take the initiative to do it yourselves!"

"Twice a year verge mowing is not enough. This program needs increased frequency. (Or can 'struggling' grass/weed verges be transformed so that they don't need as much moving)? Some grass verges look lovely - but those verges seem to have a lot of help from the resident, which is great but not all residents are willing to do this and so the verge suffers."

"Consider the creation of a program that is in collaboration with residents to create water-wise verges. Other local governments offer rebates (\$250-\$500) to assist property owners with the creation of a water-wise verge garden. I know we have access to free native plants but there are other needs when developing a water-wise verge. If we had more native plants on verges etc. there would be less verge mowing required."



- Plant more trees to beautify the streetscape, provide greater shade canopy and support local wildlife habitats.
- Prune large and dangerous tree branches to prevent accidents and injury to people, cars and property.
- Maintain verges to a high standard: mow regularly, clear weeds, remove and replace dead trees etc. Keep footpaths clear of vegetation and debris.
- Provide incentives for residents to plant waterwise native verges.

Community Action Plan Sport and recreation facilities and services

Community driven actions

- Prioritise completion of the leisure centre in High Wycombe.
- Provide a wider range of fitness classes for all ages throughout the City.
- Advocate for an additional aquatic and leisure centre in Kalamunda and/or upgrade the Kalamunda Pool to include heated/indoor pools that can be used all year around, splash pools and slides for younger children etc.
- Upgrade facilities at the Ray Owen Centre.
- Upgrade amenities at sporting ovals throughout the City – improve playing surfaces, shade, parking, clubhouses, male and female changerooms, lighting etc.

Community Voices

"Build the large recreation centre with an indoor pool planned for High Wycombe."

"High Wycombe needs its own Rec Centre with creche! It's a huge suburb with lots of young families. I was appalled when our Rec Center closed. Now there's just nothing here."

"More exercise classes available at different times and different venues. Ensuring the high Wycombe swimming pool is on track for development."

"Need more over 50s exercise programs at High Wycombe Community Hall. I have to travel to Midland or elsewhere for this. Or more social clubs activities for meet ups."

"Kalamunda itself (not High Wycombe) needs its own leisure centre and the swimming pool needs upgrading to include heating or an enclosure."

"A full access all year-round recreation centre including swimming centre with hydro for rehabilitation in Kalamunda! Demolish the council buildings and incorporate it all into in the area where the pool and tennis courts are and make a sports centre?"

"Upgrading the pool facilities to a modern facility. Including something unique, like a children's splash pad with fun activities and small slides."

> "The Ray Owen Project needs to happen without compromise including an appropriate oval lighting upgrade."

"A complete overhaul of all the clubs in the foothills area. Upgrades to facilities, better maintenance of grounds and facilities. Increased communication between clubs and key stakeholders."

"Ray Owen's lack of sufficient cooling options indoors, whether by air-conditioning or passive cooling options, is not sustainable in this climate. Similarly, the lack of shade and shelter at the outdoor netball courts needs to be adequately remedied to ensure safe and accessible facilities for all."

"All sports which have active clubs within the City of Kalamunda need to be catered for with facilities that are fit for purpose for the conditions under which the sport is currently played. eg Kalamunda Districts Hockey Club has been denied the opportunity to be included in ALL current and future planning with regards facility development, despite a clear indication that a hockey turf would secure the future of the club and sport in the local government area."



Community Action Plan Conservation and environmental management

Community driven actions

Community Voices

"Protection of trees. The revoking of the tree policy and the lack of an open process was disgraceful."

"We need to ensure that we keep as must corridor bushland as possible.... essential for people, wildlife, so our area remains "our home in the forest". We must ensure that the tree canopy remains as our weather increasing gets hotter each year. Environmental (Bush/Trees/Native Animal) issues are my main concern. Also to enforce the non-removal of trees except for building a home but leaving bush and trees where possible to ensure shade canopy."

"Very disappointed that the Tree Protection Policy was scrapped with zero transparency on the reasons why and nothing to replace it with and no lead time for amended or new policy."

"Planning to include retaining/planting of street trees and trees being maintained on properties. The higher density areas around the Kalamunda CBD are losing their "hills natural environment" feel and attraction - it is becoming just another boring Perth urban centre and suburb. More needs to be done to retain large trees and replace trees and make allowance for trees in the urban environment through proper planning and street plantings. As well as being visually appealing and in line with Kalamunda being a home amongst the trees, it is also cooling for the townsite and cooling for visitors and residents alike! So many recent studies worldwide have shown the cooling and other benefits of trees and the shade they provide."

"Limit high density subdivisions in areas with lots of trees, ie. Orange Grove, Wattle Grove, Maida Vale. No more loss of trees, natural vegetation & habitats. Instead increase zoning density in areas already allocated for housing with consideration for maintaining established trees & creating more native water wise gardens."

"No more large scale developments in forested areas that imply bulldozers and wholesale clearing. By doing that you are not just clearing trees, you are clearing ecosystems."

"There are many areas with dead trees, bushes littering the bush areas near houses that are a fire danger. The shire fines households if the firebreak is inadequate but no nothing on shire tracks and bush walking areas."

"Fire management. Clearing parks and street verges of dry grass and debris."



- Ensure development does not detract from Kalamunda as a "home in the forest" – protect and retain the tree canopy and consider reinstating the tree retention policy.
- Protect and conserve areas of natural bushland and wetlands – oppose high density development in these areas.
- Actively manage bushfire risk clear weeds and dry grass and leaves, remove dead trees etc.



To see all community comments from the MARKYT[®] Community Scorecard, please see the City of Kalamunda's MARKYT[®] VoiceBank.



The MARKYT[®] VoiceBank contains over 54,600 words with ideas and suggestions from community members.

Ideas are grouped into 41 service areas.

Councillors and officers draw on specific suggestions in the MARKYT[®] VoiceBank to support the development of supporting strategies and action plans to address community needs.

Question: Over the next 10 years, which areas would you most like the City of Kalamunda to focus on improving?

Source: MARKYT® Community Scorecard | 2024

All responses are presented verbatim. Identifying information, and offensive or defamatory language, has been removed. Views expressed are solely those of respondents.

Prepared by: CATALYSE[®] Pty Ltd

On behalf of: City of Kalamunda

March 2024



People

Family and children's services and facilities



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 492).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKŸT�

Youth services and facilities



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 468).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Seniors' care, services and facilities



Trend Analysis

Performance Index Score



MARKYT Industry Standards





Base: All respondents, excludes 'unsure' and 'no response' (n = 477).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	55	0-5 years	58	Disability	58
Female	57	6-12 years	58	First Nations#	53
Age		13-17 years	54	Mainly speak LOTE	45
18-34 years	62	18+ years	51	Homeownership	
35-54 years	56	No children	57	Homeowner	55
55-64 years 53			-	Renting / other	63
65+ years	55			Kenning / Onler	05



Disability access and inclusion



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 400).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Sport and recreation facilities and services





Renting / other 68



Location

2.

3.

4.

5.

6.

7.

1. Forrestfield

Gooseberry Hill

High Wycombe

Kalamunda

Lesmurdie

Maida Vale

Wattle Grove

59

59

51

66

68

56

54

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 728).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Festivals, events, art and cultural activities





Location

2.

3.

4.

5.

6.

1. Forrestfield

Gooseberry Hill

High Wycombe

Kalamunda

Lesmurdie

Maida Vale

55

62

52

63

62

60

Renting / other 56



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 741).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)
How local history and heritage is preserved and promoted





MARKYT Industry Standards



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 688).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	60	0-5 years	66	Disability	61
Female	60	6-12 years	61	First Nations#	55
Age		13-17 years	58	Mainly speak LOTE	63
18-34 years	64	18+ years	56	Homeownership	
35-54 years	59	No children	60	Homeowner	59
55-64 years	55			Renting / other	67
65+ years	61			Renting / Other	07



Recognition and respect for First Nations peoples, cultures and heritage



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 503).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Participation in unpaid voluntary work



Q. Over the past 12 months, have you done any unpaid voluntary work? This includes welfare work, coaching, involvement in committees, etc. Base: All respondents, excludes 'no response' (n = 685).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Volunteer recognition and support



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 510).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Community safety and crime prevention



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 664).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKŸT�

Graffiti removal services



Trend Analysis

Performance Index Score



MARKYT Industry Standards





Base: All respondents, excludes 'unsure' and 'no response' (n = 540).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	58	0-5 years	58	Disability	54
Female	57	6-12 years	53	First Nations#	52
Age		13-17 years	48	Mainly speak LOTE	58
18-34 years	58	18+ years	51	Homeownership	
35-54 years	55	No children	59	Homeowner	57
55-64 years	56				56
65+ years	61			Renting / other	50



Lighting of streets and public places



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 766).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKYT

Animal management (dogs and cats)



65+ years

Renting / other



Q. How would you rate performance in the following areas?

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 671).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Planet

Efforts to promote and adopt sustainable practices to manage climate change



Performance Index Score



MARKYT Industry Standards



 $\ensuremath{\mathbb{Q}}\xspace.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 555).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	48	0-5 years	43	Disability	44
Female	44	6-12 years	44	First Nations#	52
Age		13-17 years	41	Mainly speak LOTE	53
18-34 years	50	18+ years	39	Homeownership	
35-54 years	45	No children	49	Homeowner	47
55-64 years	42				
65+ years	47			Renting / other	40



Conservation and environmental management



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 644).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Waste management (including general rubbish, recycling and bulk rubbish collections, skip bins and Walliston Transfer Station)



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 759).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Stormwater drainage



55-64 years

65+ years

Homeowner Renting / other



No children

Q. How would you rate performance in the following areas?

High

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 657).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

NA

NA

Environmental health management

(food, noise, pest, pollution, etc)





Performance Index Score



MARKYT Industry Standards





Base: All respondents, excludes 'unsure' and 'no response' (n = 633).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	55	0-5 years	56	Disability	53
Female	53	6-12 years	58	First Nations#	56
Age		13-17 years	48	Mainly speak LOTE	56
18-34 years	55	18+ years	47	Homeownership	
35-54 years	53	No children	55	Homeowner	53
55-64 years	53		00		
65+ years	55			Renting / other	58



Natural disaster management

(education, prevention and relief for fire, storms, floods, etc)



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 540).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Place

Managing responsible growth and development



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 611).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Planning and building approvals



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 521).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

54

Access to housing that meets your needs



65+ years

50

Renting / other 45



Q. How would you rate performance in the following areas?

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 526).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

58

47

Community buildings, halls and toilets



65+ years

Renting / other



Q. How would you rate performance in the following areas?

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 691).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Playgrounds, parks and reserves



Trend Analysis

Performance Index Score



MARKYT Industry Standards



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 743).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	57	0-5 years	48	Disability	60
Female	59	6-12 years	55	First Nations#	57
Age		13-17 years	49	Mainly speak LOTE	57
18-34 years	53	18+ years	57	Homeownership	
35-54 years	55	No children	63	Homeowner	58
55-64 years	62				64
65+ years	65			Renting / other	04



Streetscapes, trees and verges



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 748).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Footpaths, trails and cycleways



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 731).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Building and maintaining local roads



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 733).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

60

Traffic management on local roads



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 709).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Parking management



65+ years

49

Renting / other 56



Q. How would you rate performance in the following areas?

50

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 689).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

54

52

Street sweeping



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 693).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Access to public transport





MARKYT Industry Standards



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 699).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	59	0-5 years	60	Disability	59
Female	55	6-12 years	53	First Nations#	59
Age		13-17 years	51	Mainly speak LOTE	55
18-34 years	62	18+ years	52	Homeownership	
35-54 years	54	No children	59	Homeowner	56
55-64 years	55			Renting / other	65
65+ years	57			Kenting / Other	00



Prosperity

Economic development and job creation



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 420).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Place to own or operate a business



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 491).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Place to own or operate a business

Among business owners and managers



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 53).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Geographical variances Performance Index Score

Community variances

Performance Index Score

Not available

Not available





Place to visit



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 811).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Tourism and destination marketing



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 562).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Access to education, training and life-long learning opportunities







Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	50	0-5 years	48	Disability	50
Female	50	6-12 years	49	First Nations#	50
Age		13-17 years	45	Mainly speak LOTE	48
18-34 years	52	18+ years	43	Homeownership	
35-54 years	46	No children	54	Homeowner	50
55-64 years	50			Renting / other	55
65+ years	55			rtenting / ether	



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 509).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Library services



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 675).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)
Performance

Council's leadership



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 550).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKŸT�

City has developed and communicated a clear vision for the area



Q. How strongly do you agree or disagree with the following statements? Base: All respondents, excludes 'no response' (n = 801). # Small sample size (<20 respondents) Variance of +/- 1% due to rounding error to 0 decimal places.

MARKYT

Openness and transparency of Council processes



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 567).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKYT

Value for money from Council rates



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 783).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



How the community is consulted on local issues



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 656).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

City has a good understanding of community needs





Community variances

% agree

Gender		Age of children		Disability & culture											
Male	18	0-5 years	19	Disability	19										
Female	19	6-12 years	14	First Nations#	16										
Age		13-17 years	13	Mainly speak LOTE	18										
18-34 years	22	18+ years	12	Homeownership											
35-54 years	15	No children	24	Homeowner	17										
55-64 years	15			Renting / other	36										
65+ years	23			Renting / Other	30										



Q. **How strongly do you agree or disagree with the following statements?** Base: All respondents, excludes 'no response' (n = 804). [#] Small sample size (<20 respondents)

How the community is informed about what's happening in the local area



Trend Analysis

Performance Index Score



MARKYT Industry Standards





Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	36	0-5 years	35	Disability	37
Female	37	6-12 years	35	First Nations#	33
Age		13-17 years	32	Mainly speak LOTE	35
18-34 years	38	18+ years	36	Homeownership	
35-54 years	37	No children	38	Homeowner	36
55-64 years	35		00		
65+ years	37			Renting / other	50



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 671).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Clearly explains reasons for decisions and how community views are taken into account





Community variances

% agree

Gender		Age of children		Disability & culture	
Male	18	0-5 years	14	Disability	19
Female	17	6-12 years	18	First Nations#	21
Age		13-17 years	12	Mainly speak LOTE	10
18-34 years	23	18+ years	13	Homeownership	
35-54 years	14	No children	19	Homeowner	17
55-64 years	15				27
65+ years	18			Renting / other	21

81

Q. How strongly do you agree or disagree with the following statements? Base: All respondents, excludes 'no response' (n = 805). # Small sample size (<20 respondents)

Coverage of City issues in the local newspaper



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 440).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Kalamunda View

The Mayor's monthly message published in local newspaper



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 331).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

MARKYT

City of Kalamunda eNews



65+ years

50

Renting / other 66



Q. How would you rate performance in the following areas?

48

Average

Base: All respondents, excludes 'unsure' and 'no response' (n = 414).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

52

54

City's main website (kalamunda.wa.gov.au)



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 560).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Social media presence (on Facebook, Twitter, Instagram, Linkedin, etc)



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 417).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

Engage Kalamunda The City's online community engagement tool



Trend Analysis

Performance Index Score



MARKŸT Industry Standards



 $\ensuremath{\mathbb{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 403).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	46	0-5 years	45	Disability	55
Female	51	6-12 years	47	First Nations#	51
Age		13-17 years	45	Mainly speak LOTE	52
18-34 years	51	18+ years	44	Homeownership	
35-54 years	47	No children	51	Homeowner	47
55-64 years	49		2.		68
65+ years	48			Renting / other	00



Customer service



Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 633).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)

How the City embraces change, innovation and new technology



Trend Analysis

Performance Index Score



MARKYT Industry Standards





Base: All respondents, excludes 'unsure' and 'no response' (n = 532).

* Positive Rating = excellent, good + okay # Small sample size (<20 respondents)



Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	36	0-5 years	36	Disability	38
Female	39	6-12 years	34	First Nations#	34
Age		13-17 years	31	Mainly speak LOTE	40
18-34 years	36	18+ years	35	Homeownership	
35-54 years	35	No children	39	Homeowner	37
55-64 years	39			Renting / other	49
65+ years	41			Renung / Other	49



Overview of Community Variances

Summary of community variances

												02010100002				V /	F	1		NV/		<u></u>		NP	
	Total	Homeowner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55-64 years	65+ years	Disability	First Nations#	LOTE	Forrestfield	Gooseberry Hill	High Wycombe	Kalamunda	Lesmurdie	Maida Vale	Wattle Grove	Rural
Overall place to live	77	77	78	76	78	79	72	74	73	76	77	76	76	80	75	59	79	70	83	65	84	86	78	67	83
PEOPLE (Performance Index Scores)																									
Family and children's services and facilities	52	51	64	52	52	58	43	50	46	49	50	51	53	57	55	54	45	50	50	49	58	55	49	43	54
Youth services and facilities	45	43	62	46	43	48	40	41	38	44	47	43	45	47	45	44	42	45	44	39	47	50	45	37	45
Seniors' care, services and facilities	56	55	63	55	57	57	58	58	54	51	62	56	53	55	58	53	45	58	53	51	61	62	52	40	57
Disability access and inclusion	51	50	63	53	49	53	44	52	49	47	61	47	46	52	49	52	55	54	51	42	53	57	48	42	50
Sport and recreation facilities and services	60	60	68	59	62	64	58	56	49	56	60	57	59	67	61	56	63	59	59	51	66	68	56	54	63
Festivals, events, art and cultural activities	59	59	56	58	59	61	55	54	50	60	58	56	60	62	60	64	52	55	62	52	63	62	60	51	62
Local history and heritage	60	59	67	60	60	60	66	61	58	56	64	59	55	61	61	55	63	59	61	50	64	63	66	56	56
Respect for First Nations culture / heritage	58	58	56	61	55	61	56	60	51	49	63	57	52	59	60	56	60	62	55	58	60	56	66	51	48
Volunteer recognition and support	57	56	64	56	57	59	50	56	51	55	56	55	55	60	61	57	56	55	62	49	60	59	64	49	52
Community safety and crime prevention	45	44	53	44	45	45	45	41	41	39	48	43	41	47	42	42	54	42	49	35	48	51	46	41	39
Graffiti removal services	57	57	56	58	57	59	58	53	48	51	58	55	56	61	54	52	58	57	66	47	62	60	53	53	59
Lighting of streets and public places	54	54	61	55	53	56	55	52	48	52	57	52	52	58	54	55	49	55	54	48	58	55	54	58	53
Animal management (dogs and cats)	56	55	65	56	56	56	53	55	53	57	59	55	51	56	60	57	61	59	58	44	58	58	57	55	51
SENTIMENT (% Total Agree)																									
Clear vision for the area	22	22	28	21	24	24	20	19	16	13	31	20	16	21	27	9	11	34	15	19	23	22	19	20	19
Good understanding of community needs	19	17	36	18	19	24	19	14	13	12	22	15	15	23	19	16	18	28	14	14	19	26	12	7	11
Clearly explains reasons for decisions	17	17	27	18	17	19	14	18	12	13	23	14	15	18	19	21	10	22	17	21	18	15	15	16	6



Summary of community variances

										1		2000120323								NV/				NV	
	Total	Homeowner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55-64 years	65+ years	Disability	First Nations#	LOTE	Forrestfield	Gooseberry Hill	High Wycombe	Kalamunda	Lesmurdie	Maida Vale	Wattle Grove	Rural
PLANET (Performance Index Scores)																									
Sustainable practices / climate change	46	47	40	48	44	49	43	44	41	39	50	45	42	47	44	52	53	51	48	47	44	46	46	42	40
Conservation and environmental management	48	48	50	49	46	49	45	50	43	45	48	49	44	48	49	50	54	51	50	44	46	49	52	48	42
Waste management	65	65	60	66	64	67	61	64	59	62	61	63	66	69	61	58	58	65	61	58	68	68	64	65	68
Stormwater drainage	59	59	51	61	56	61	61	60	53	51	66	56	55	59	57	63	65	60	56	60	61	56	58	64	52
Food, noise, pest, pollution, etc	54	53	58	55	53	55	56	58	48	47	55	53	53	55	53	56	56	54	58	48	57	57	54	48	50
Natural disaster management	59	59	60	60	59	60	57	57	58	56	61	60	57	59	61	55	57	59	65	55	65	60	58	52	55
PLACE (Performance Index Scores)																									
Responsible growth and development	40	40	37	39	41	42	40	37	34	35	43	37	38	44	41	37	39	48	40	36	38	42	44	33	33
Planning and building approvals	37	37	38	37	37	39	37	35	33	34	46	35	33	37	39	29	47	47	43	34	32	38	38	35	31
Housing	53	54	45	55	50	51	56	54	51	50	56	53	50	50	48	37	52	55	56	48	54	53	53	55	47
Community buildings, halls and toilets	52	52	55	50	54	56	47	49	45	53	51	48	55	57	51	49	47	51	54	43	60	55	49	44	57
Playgrounds, parks and reserves	58	58	64	57	59	63	48	55	49	57	53	55	62	65	60	57	57	54	67	45	67	62	54	49	62
Streetscapes, trees and verges	41	41	46	41	42	42	37	42	39	39	37	41	40	46	44	41	52	39	47	32	45	43	44	42	40
Footpaths, trails and cycleways	49	49	57	50	49	51	44	51	46	48	51	47	49	51	49	42	56	48	54	44	54	47	42	55	54
Building and maintaining local roads	52	52	58	52	52	54	51	51	47	48	57	50	49	54	53	54	53	52	55	48	58	54	48	49	48
Traffic management on local roads	52	51	58	52	52	52	52	52	49	52	51	52	52	52	52	52	53	53	50	44	57	57	49	44	49
Parking management	50	50	56	50	51	51	52	49	46	48	53	51	49	49	46	48	48	54	47	49	52	54	49	42	47
Street sweeping	51	51	59	51	52	51	52	51	49	48	50	51	51	53	56	55	49	51	58	42	59	49	51	50	51
																		59						_	48



Summary of community variances

			899239299	2155025100			201010	20122220				020101010101				V /				VV/				NV	
	Total	Homeowner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55-64 years	65+ years	Disability	First Nations#	LOTE	Forrestfield	Gooseberry Hill	High Wycombe	Kalamunda	Lesmurdie	Maida Vale	Wattle Grove	Rural
PROSPERITY (Performance Index Scores)																									
Place to own or operate a business	55	55	57	54	57	55	51	54	51	57	57	53	55	55	51	54	54	57	51	52	54	59	61	53	51
Economic development and job creation	40	40	43	39	41	40	40	40	35	36	42	38	39	42	40	38	33	43	37	38	39	41	44	37	37
Place to visit	69	68	70	67	70	71	66	66	62	63	67	67	68	72	68	72	62	60	75	60	76	73	71	63	73
Tourism and destination marketing	46	46	52	45	47	48	43	49	40	42	48	44	43	49	50	54	44	43	43	42	51	49	44	44	48
Education, training and life-long learning	50	50	55	50	50	54	48	49	45	43	52	46	50	55	50	50	48	50	54	41	57	51	48	44	52
Library services	71	71	74	70	73	75	71	69	67	69	74	68	71	74	72	75	67	68	79	62	82	75	69	58	68
PERFORMANCE (Performance Index Scores)																									
Governing organisation	48	47	64	47	50	50	42	42	41	41	52	44	46	52	52	44	44	51	46	46	50	51	45	44	44
Council's leadership	36	35	49	34	38	38	33	34	30	32	41	33	32	41	37	36	37	38	34	29	39	38	41	35	32
Value for money from rates	41	40	60	39	43	43	34	39	35	38	41	37	40	47	42	38	33	38	39	37	47	48	35	35	42
Openness/transparency of Council processes	34	33	48	34	34	35	32	31	28	32	36	32	31	36	35	29	36	36	31	31	34	37	32	33	30
Consultation	35	34	54	34	36	36	34	34	30	33	39	34	32	35	36	33	35	38	35	32	38	38	32	29	30
Communication	37	36	50	36	37	38	35	35	32	36	38	37	35	37	37	33	35	40	35	33	40	39	35	32	33
Embracing change and innovation	37	37	49	36	39	39	36	34	31	35	36	35	39	41	38	34	40	44	30	30	38	39	41	35	36
Customer service	54	53	71	54		57	50	51	51	48	59	51		56	56	45	60	59	55	50	57	57	49	45	48
Coverage in the local newspaper	44	43	59	42	46	44	44	43	40	38	43	43	44	45	45	47	45	43	40	38	48	47	44	40	42
Mayor's monthly message in local newspaper	42	41	66	41	45	45	39	41	34	36	50	37		44	48	53	41	46	46	36	43	46	33	39	40
City of Kalamunda eNews	48	46	66	45	51	48	46	48	46	43	49	46		50	I	50	50	46	49	43	49	53	42	48	47
City's main website	51	50	60		52	52	50	52	51	49	51	50		52		52	46	54	50	50	51	52	48	50	45
Social media presence	49	47		46			52	49	48	44	57	48			54			I	52	41	50	51	48	48	43
City's online community engagement tool	48	47	68	46	51	51	45	47	45	44	51	47	49	48	55	51	52	51	46	45	52	47	48	44	49

MARKŸT



Other stakeholder groups

MARKYT **O** Community Priorities

Out-of-area ratepayers / visitors



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)

Q. Over the next 10 years, which areas would you mostly like the City of Kalamunda to focus on improving? Base: All respondents, excludes no response (n=11) Copyright CATALYSE® Pty Ltd. © 2024

MARKYT **O** Community Priorities

COMMUNITY PRIORITIES (% of respondents) 1 Family and children's services 2 Youth services and facilities Low (<10%) High (>10%) 3 Seniors' care, services and facilities 4 Disability access and inclusion Excellent 5 Sport and recreation OPTIMISE CELEBRATE 6 Festivals, events, art and culture 7 Local history and heritage 8 Respect for First Nations culture 9 Volunteer recognition and support 10 Community safety and crime prevention 11 Graffiti removal services 12 Lighting of streets and public places 313 13 Animal management (dogs and cats) KAIZEN 14 Sustainable practices / climate change PERFORMANCE INDEX SCORE 15 Conservation and environment 16 Waste management 17 Stormwater drainage 18 Food, noise, pest, pollution, etc 19 Natural disaster management 20 Responsible growth and development 21 Planning and building approvals Okay 22 Housing 14 39 23 Community buildings, halls and toilets 24 Playgrounds, parks and reserves 25 Streetscapes, trees and verges markyt 🐼 26 Footpaths, trails and cycleways 27 Building and maintaining local roads 28 Traffic management on local roads 29 Parking management 30 Street sweeping 31 Access to public transport Note: small sample size 32 Economic development and job creation 33 Tourism and destination marketing © 2024 34 Education, training and life-long learning 35 Library services 36 Council's leadership errible 37 Transparency of Council processes 38 Consultation REVIEW PRIORITISE 39 Communication 40 Embracing change and innovation 25 10 20 30 35 40 41 Customer service

City EMs / employees

96

Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)

Q. Over the next 10 years, which areas would you mostly like the City of Kalamunda to focus on improving? Base: All respondents, excludes no response (n=13) Copyright CATALYSE® Pty Ltd. © 2024

MARKYT **O** Community Priorities

Business owners / managers



Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)

Q. Over the next 10 years, which areas would you mostly like the City of Kalamunda to focus on improving? Base: All respondents, excludes no response (n=66) Copyright CATALYSE® Pty Ltd. © 2024



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