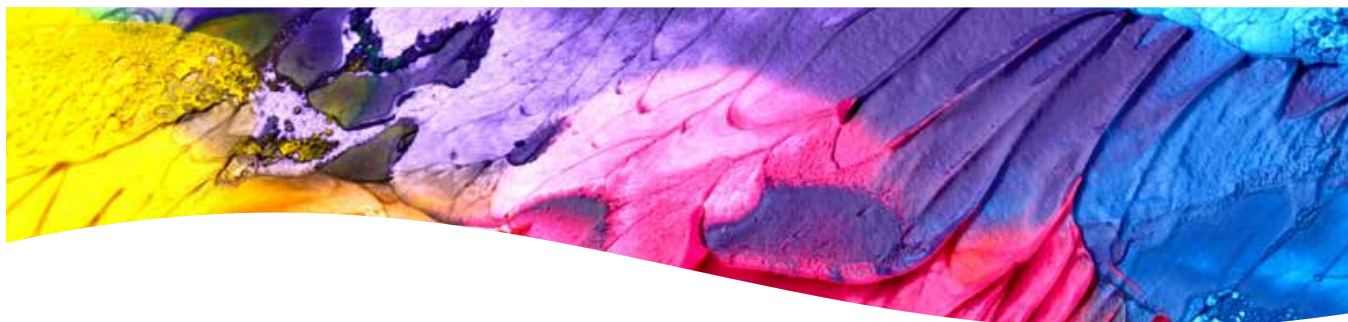




# Arts Strategy Review

## Community Engagement Report | 2021





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## Executive Summary

The purpose of this community engagement was to deliver the community consultation opportunities in relation to the review of the 2019-2021 *Creative Communities: An Art Strategy*.

### Background

- » Stage 1: Consultation with internal stakeholder departments including Arts and Culture, Tourism and Economic Development, Community Development, Community Engagement, Events, Planning, Assets, People Services, and the Executive Management Team. [Completed]
- » Stage 2: Examine findings of Internal Review and present Council with draft findings, modifications, and seek endorsement to proceed to Community Consultation. [Completed ref OCM 22 June 2021]
- » **Stage 3: Conduct community consultation** to review the 2019-2021 *Creative Communities: An Art Strategy*. [Current Stage]
- » Stage 4: Prepare draft Arts Strategy and present to Council for endorsement for referral to Advisory committees and for public comment. [Future Stage]
- » Stage 5: Prepare Final Arts Strategy for presentation to Council. [Future Stage]

### Community Engagement

#### Targeted consultation ran from 8 July to 6 October 2021

Community Consultation for the project was delivered via a Communications and Engagement Plan prepared in line with IAP2 best practice principles.

The Plan progressed to IAP2 spectrum level 'collaborate' to partner with the public in each aspect of the decision making including the development of alternatives and the identification of the preferred solution. It was supported by an integrated marketing campaign.

### Key Engagement findings:

#### EngagementHQ

The Survey received 149 responses, 1 formal submission, and 2 emails in relation to the Consultation Workshops.

#### Social Media

An integrated social media campaign was run across the City's LinkedIn, Facebook (City, Influence/Youth, Kalamunda Performing Arts Centre pages), Twitter and Instagram accounts, with the City Facebook page receiving the largest proportion of engagement.

The campaign achieved over 45,024 Post Impressions.

#### eNewsletters

A total of eleven (11) eNewsletters promoting the Workshops and Survey were sent to 67 Community Groups to share with their members and 4,673 individual eNewsletter subscribers.

#### Pop-up Booths

The City's Engagement team hosted a Pop-up booth in the Hawaiian's Forrestfield Shopping Centre, Forrestfield, providing the community with the opportunity to have their say and ask questions in a relaxed face-to-face setting.

The Pop-up Booth attracted approximately 20 people.

#### Consultation Workshops

Arts Consultant, Ricky Arnold facilitated seven (7) consultation workshops for interested youth, community and business members.

The consultation sessions attracted 79 participants.





### Consultation Outcomes

Consultation outcomes on the value of arts and culture to the community strongly reflects the Strategic Community Plan's Vision Statement:

*A Connected Community, Valuing Nature and Creating or Future together*

**90%** of survey respondents agreed or strongly agreed arts and cultural experiences allow them to connect with others.

**86%** of survey respondents agreed or strongly agreed arts and cultural experiences make for a vibrant and more meaningful life.

Responses can be grouped as:

- » Emotions: fun, happiness, joy, passion (65 respondents)
- » Meeting new people, social engagement, connection and community, shared interests, like-minded (63 respondents)
- » Relaxation, mental health, calming, well-being (36 respondents)



### Kalamunda Advancing 2031 Strategic Community Plan Place of Arts and Culture in the Vision

#### Priority 1: Kalamunda Cares and Interacts

Looking after our people and providing the community with opportunities for social and cultural enjoyment.

Outcomes connected to arts and culture:

- » Inclusive connected communities
- » Engaged communities
- » Popular cultural facilities
- » Expression through the Arts
- » Connection to history and education
- » Vibrant and fun events

Success in this endeavor is measured through:

- » Increasing number of people volunteering;
- » Demonstrated support for Community and Sporting Groups
- » Small grants delivered to enable community empowerment

#### Priority 3: Kalamunda Develops

Supporting sustainable urban development that strengthens our local economy and community and manages and protects our diverse natural environment

Relevant outcomes for arts and culture:

- » Accessible, well-maintained and modern public open spaces and community facilities.

Success measurements:

- » Community satisfaction of maintenance of existing assets;
- » Acceptable Asset Sustainability Ratio, Asset Consumption Ratio, and Asset Renewal Funding Ratio;
- » Number of improvement Plans developed for City assets;
- » Improved transport network and performance.
- » Number of new tourism operators, venues and attractions;
- » Satisfaction with tourism marketing and development activities;
- » Tourism economic activity



## Kalamunda Achieving Corporate Business Plan 2020-24

### Place of Arts and Culture in the Business Plan

- » Access and Inclusion, Community development, diversity, youth and family programs, events and community Engagement; and facilities planning - all sit under the Office of the CEO;
- » Tourism Strategy, Visitor Centre, Library Services, Cultural Services and Events, Art Gallery operations, Performing Arts Centre management and Arts Strategy - all sit under Corporate Services; and
- » Strategic Asset management, Building management, Traffic and transport - sitting under Asset Services.

#### Projects connected to arts and culture outcomes:

- » Forrestfield North Transit Oriented Development
- » \$50m to fund design and construction of new multipurpose Community Hub and Activity Centre
- » Kalamunda Cares: links to Youth and Reconciliation Action Plans

Community events program, Implement Arts Strategy, promote Kalamunda History Village, KPAC Review to ensure functional asset fit for purpose, maximise use of KPAC: curate and host social and cultural events, implement Zig Zag Gallery review, maximise use of Zig Zag Gallery via exhibitions and arts events.

**Kalamunda Develops:** Corporate action - Deliver the initiatives and targets from the Tourism Development Strategy (2019-25) for current year.

### Impact on the current Arts Strategy

The City of Kalamunda, through its Arts Advisory Committee, endorsed *Creative Communities: An Arts Strategy* in 2018.

#### This four-year Arts Strategy identified four objectives:

- » Diversify the economy of the City by ensuring that the contribution by the arts is well-recognised for its value and so that this part of the economy continues to grow;
- » Increase engagement by residents to become more involved in the many disciplines of the arts as creators, audience and source of ideas;
- » Increase arts investment to the City from diverse external sources;
- » Improve the visual appeal of communities and public places across the City so that they are used and valued by residents and so that visitors want to return to explore the City some more.

#### Three Key Focus Areas were identified, with actions to be implemented 2019-2021:

- » Place-making and Identity: Urban and commercial developments and renewal;
- » Community Enrichment, Creativity and Pride: Shared experiences created by and for local residents and visitors to Kalamunda City;
- » The Kalamunda City Economy: The Arts growing, diversifying and recognised as a valued part of local life.

### Recommendations by Arts Consultant, Ricky Arnold

Considering the consultation and community value placed on arts and culture, and the City's placement within its priorities of the Strategic Community Plan 2031, a new Arts Strategy will need to focus on the role arts and culture plays in Community Engagement and Tourism visitation aspects of the strategies.

There now needs to be a more detailed investigation into how best to maximise the facilities and programming to engage the community, whilst addressing the role of heritage and cultural content in growing visitation in the tourism strategy.



## Community Engagement

### Communications and Engagement Objectives:

- » Engage with the community (specifically the Arts and Cultural community) in relation to the City's Arts Strategy and capture engagement, value, vision, improvements, opportunities, strengths etc.
- » Increase stakeholder understanding of the Strategy development including its aims, opportunities and constraints.
- » Consult and collect feedback from affected stakeholders to inform Strategy development and ensure that outcomes meet the needs of the Arts and Cultural community.
- » Inform and update community and stakeholders on consultation outcomes.
- » Prompt a positive consultation experience among stakeholders within the City in obtaining equitable levels of feedback from community and residents across the City.

### Communications and Engagement tools and objectives

The city engaged with key stakeholders and the broader community via:

Engagement Tools	Objectives
Media Notice	Targeting media outlets for a broader community reach.
Website: Linking to contributing nodes	Accessible, translatable, transparent. Single point reference. Links to Engagement Portal and Social Media.
Engagement Portal	Providing online access to FAQs, Online Survey, additional reading and links. Online: ensures real time access to responses Online: environmental as it reduces waste.
Printed Flyer and Survey	Print: tangible, tactile and reaches stakeholders who are not online. The flyer and survey were distributed across all the City's buildings. eg. Libraries, Rec Centre.
Social Media Campaign	Targeted posts can reach stakeholders 24/7: Facebook posts, LinkedIn, Twitter, Instagram.
Face-to-Face	One-on-one meetings as required to address stakeholder enquiries.
Email Direct Marketing	Reach City of Kalamunda Subscribers
Newspaper Adverts	Reach broader community who do not have online access
Posters	Visual campaign
Community Consultation Workshops	Provides a personalised service and improve perception on project planning and delivery to affected stakeholders
Pop-up Booth	Provides the opportunity for the public to ask questions face-to-face in an informal setting.



# MARKYT® Community Scorecard Report

## 2020 Community Perceptions Survey

The City of Kalamunda commissioned CATALYSE® to conduct a MARKYT® Community Scorecard from 23 March to 14 April 2020. The purpose of the study was to evaluate community priorities and measure Council's performance against key indicators in the Strategic Community Plan.

Scorecard invitations were sent to 4,000 randomly selected households; 1,000 by mail and 3,000 by email.

483 randomly selected residents and ratepayers completed a scorecard.



**91% of respondents** rated the City's performance in Festivals, event, art and cultural activities with a positive rating;



**67% of respondents** rated how local history and heritage is preserved and promoted with a positive rating.

### Community Driven Actions to address top priorities included:

#### Character & Identity:

Re-create a vibrant, attractive and inviting community/shopping hub and town centre.

Streetscapes: Create a consistent sense of place, more beautification.

Economy: New and restored tourism attractions.



G. How would you rate performance in the following areas?  
Base: All respondents, excludes 'unsure' and 'no response' (n = 423).

MARKYT 52



G. How would you rate performance in the following areas?  
Base: All respondents, excludes 'unsure' and 'no response' (n = 396).

MARKYT 53

"Making High Wycombe look respectable like Kalamunda. Not approving shabby looking housing estates and fences like the ones corner of Wittenoom and Kalamunda Rd. Terrible introduction to High Wycombe."

Community Voice

"Area beautification and fixing up all the eyesore properties around the main town."

Community Voice

## Face-to-face Engagement | 'Have your say' Booth & Workshops



### Have your say Pop-up Booth

The City's Engagement team hosted a Pop-up booth providing the community the opportunity to have their say and ask questions in a relaxed face-to-face setting; and to promote the upcoming Workshops.

#### Have your Say! Pop-up. Pop-in Booth Tuesday 20 July 10.00am - 2.00pm

Hawaiian's Forrestdale Shopping Centre, Forrestdale.  
The Pop-up Booth attracted approximately 20 people.



### Consultation Workshops

Arts Consultant, Ricky Arnold facilitated seven (7) consultation workshops for interested youth, community and business members.

#### Consultation 1: Tuesday 27 July, 4.00pm

Youth Advisory Meeting (12-25 yrs only)  
Zig Zag Seminar Room  
10 attended

#### Consultation 2: Monday 2 August 5.30pm

Hawaiian Forrestdale  
2 attended

#### Consultation 3: Monday 9 August, 10.00am

Kalamunda Library  
10 attended

#### Consultation 4: Thursday 16 August, 5.30pm

Kalamunda Community Centre  
12 attended

#### Consultation 5: Wednesday 6 October 10am – 12 noon.

Kalamunda Chamber of Commerce members Zig Zag Seminar Room, Kalamunda  
8 attended

#### Consultation 6: Monday 30 August

St Brigid's College, Lesmurdie  
35 attended

A proposed online consultation scheduled for Thursday 19 August, 5.30pm was cancelled due to low interest, and last minute cancellations.





## Community Workshops | with Arts Consultant, Ricky Arnold

### Key Comments

#### Youth Advisory Council:

- » Want more opportunities to exhibit and perform in community;
- » Battle of the bands, talent shows, movie nights, musicals, interactive plays;
- » Music, food, shopping at Night markets, include live bands; and
- » Sustainability Festival and events, educate about sustainable resources, recycling, wearable arty, ephemeral sculpture installation in environment and on trails.

#### Open Workshops:

- » Inclusivity value of arts participation, well being and connectedness;
- » Much conversation about promotion: community board in high traffic areas, community radio, direct mail?
- » Multicultural history of residents, influences from Italians, Croatians, Polish settlers in wineries, orchards etc;
- » Importance of Aboriginal stories on trails in the Bibbulmun Track, engagement for children, visitors;
- » A number of pushes for a Kalamunda art Award competition, qualified curator to run, plus larger premises to exhibit larger exhibitions (Ag Hall?);
- » Multi-year funding for local arts groups who engage in community;
- » Foothills, High Wycombe ignored;
- » More interactive, and cross-art form experiences, music in galleries etc, jazz in park, emphasise the experiential;
- » Interest in creative proposals to improve public space;
- » More connection between Reconciliation Action Plan and the Arts strategy, are significant sites in the Public Art Master Plan, cultural tourism opportunities, links to Observatory;
- » Intergenerational cultural opportunities, residencies in unusual ways to create new interpretation and stories;
- » What are the buildings in each suburb that could be used for cultural activity, outside of the main Kalamunda centre?
- » Proposals for Zig Zag viewing platform, Indigenous seasons, outdoor performances, youth festival.
- » Environment and links to Arts strategy?
- » Call for unused/ closed buildings to be used as pop up studios and retail for artists.

#### Chamber of Commerce hosted workshop:

- » Heritage and history important to tourism, want more Aboriginal history recognized and included, Aboriginal rangers and tour guides on walking trails;
- » Noongar language, "fifty words project";
- » Reference old 1940's one day hikes, in historical gear, emphasise the health aspect?
- » Micro-collective going well, arts involvement?
- » Space for youth groups? What happened to skate park, youth business start-ups, importance of youth driving youth initiatives;
- » Youth awards 12-25, to broad an age range, even 16-25 years olds is big gap;
- » Affordable art market, popup exhibitions and markets, more use of Town Hall and the new KPAC art spaces, include Aboriginal programming;
- » Include replanting, native species in sustainability activities;
- » Cultural business festival, building cultural awareness in community through all activities; and
- » Home-based businesses affected by COVID restrictions.

#### Email feedback following participation in a workshop

Hi [REDACTED], as you are aware I attended the meetings of the Arts Review. I felt it was rather one-sided being dominated by visual arts. Are you likely to have a meeting where performing arts, music, drama etc can have a hearing?

Regards [REDACTED]

#### Email response to eNewsletter promoting workshops

Hi

How do you expect people to attend if they work??? We have to travel home this can't attend.

No good at all.

## Alignment to Strategic Plan 2031 | Arts Consultant, Ricky Arnold

### Strategic Planning Alignment

#### *Kalamunda Advancing 2031 Strategic Community Plan*

#### **Priority 1: Kalamunda Cares and Interacts**

Looking after our people and providing the community with opportunities for social and cultural enjoyment

**Objective 1.1** - To be a community that advocates, facilities and provides quality lifestyles choices.

Strategy 1.1.1 - Ensure the entire community has access to information, facilities and services.

Strategy 1.1.2 - Empower, support and engage all of the community

Strategy 1.1.3 - Facilitate opportunity to pursue learning.

**Objective 1.2** - To provide a safe and healthy environment for community to enjoy.

Strategy - 1.2.3 Provide high quality and accessible recreational and social spaces and facilities.

**Objective 1.3** - To support the active participation of local communities.

Strategy 1.3.1 - Support local communities to connect, grow and shape the future of Kalamunda.

Strategy 1.3.2 - Encourage and promote the active participation in social and cultural events in the City of Kalamunda.

1.3.3 Empower community groups and sporting organisations to provide for their communities

#### **Priority 3: Kalamunda Develops**

Supporting sustainable urban development that strengthens our local economy and community and manages and protects our diverse natural environment.

**Objective 3.4** - To be recognised as a preferred tourism destination.

Strategy 3.4.1 - Facilitate, support and promote, activities and places to visit.

#### **Priority 4: Kalamunda Leads**

Providing good government/governance and leadership

**Objective 4.2** - To proactively engage and partner for the benefit of community.

Strategy 4.2.1 - Actively engage with the community in innovative ways.

### Methodology: "Internal Deep Dive"

#### *A critical examination of the existing*

#### *2019-2021 Creative Communities: An Art Strategy.*

- » Alignment to current Strategic Community Plan, objectives, budgeting?
- » Needs clear actions, measures, time frames and teams responsible for implementation for future planning;
- » Removal of public art and built form as covered under other planning processes and guidelines;
- » How do we demonstrate the value of arts in the community?
- » Audiences in community include seniors, Youth, CALD, Families, what current data do we have?
- » Little mention of KPAC and other core facilities role and contribution;
- » What are the communities' views on commercial performing artists and producers providing activity and residency opportunities?
- » Where is the acknowledgment of traditional owners? What are the untapped opportunities for Indigenous cultural tourism development;
- » Document must connect but not lead other strategies, ie Reconciliation Action Plan;
- » Art Advisory Committee's role needs clarification;
- » Tourism Development Strategy not mentioned
- » No mention of performance arts and role

### Aligning the Arts Strategy with the Strategic Plan 2031?

#### **Kalamunda Advancing 2031 Strategic Community Plan, Message from the CEO:**

- » Finalising major projects to deliver essential community facilities now and into the future.
- » Renewing aging infrastructure in a challenging financial environment
- » Maintaining our vision and values as we plan appropriate and sustainable development.
- » Supporting local businesses and industries to thrive.
- » Opening up opportunities for our arts community.\*
- » Taking the lead in environmental issues by maintaining existing bushland and prioritising biodiversity corridors
- » Advocating on behalf of our community to State and Federal governments on issues that affect them such as health and transport.
- » Embracing new ways of doing business to ensure we deliver services to the community in the most responsive, effective, and efficient way.

### Emergent themes reflect the consultation undertaken for this Arts Strategy review:

- » Strong cultural and heritage values;
- » Community health and wellbeing Impact of global pandemic; need for care, compassion, agility and community connectedness;
- » Growth in persons over 60 and children placing demand on recreations services and infrastructure;
- » Strong focus on natural assets including bushland, wetlands of national and international environmental and aboriginal cultural significance;
- » Desire for more activation in Kalamunda Town Centre, initiatives to build vibrancy that appeal both to residents and visitors.
- » More things for young people and families.....balanced against support for older population;
- » Improved public transport that supports both young and old population is required;
- » More opportunities to engage in arts and culture activities seen as important. This included more support for activities and events that support a vibrant community culture.
- » Tourism is predicted to grow over the next decade, and products that support cycle tourism, eco-tourism, food and wine tourism will provide a competitive edge for the Perth Hills.



## The place of arts and culture in the Vision

### Imagine our future:

#### Connected Communities

Community life in the City of Kalamunda by 2031 is vibrant and inclusive. People of all ages and backgrounds are welcomed, valued and encouraged to be active in the community. Intergenerational programs and multi-use community hubs are accessible and inviting. Coordinated aged care, youth and early year's services, and programs, meet the needs of residents through all stages of life. The needs and differences of our distinct local areas are understood and planned. Volunteerism is supported and promoted. Community groups work together to communicate and operate in a cohesive manner.

#### Valuing Nature

In 2031 our cherished forests, bushlands, waterways, habitats and open space are protected and flourish. Our stewardship of the natural environment includes protecting and enhancing our natural bush areas and biodiversity, renewable energy use, sensitive waste management, using our water sustainability and preparedness through effective bush fire mitigation. We recreate in harmony with nature, enjoying bushwalks, trails, picnics and a range eco-tourism offerings. We educate and encourage more citizens to be actively involved in sustainable living and volunteering to help care for our natural areas. Our agricultural industry is celebrated and supported to thrive. We will maintain our position of having the highest tree canopy levels in the Perth metropolitan area.

#### Creating our Future Together:

By 2031 Kalamunda is easily accessible, to and from Perth City and, in and around the City. We have worked together to advocate strongly to be well connected via public transport, bike paths and footpaths, as well as telecommunications technologies. We have together built a strong local economy and support our small businesses, with a range of employment opportunities close to home. Together we have designed and planned for housing choices that are diverse, we have affordable housing options and we are supported to live in Kalamunda as we age. Our built assets meet our needs and are sensitively designed with the local built character, complementing our heritage and the natural environment.



## Engage (Survey) | Demographics

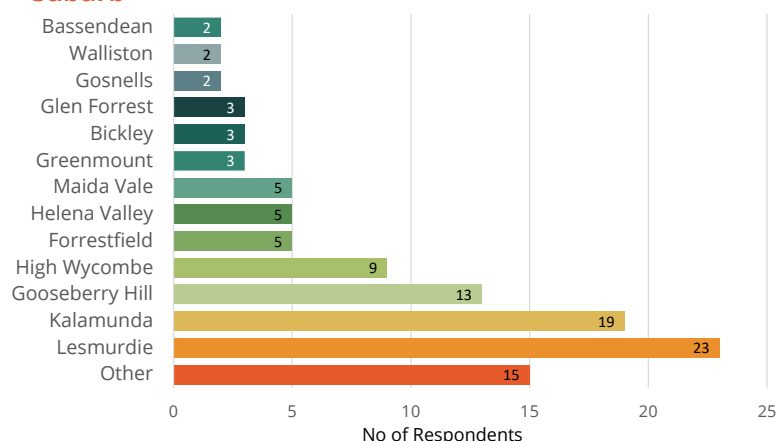
**The Survey received 149 responses and one written submission.**

The survey was a mixture of rating style questions and open comment questions.

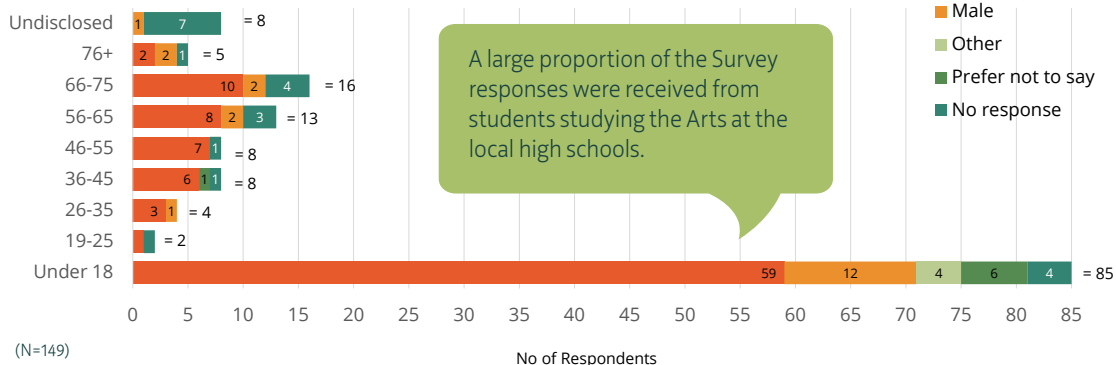
### Engage Traffic

- 362** Total visits
- 27** Maximum visits per day
- 275** Aware Visitors  
*Aware visitors will have visited at least one page.*
- 109** Informed Visitors  
*An informed visitor has taken the 'next step' from being aware and clicked to access more information.*

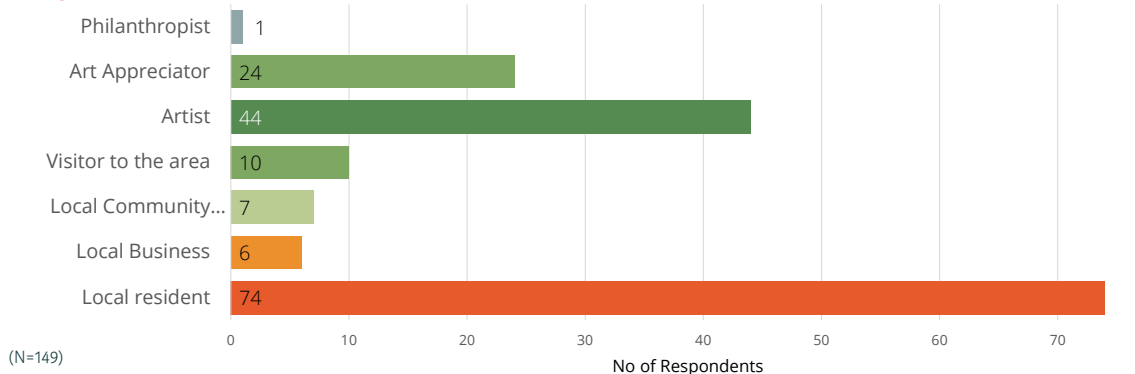
### Suburb



### Age and Gender



### Are you a(n)



## Engage (Survey) | Three words expressing arts and culture

**List three words that express what arts and culture mean to you?**

### Summary:

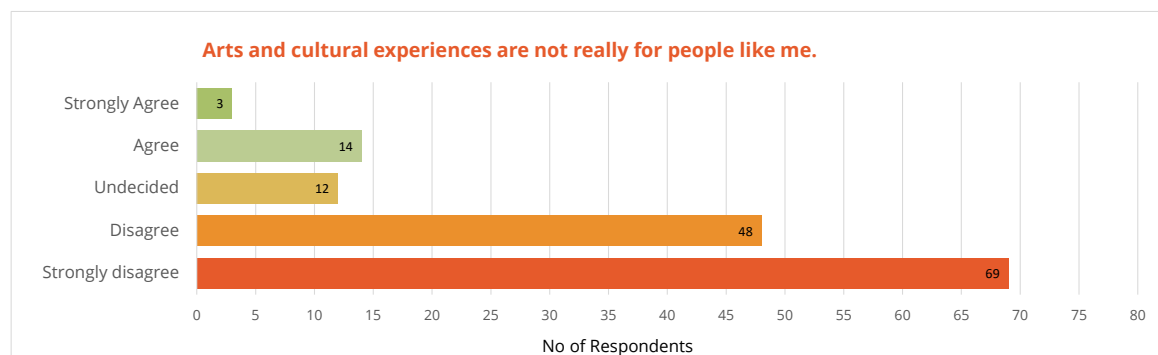
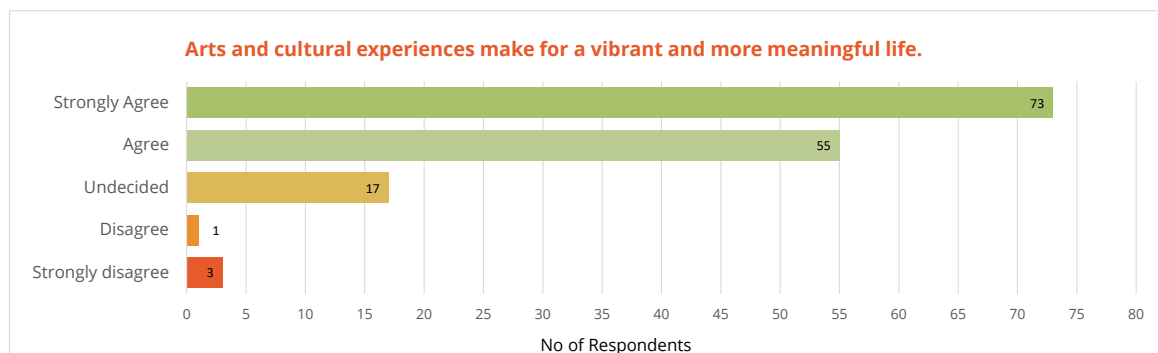
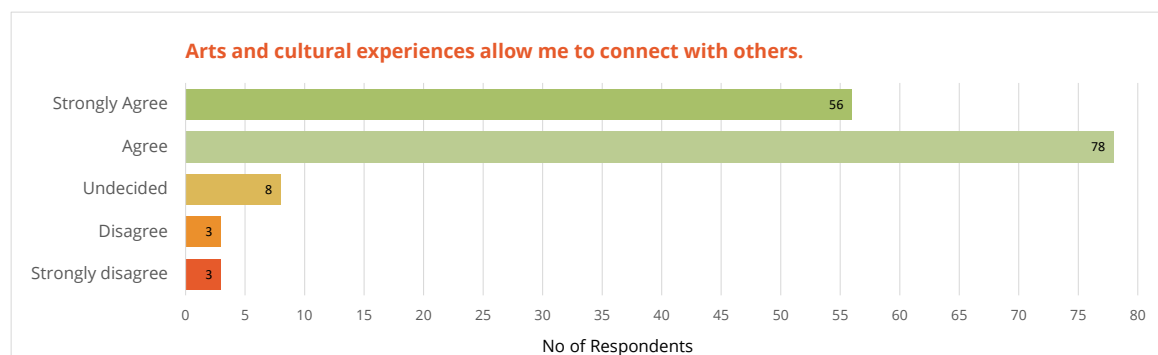
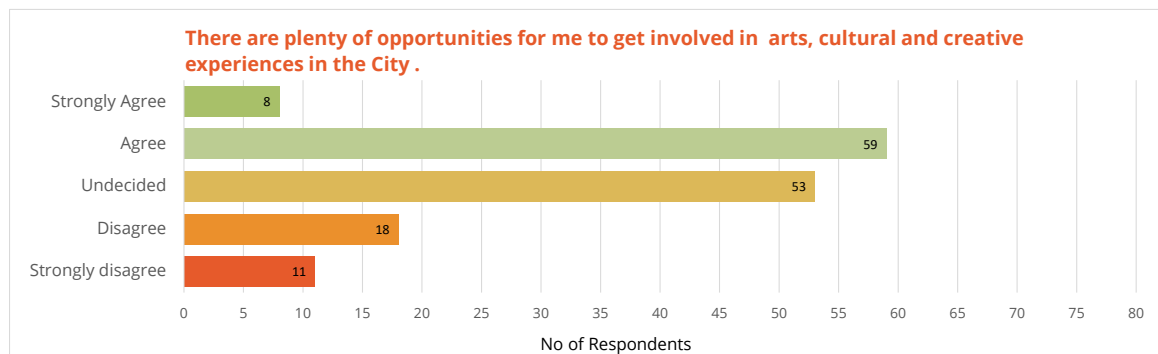
- » Creative and Creativity (96)
- » Identity/individuality and difference (76)
- » Emotions: fun, happiness, joy, passion (65)
- » Community, Connection (63)
- » Education and Experiences (53)
- » Expression/self expression (51)
- » Visual: beauty, colour (20)
- » Wellbeing, de-stress, mindfulness, mental health (36)



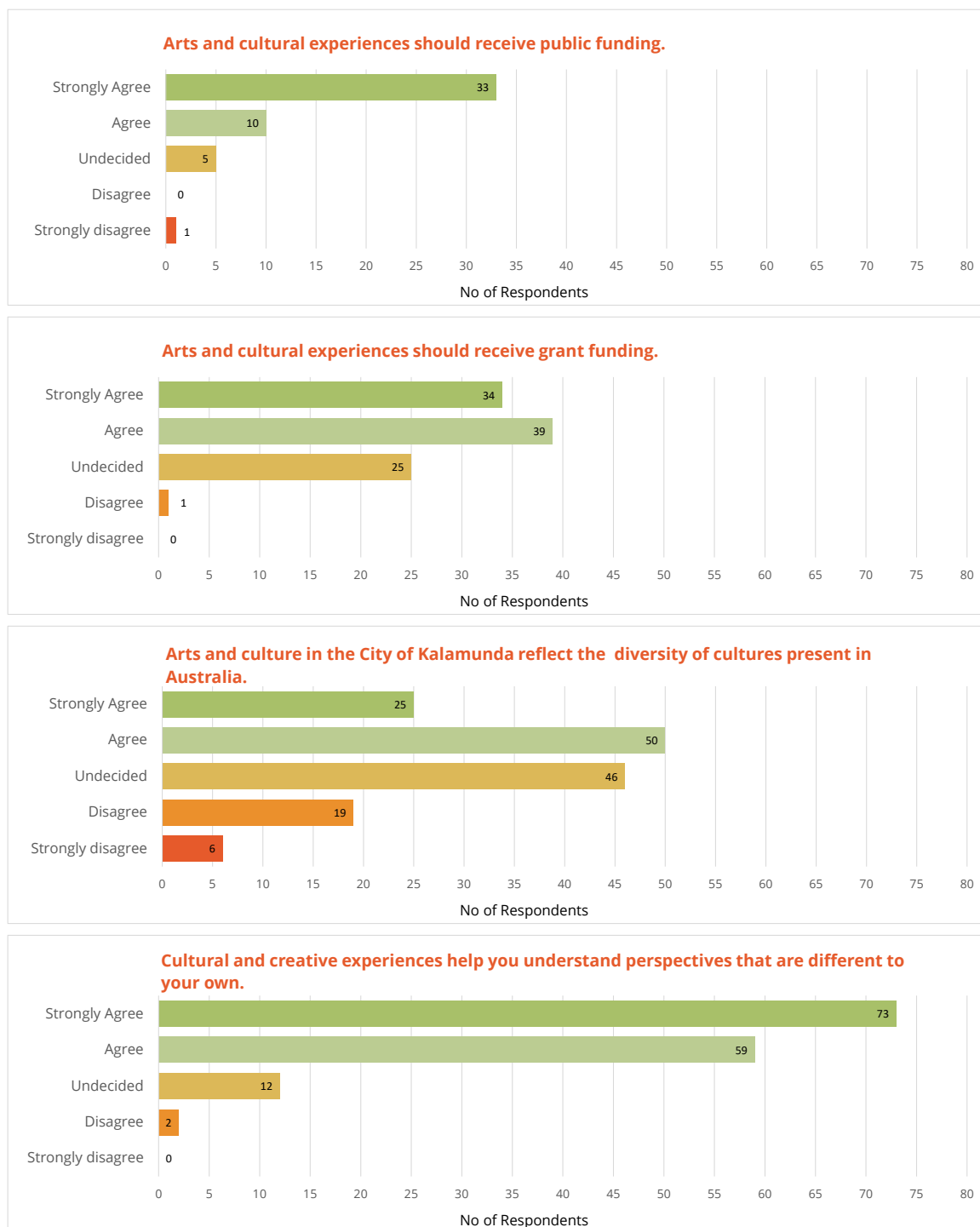
## Engage (Survey) | Ratings graphs

### Rating the following statements

(N=149)



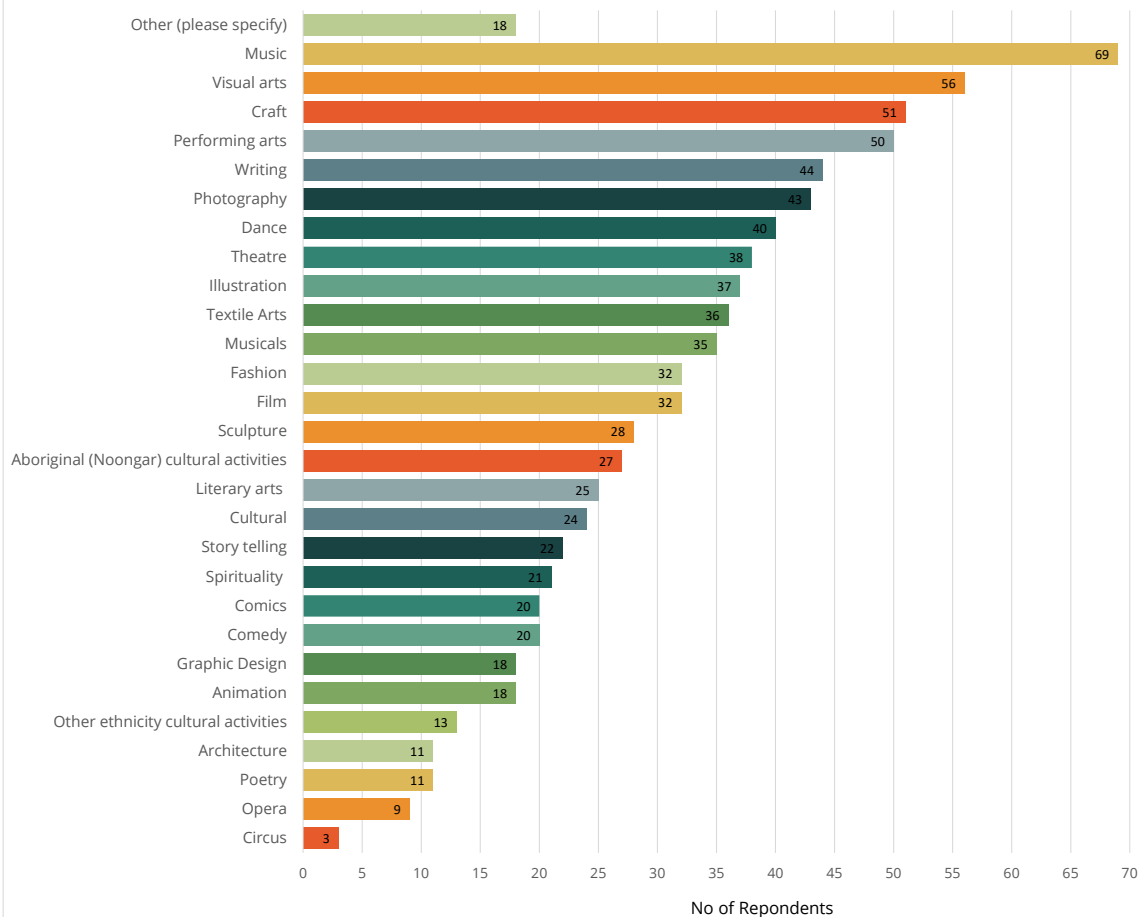




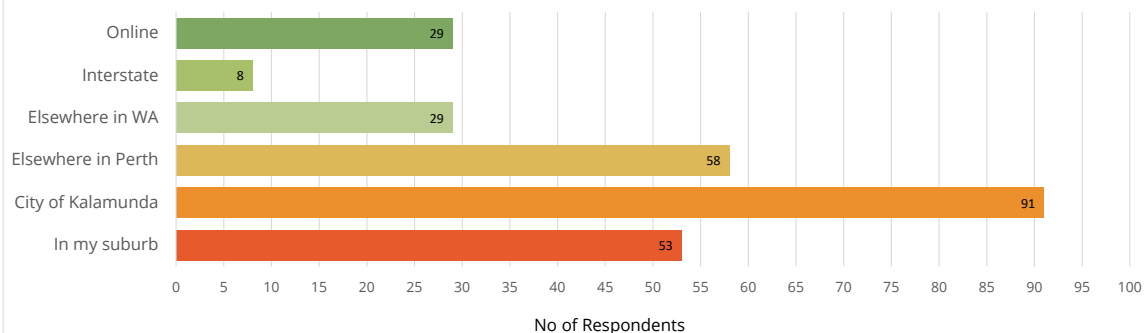
(N=149)

## Engage (Survey) | Currently engaged in ...

### What arts and cultural activities do you currently engage in?



### Where do you engage in these activities?



(N=149)

## Engage (Survey) | Reasons for engaging in Arts and Culture

### Why do you engage in these activities?

**\*Note:** Text has been included without edits as provided.

Where no response has been provided the entry has been deleted.

#### Overview of Responses

- » Fun, pleasure, enjoyment (66)
- » Connection, community, liked-minded (38)
- » Relaxation, mental health and wellbeing (23)
- » Creativity / artist / career (15)
- » Stimulation, active mind (11)
- » Personal development, adds richness and meaning (13)
- » Expression (8)

Respondent	Reason for engaging in Arts activities*
1	I am very interested in Aboriginal Culture and my own Culture (family history)
2	I enjoy sharing and learning and meeting new and interesting people
3	Passion, love, development, fun
4	To add richness and meaning to my life.
5	For the enjoyment of music and social engagement
6	Because art enriches my life, helps me to expand my viewpoint, look at things in new lights, etc.
7	fulfils part of me being
8	I like to be stimulated, I like to have conversations about them with other people, appreciate different perspectives.
9	engagement, social activity, love of music, mental health & enjoyment
11	Gives meaning to my life. Mental health.
12	For entertainment
13	Participation makes my life more enjoyable and it's a real pleasure to go to the Art Gallerys and plays and productions at the Kalamunda Performing Arts Centre and the Garrick Theatre
14	To learn and to share
15	Self expression, enjoyment, connection
16	For creativity and connection with friends.
17	I enjoy creating beautiful spaces that nourish the soul.
18	Add value to life, for enjoyment

19	I do life drawing to improve my skills and I can't afford to pay a model on my own.
20	Personal challenge and ability/desire to share my life's experiences and those of friends, relations and acquaintances. It is important to me that historical and local events of individuals are recorded. retold and elaborated upon for future generations to enjoy and relect upon.
21	They bring pleasure into my life
22	Fun, connection and well-being
23	I'm an artist, craftsperson.
24	They improve my general well-being and allow me to experience the diverse creativity in Perth. It improves the day-to-day, making life more fulfilling.
25	Get pleasure from joining in these opportunities and challenges my thinking
26	Hobby and relaxation
27	I enjoy all aspects of arts and culture. I work in this genre and have supported the arts all my life.
28	To keep my mind active. To live a positive life. To help others achieve their aims.
29	Enjoyment; fun; connection
30	Enjoyment,entertainment
31	To enjoy interaction of like-minded people
32	Recreation and with my children
33	Home
34	Self fulfilment, belonging
35	I don't.
36	The Arts and Culture are part of my everyday life. They make life meaningful.
37	Sense of Community. Learning. Engage brain.
38	To engage in music for leisure and socialise
39	I love to sing
40	I enjoy meeting with others who have the same interests. I like learning new things.
41	Mix-in socially - have fun - keep fit
42	Personal development
43	To enjoy Art, to keep an active mind and socialise in the community. Art is my hobby, not a profession.
44	To communicate with people with same interests of expressing ourselves through painting. To share ideas & to get different opinions.



Respondent	Reason for engaging in Arts activities*
45	1) To boost personal happiness and well being. 2) To provide the means for others to have happiness and wellbeing
46	Enjoyment and entertainment.
47	I can't imagine my life without them
49	because it is something I enjoy
50	I enjoy them
51	Because I enjoy depicting my own stories through visual media. Its also my main skill.
52	because it keeps me active and have a open mind
53	I engaged in these activities because they are all a form of self expression
54	It gives me more things to do and proves an enjoyable activity.
55	Because there the only arts I care about.
56	Because I enjoy them
57	because I hope for it to enable insight and knowledge in different aspects of my future job
58	Because I enjoy doing the things for myself and it's like the only thing I can do.
59	Because I enjoy creating art and meeting new people who also like art
60	To extend my skills as well as connect with the community by sharing my works
61	Because I find these activities interesting and enjoy doing them
62	I personally engage in these because I find it takes my mind off the stress of the world. It allows me to really express myself.
63	Because I excel in it and I enjoy it.
64	They are fun and help me achieve more
65	I enjoy them and I am passionate about them. I would also love/aiming to pursue a career in the arts
66	At school or local art competition. I also get the occasional art commission
67	I enjoy it a lot and have an interest in these areas. It's a great hobby to occupy my mind and express my thoughts, feelings and/or opinions.
68	Because they are fun to do and like to do them
69	They are fun. They are my interests.

70	because they are fun and creative
71	to meet people that have similar interests
72	I engage in these activities because they make me feel great and allows me to connect or disconnect with the world which really comes in handy.
73	Because 1. I do it for/at school & 2. I love doing particular sections/part of art
74	Its a way for me to escape reality and calm/clear my mind
75	I engage in these activities because I like them and they make me happy
76	Because I love them they are cool
77	because I x
78	because I they are fun. I like them
79	They're my hobbies. They're fun and engaging
80	because I enjoy art and music
81	I engage because I find it fun and I enjoy doing it
82	because they are fun
83	I engage in these activities because I draw and write songs
84	they're fun and I'm good at them
85	I don't really they are pretty boring and not fun for older age groups
86	help keep clear mind and body
87	School selections
88	It is hard to explain, to put it simply I love it. it is freeing and I have the control to share my emotions
89	Its a way to express myself as well as creating meaningful forms of art
90	Because it is what I enjoy and find interesting
91	because I enjoy them
92	Because I'm passionate about them, I like doing them to get my mind off of life + connect with other people
93	They are enjoyable and a way to express yourself. They are a nice way to relax and let go of what is happening.
94	Because I enjoy the things they offer
95	To show support and appreciation for cultura and people who create the art peces [sic]

Respondent	Reason for engaging in Arts activities*
96	Because its something that I'm interested in and that I'm good at
97	because I love performing, and on the stage is where I feel at home
98	Because I like having something to do and because it's important to engage in your local culture
99	Because I am very passionate about the arts and everything they can do for someone
100	because its fun :)
102	KPA & dance allows me to work on my health, while being a medium to express stories & ideas. Writing challenges me to get creative & explore ideas. They're also fun.
103	because it is fun and interesting
104	Because they are fun and create great memories
105	To understand, make sense of the world around me. For my physical and mental health. To help others feel healthy and valued.
106	is creative and arty and satisfying passtime and an improvement of an asset "kills a few birds"
107	Relaxation
108	I engage because I am in GAT art and art is a passion of my whole family.
109	Because it makes me feel like I'm part of something and I belong.
114	Cultural experiences
115	To be involved in my culture
116	Because I like to expand my knowledge and develop my creative mind
117	To pay respect to the culture of this City
118	I engage to explore and identify my culture
119	Sometimes in school
120	N/A
121	I engage in activities to stay connected and engage with other cultures.
122	I do it for experience and to learn more and I did it with my family so I can continue and tell my children when I am older
123	Because its my hometown and its the only country I do in it because its my respect.
124	To just be included and have new experiences and to meet new people.

125	Because they, to me, are a very calming way to express my emotions.
126	I engage so I am not always on my phone and so that I stay active.
127	Because I like to draw and paint it keeps me calm and I like to learn about culture and do cultural activities.
129	Cause it makes me feel calm and be myself
130	Helps me find myself and other like minded people
131	Um to get more people closer and more activities with country
132	Provided opportunities like this within the school communities and Deadly Sister Girls
133	To keep me active
136	Psychological well being and meaning Personal wholeness "Image is the language of the psyche" Carl Jung
137	Attending
138	I am a Scientist (PhD with arts interests MA (EDIN) Drawing & Print-making - now being superceded by computers Desire our own City Art (Annual) show as Ellenbrook, York, Beverly, Mandurah....Belmont, Bayswater & Bassendean
139	Knowledge
140	For the joy of musical participation
141	Fun, excitement
143	Entertainment
144	I engage because it is my interest and it makes me happy.
145	Because I enjoy entertaining people with my creations if they are interested.
146	I am an artist and sculptor and regularly exhibit at sculpture events such as Sculptures By The Sea. I engage with Public Art Commissions around the state and within Australia.
147	I would like to know more of the aboriginal culture. I enjoy Bush Poetry @ Boyup Brook
148	Enjoy the opportunity to create a safe space for story telling.
149	To learn, socialize and for enjoyment

## Engage (Survey) | Belonging to community groups

### Do you belong to any arts, cultural or community groups? If so, which groups?

**\*Note:** Text has been included without edits as provided.  
Where no response has been provided the entry has been deleted.

#### Overview of responses

- » Gifted and Talented Arts Classes in High School
- » Not involved in any groups (34+ including citing they don't feel they belong)
- » Broad range of art, dance, music, poetry, singing, writing and yarnspinning groups
- » Private home-based arts group (for mothers)
- » Book Clubs
- » Deadly Sister Girls (St Brigids)
- » Woodcraft
- » Cultural groups (eg Indonesian/Muslim, Macedonian)
- » Sporting activities

Respondent	Arts, Cultural or Community Groups
1	Kalamunda RAP, WA Genealogy
2	Mundaring Hills Open Studios, Mundaring Woodcarvers Assoc. Mundaring Arts Centre
3	sometimes attend AfroHeritage Book Club, Bayswater Book Worms Book Club,
4	Madjitol Moorna Choir Lesmurdie Library Book Club
5	Hills Big Band (Secretary)
6	Yes, Curate and Djinda Boodja
7	none
8	Yes: the hub, U3A and four book clubs, creative writing group, attend local performances
9	No
12	No
13	Bush Poets & Yarnspinning Association of WA
14	Community Arts Network
15	Kalamunda Community Learning Centre
16	Yes- I have a group of local mums and we meet once a month for art club and one another homes.
17	Kalamunda community learning centre art class. Kalamunda sing choir.
18	Art Club (private amongst my mother's group), we meet once a month.

19	Printmaking Association of WA, Artsource, WA Society of Artists Inc.
20	Past member of the KSP Writer's Centre.
21	No, I haven't found any that I enjoy, lots of nasty women instead
22	No
23	Mundaring Arts Centre, Feltwest past member of Mundaring Hills Open Studios.
24	Youth art cooperatives, small commercial gallery/ workshop space, arts advisory groups
25	Mundaring Arts Centre
26	No
27	Zig Zag Community Arts Inc. and the Macedonian Community of WA
28	Private writer's group in Forrestfield. Midland Library writer's group, Creative writing group at Kalamunda Learning Centre.
29	no
30	No
31	Kalamunda Sing Choir Uniting church choir Craft group Pilates studio Chaplaincy Committee
32	No
33	Yes, Perth Numismatic Society
34	WASO chorus
35	No
36	Mundaring Arts Centre, City of Kalamunda Arts Advisory Committee, Art teacher Kalamunda SHS, various online cultural and arts groups.
37	Kalamunda Sing. Kalamunda Ukulele x 3 groups.
38	"Kalamunda Sing" - Community Choir
40	Zig Zag Community Arts, Kalamunda Sing Choir, Kalamunda Ukulele Collective, The Black Chook World music band
41	Kalamunda Sing. Kalamunda Scottish Country Dancing Association. Kalamunda Learning Centre - Cards Choir
42	No
43	Kalamunda Art Group. Courses & Workshops run by Jackson's
44	Art Group - Kalamunda Art Group
45	Kalamunda Arts Group
46	No



Respondent	Arts, Cultural or Community Groups
47	Katherine Susannah Pritchard Writers Centre. FAWWA, Writers WA, Alumni WAAPA and VCA (Melbourne) WA Show Choir, patron of WA Ballet
49	No
50	I do GAT art at Kalamunda and I do KPA music
51	Yes, GATE art at Kalamunda Senior High School
52	yes netball, and Dance in Thornlie
54	Yes as I am in the visual arts program in Kalamunda.
55	No
56	GATE Art program at school
57	No
58	I am in the GAT Art program in Kalamunda Senior High School.
59	I'm in the GAT program for Kalamunda SHS
60	Bassendean visual arts awards, the artists support community on Instagram, GAT Art
61	GATE art at KSHS. Soccer at KSHS
62	Community - I go to Midland Art Junction often and Join there classes/workshops
63	GATE art
64	GAT art (Kalamunda Senior High)
65	I participate in the GATE art at my school which is an artwork-shop that occurs every saturday.
66	Indonesian Muslim
68	I do not belong to any community groups
69	GATE
70	I'm in GATE art
71	GATE, ARMY Blink
72	I belong to a dance studio and my school visual arts program
73	Nope, other than GATE Art at KSHS (Kalamunda Senior High School)
74	No
75	Kalamunda - visual arts
76	Kalamunda Senior High School Visual Arts
77	GATE art
78	No
80	Yes, two. 1. I forgot the name ... 2. GAT art school
82	Gifted and Talented art at KSHS
83	I do this art class called little Leos

84	Visual art KSHS GATE art
85	No
86	Personal
88	I do not belong
89	No
90	I belong to a dance school
92	Dance in Kalamunda High School
93	Dance at Kalamunda Senior High School
94	No
95	My family is apart of the nasional trust [sic]
96	I used to be in Swan View recreation centre for dancing but then I switched to Kalamunda Performers but now in Dance school
97	I don't think so
98	KPA at KSHS
99	Yes, KPA (Performing Arts at KSHS). Helen O'Grady drama classes. Marloo youth theatre classes.
100	KPA at KSHS
101	Kalamunda Performing Arts (at Kalamunda Senior High School). The Cotherstone Press (writing group at KSHS)
102	Kalamunda Performing Arts
104	Not really
105	The ballet community eg; WA Ballet Adult classes. Acrobatic Arts. 1. Society of Teacher of Dance (ISTD). Adult dancers network.
106	Roads are not safe to get there and back home, so stay at home.
108	GAT art
109	Cultural, acting, theatre and Arts courses
110	No
114	No
115	No
116	Cossack Art Awards - Wickham; boarding Arts -SBC; School arts - SBC
117	Community groups
118	N/A
120	N/A
121	N/A
124	DSG, SBC
125	DSG, The young indigenous girls of SBC

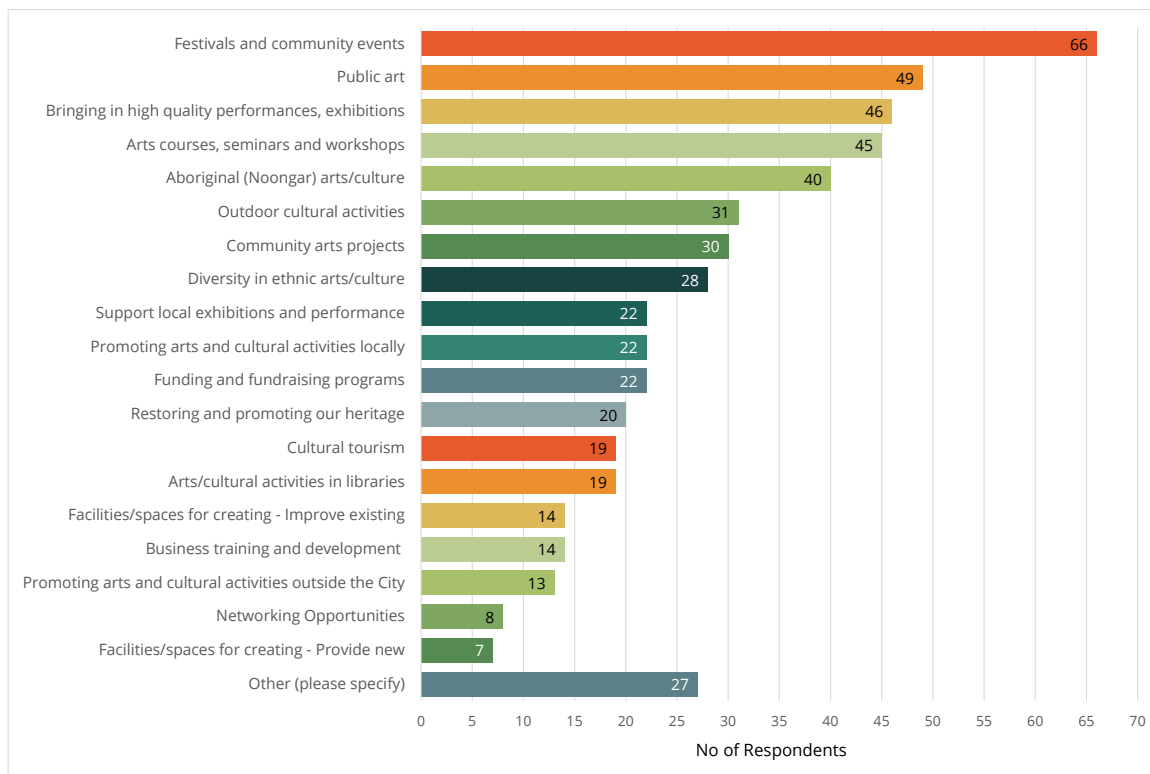
Respondent	Arts, Cultural or Community Groups
126	My netball team; DSG (Deadly sister girls); St Brigid's College
127	No
129	No
131	No
132	SBC; ACC athletics; Deadly Sister Girls
133	DSG
134	DSG SBC
135	DSG
136	Alpha Studios Wattle Grove Writers Group (Private) Dance Group (New Vogue)
137	KADS DRS HUB
138	Yes. Kalamunda Arts Society - St Barnabas Church Hall. We have 6 artists - win awards in WA and sell works at shows from Albany to Kununarra (WA) (We can't even get financial help from the City - though 6 - Open Studio Artists get help and free or subsidised exhibitions at Zig Zag during the COVID crisis. The 2 big societies - ours and Lesmurdie Arts at Falls Farm were not asked, helped or recognised by City or Zig Zag organisers. Sad.

139	No
140	Yes - Hills Big Band
141	YAK
142	Not within Kalamunda
143	In school writing and performing out of school, drama class, YAK
144	I like doing drama, and performing arts so I am part of the Helen O'Grady Drama Academy and of KPA (Kalamunda Performing Arts)
145	I do performing arts in school
146	Until recently - Kalamunda Arts Advisory Group - Kadina Brook Restoration Group - Save The Zig Zag Action Group - Vision 2020 - Zig Zag Observation Platform Action Group - Perth Observatory
147	RAP Kalamunda
148	Perth Playback Theatre Darling Range Branch Naturalist Club
149	Kalamunda Arts Group



## Engage (Survey) | Top Priorities

**The City is keen to identify your Arts and Cultural priorities, and how to make them happen.**  
Please select your Top Three (3) Priorities.\*



\* Note: 15 x respondents selected more than 3 priorities on hard copy surveys. These responses have been included in the above table.

Respondent	Other arts and cultural priorities
	Text has been included without edits. Where no response has been provided the entry has been deleted.
42	Community sports clubs + venues, Commemorative tree planting for new children.
43	Support for local art.
48	What people love about the Hills is its community feel, colonial/historic architecture, and walkable streets. If you in any way go against these things, what makes the Hills special will go with it.
53	Business training and development; Cultural tourism; Facilities/spaces for creating - Improving existing; Festivals and community events; Public art; Restoring and promoting our heritage.
56	Competitions for young artists
73	Having fun at home
84	Something with food
108	Music
142	Scholarships for Young Artists Public Art with a reason

(N=149)

## Engage (Survey) | Barriers to participation

### Are there any barriers you encounter to participation in arts and cultural activities?

**\*Note:** Text has been included without edits. Where no response has been provided the entry has been deleted.

#### Overview of responses

- » No barriers (x 34)
- » Time / other responsibilities
- » Awareness
- » Funds / costs
- » Shyness / finding the right fit/group/activity
- » Disabilities
- » Age

Respondent	Barriers encountered to participate in arts and cultural activities
1	Do not know how to mix/meet Aboriginal Groups/ People in Kalamunda.
2	No
3	BIPOC - very limited opportunities for and representation of BIPOC in the arts
4	No
5	Age
6	High ticket prices.
7	lack of publicity for Zig-Zag gallery exhibitions
8	Legally Blind
9	weekday events are harder than weekend events. Having a choice of days not just Thursday night etc.



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10	I have three children in primary school. I want to get my children more exposure to the arts, but High Wycombe Primary School, where they attend, does not have an art room or specialist art teacher. Therefore they only do art with their usual classroom teacher, which means they get a very limited arts education (there is no drama as a subject at this school either). High Wycombe Primary School students really need to be exposed to more arts and cultural activities, and have access to art and/or craft activities in High Wycombe. Without art as a subject at school, there are really limited opportunities in High Wycombe to be involved in the arts. These children are really missing out. One of my daughters is extremely talented at drawing and I want to find opportunities for her to develop her skills and try lots of different media. There are no local opportunities to do this. All three of my children are on the autism spectrum. My 9yo son finds it hard to engage in community activities because he doesn't like sport, and finds sporting activities very difficult. He is interested in doing art and craft activities. I hope that there could be opportunities come up in High Wycombe for children to do art activities such as painting, sculpture/clay, drawing, craft etc, with professional arts educators, provided by the City of Kalamunda.
12	No
14	Bureaucracy
16	Timing- most classes I am interested in at the Kalamunda Learning Centre are on during the day when I work. Evening or weekend classes work better for working mums.
17	No barriers. We just need more
18	Managing work and Children - finding time for myself can be difficult
19	No
20	No barriers, as internal drive, self motivation and imagination are key factors to motivate activities and self promotion.
21	The rudeness of the library staff which means that I am not a member of Kalamunda library despite owning a house and paying rates (and the librarians wages).
22	Cost

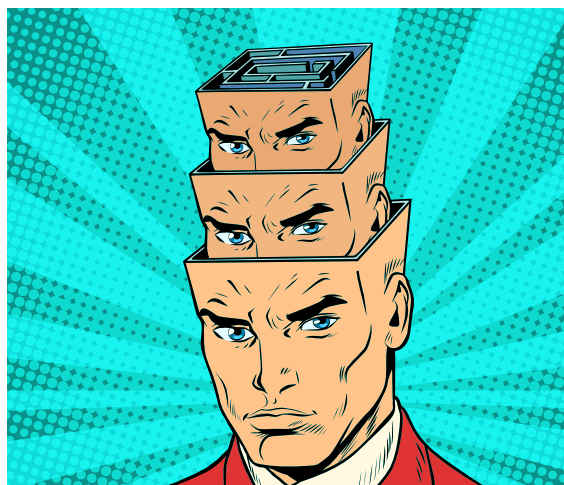


Respondent	Barriers encountered to participate in arts and cultural activities
24	Access to information specifically on the arts, too many good events all held around the same time so it's hard to fit in or juggle with other commitments
25	no
26	Poor programs and previously old facilities
27	Time - busy schedule and babysitting
28	Without a decent community newspaper it is hard to know when things are on. This is especially relevant to elderly people who don't use computers i.e. my husband and a few of his cronies.
30	Time and being informed what is happening
31	Insufficient venues
32	Outdoor spaces are not available or need modernising
35	It's a total waste of ratepayer funds . If people want to do arts that fine but public funds should be never be used for it . You want to go see art. Pay for it out if you one pocket ie like going to a concert. Art that people want to see they lay for. Useless art no one actually wants to see is publicly funded
36	Some interesting things happen when I'm working. I don't always know that things are happening.
38	None
40	Sometimes lack of funds
41	NO
42	No
43	Was lack of interest but seems to be improving by what was then the Shire.
44	Not enough funding going into the Arts
46	Not really aware of much that is available

47	Yes, not being a "senior". The Kalamunda Shire is so focused on the "senior" experience that the arts community is actually a craft community. (Senior is defined at Hartfield park as 50+, which is hilarious since any 55y/old or younger is not retiring until at least 67...) I like crafts don't get me wrong, but the Sunday markets, the gallery, the KADS is all bombarded by twee, outdated works, dominated by an English (not even European) centric experience of art. Darlington, Mundaring, Fremantle and the city have options, however because of my life in the arts I know where to look. I feel there are many young people missing out on art in their lives and the opportunity for art participation.
48	It's always about diversity, aboriginals, or weird modern stuff.
49	No
50	I don't think so
52	I don't know
53	None
54	Parents
55	No
56	No because I don't participate in them
57	No
58	I'm not good at art
59	I hadn't found any that I'm interested in.
60	Time schedules, suitable for everyone
61	no, but on holidays would be best
62	how unlocal they can be.
63	because I don't have interest in it.
65	Family members and the public believe that you cannot pursue art as a career. Art is often looked over, it's importance is diminished.
66	Limited in my equipment at home (art supplies)
67	Not enough information of any arts cultural activities - either online or other
70	Nope
71	No
72	No
73	No, other than some stuff (lessons & supplies) cost money
74	I don't get out of the house a lot

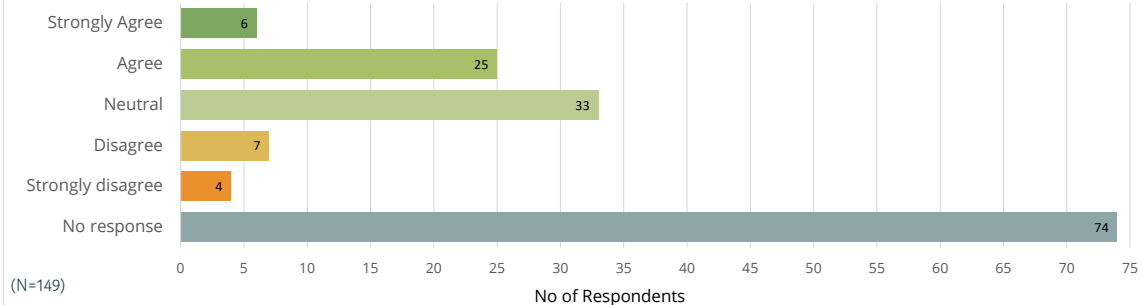
Respondent	Barriers encountered to participate in arts and cultural activities
77	There school making me do art for 2 hours
79	I don't know
82	No
84	idk
86	No
89	No
90	No
91	no
92	If I'm not interested I won't join
93	No
95	No not that I know of
96	Yes they give you option
97	There aren't enough opportunities
100	no
101	Lack of promotion/advertisement and a lack of local opportunities.
102	Not really
105	Work hours. As a high school teacher it can be hard to find activities to fit into that.
106	Impeded and risky traffic flow on Canning Road into and out from Kalamunda, Please fix before anything else please .
107	Often takes place during working hours
108	Being too shy
109	No
114	No promotion or notice of activities.
116	Boarding won't take us.
117	No
118	N/A
120	I am a boarding student who doesn't get to be involved with culture and things about our culture.
121	Yes all events for involvement and connection
124	Yes, I live in a boarding school
125	Advertisement is key. We don't know what's happening so we can't attend.
126	I get very shy trying new things.
127	Boarding

129	No
130	organisation of art cultural activities
132	No opportunities, SBC isn't included.
133	No
135	Boarding not allowing
136	An illiterate society (lacking art education)
137	Distance, Price, Time - prefer daytime
138	Yes: we (our Society) desperately need Financial help as does our SISTER Society at Falls Farm could Councillors take an interest in Arts * only sport gets attendance
139	Cost, location
140	Costs
141	Internet dying
142	The low quality of many local art events
143	Time, money and travel
144	-Time -Money
145	It it is too expensive I can't join because my family is low on money.
147	It seems we do not have much in the way of Reconciliation Non - Aboriginal and aboriginal people together.
148	Getting cut through with corporates and companies to consider story - telling and improvisations.
149	Other responsibilities, travel, lack of knowledge.



## Engage (Survey) | Commenting on the Arts Strategy

### The 2019 Arts Strategy is easy to understand.



**Note:** 86.7% of those who responded to this question selected **Neutral or Agree**; however only 50% of all (149) respondents completed this question. This may suggest a lack of awareness of the Arts Strategy, and/or the large number of school based survey responses.

### What do you think is most important in the current Arts Strategy?

**\*Note:** Text has been included without edits. Where no response has been provided the entry has been deleted.

#### Overview of responses

- » Funding
- » Inclusivity for all
- » Diversity of the Arts
- » Creating Arts opportunities
- » Activating spaces, incorporating in events
- » Holding competitions
- » Incorporating the natural/environmental
- » Diversity of culture including Noongar culture and art
- » Significant number of those unsure

Respondent	Important to the current Arts Strategy
1	That it is called 2019 Arts Strategy as the link above says not Kalamunda Advancing 2031 Strategic -Community - Plan
2	Creating opportunities
3	Too long to read quickly.
4	Vision for the future and community involvement
5	The City embrace a can do culture of facilitating events that activate community spaces

6	The Arts Strategy is heavy on visual arts. The advice they are seeking on Artists-in-Residency are from FORM and Artsource; however, this is worrying considering that Artsource discontinued a lot of its AiRs (and without telling the artists or residency spaces, as well). Sound advice should be sought from several different areas of the arts (writing, performance, music, etc) and from programmes that have stellar reputations. It is concerning to seek advice from a previous programme that did not end well.
7	outreach
8	Maintaining a Natural Environment
9	including cultural events
10	Probably item 2.5 but I feel the strategy needs to focus more on creating opportunities for local residents to enjoy the process of doing art, having opportunities to be involved in a hands-on way.
12	No idea
16	It is essential that upgrading of Stirk Park Playground occurs as soon as possible. A majority of local parents fear that this is taking so long that their children will be too old to use it! Plus it is a huge drawcard for tourists. Currently we need to head "down the hill" to go to a good park. Considering we live in such a beautiful area it is a shame that there is not a park to suit.
17	The strategy is important for those who's work it is to achieve outcomes. For interested residents it's too much involved information
19	I scrolled through the whole document and couldn't find anything specifically on arts. It would help if you recommended certain pages. You can't expect people to read the whole document.

Respondent	Important to the current Arts Strategy
20	An awareness that there is a need to support, promote and possibly finance relevant opportunities to stimulate interest in this under-rated factor of community spirit.
21	I didn't know that there was an Arts Strategy
22	Acknowledging and valuing diversity
23	Artist in Residence Program development and supporting open studios.
24	2.5 adopting an attitude which makes use of the community spaces. It's not what you have, it's how you use it. It is essential that these facilities are taken full advantage of.
27	That you have a strategy
29	Public accessibility to a range of arts events in a range of venues.
30	Inclusiveness in activities and environmental
32	Engagement with the community
34	Employing people to key roles
35	None of it . Don't bother
36	Having an Arts Strategy - its a sign of a mature and progressing City.
37	Funding
38	Funding for community music performance/ workshops
43	Financial assistance for arts NOW not the 4 to 10 year plan. Use part of 4% average household expenditure.
44	Art Group to be known out in the community
45	It lacks fine art support. Kalamunda needs to be "put on the map" and have an annual Kalamunda Arts Award Exhibition, like other local Govt bodies. It also needs a large venue. The current Zig Zag "Gallery" is only an appendage to the tourist shop.
46	It's a good start but more could be done
47	I can't actually find it in the document.
48	Emphasis on history, community, and nature.
49	Not familiar with it (under 18)
50	I think Kalamunda has lots of opportunities for artists
52	competitions, carnvles, using art around Kalamunda
55	I don't know what this is
57	I don't know

60	Relationships with other community members, as well as producing quality artworks.
61	Working as a community to create lovely art works
62	not familiar
74	Culture and noongar art
82	I don't know
84	Me duh
85	express aboriginal/indigenous opinions
94	The planning of each event and how organised they are
95	'- helping people understand the culter of the people of the land [sic]
103	funding
104	funding :)
106	Installing turnoff lanes and roundabouts along Canning Rd
108	Under 18 so I am not familiar
118	N/A
129	Not sure
130	N/A
132	N/A
133	IDK
136	Political leadership Arts education Newspaper critic (art) Psychological wholeness
137	Funding; Encouragement good - more please
138	Emphasis on Sculpture is good. Emphasis on Business to use the art contribution that they must pay to really get involved... this is now being addressed - well done City! 10/10
139	Cost
140	To be inclusive of all age groups.
146	1:3 2:1
148	Keep the momentum for key tourist areas ONE
149	Haven't had time to fully read and understand it, so don't think I can comment at this stage. However, I think it is important to continue to have the arts continue to be part of our community.



## Engage (Survey) | Changes needed to the Arts Strategy

### What changes or additions would you like to see in the Strategy?

**\*Note:** Text has been included without edits. Where no response has been provided the entry has been deleted.

#### Overview of responses

- » Funding
- » Inclusivity for all - including students/youth
- » Diversity of the Arts
- » Creating Arts opportunities, support of emerging artists inc. studio & exhibition spaces.
- » Activating spaces, incorporating in events plans
- » Holding competitions/art shows
- » Diversity of culture including Noongar culture and art
- » Significant number of those unsure or did not respond to the question.

Respondent	Changes need to the current Arts Strategy
1	Making it easier to understand. More interaction with Aboriginal Groups, not just performances.
2	More opportunities
3	Population by country of birth does not reflect cultural identity (e.g. if you're born in Australia, an Australian citizen, you may still identify or be identified by others as belonging to another non-Australian background, e.g. Middle Eastern, African, etc.)
4	More provision for Sculpture Trails in Stirk Park, Zig Zag and start of the Bibbulmun Track
5	A more diverse approach to the arts. Currently the focus is on painting and hand crafts. Spending money public artwork does not really bring a community together. Nice to look at but it is just ornamental not functional. Performing arts are also important. Kalamunda needs to reassess its event spaces.

6	It is incredibly visual arts heavy. Diversity of discipline would be required to demonstrate a true spectrum of artistic offerings. Additionally, there is a lot of resources being spent on art that is 'put' somewhere. Outdoor sculptures are nice - but what about art or artists that engage people. It is much more valuable to provide stable studios and stipends for artists that are available to the community than sculptures (which, whilst lovely, are everywhere in metro Perth right now - as are murals).
7	more metro publicity
8	A focus on arts and culture and an actual action plan and flow chart of what is actually been proposed. It's 30 pages of waffling.
9	including all local schools, high school and primary schools of which there are many in this shire
10	Less focus on Kalamunda venues, more focus on getting out into the foothills.
12	No idea
17	None
19	Exhibiting opportunities? Concerts?
22	Unsure
23	Support for emerging artists such as discounting exhibition space at Zig Zag or support popup shows in vacant shop in main street.
29	more spotlight on local artists
30	To become a better tourist attraction, gaining more character than we have now
32	I would like Stirk Park to be a central place where people of all ages can engage in outdoor cultural activities and connect with the community
34	More focus on performing arts not just visual arts Community orchestras, choirs, theatre groups workshops that link to professional groups within the state
35	Bin it
36	I'd like to see focus on making arts happen in the City, not an over focus on getting money from new developments.
43	Where are our creative consultants? for visual arts etc. We need someone in charge who has no invested interest in Kalamunda someone to plan a strong vibrant creative community and social activities.

Respondent	Changes need to the current Arts Strategy
44	More advertising and more funds going into Arts
45	More diversity (ie. not just focusing on First nations) and more attention to fine arts to attract visitors and locals to the area.
46	Doesn't seem to include performing arts and variants other than visual art
48	More emphasis on walkable communities, respect for history, traditional/colonial architecture. Recent buildings have been absolutely disgraceful, with no respect for place. Many beautiful old houses are also being destroyed and replaced by monstrous new McMansions - what a travesty.
49	Not familiar with the strategy
52	more art around Kalamunda
57	I don't know
60	Nothing
61	Nothing
62	not familiar
74	nothing
82	I don't know
84	nothing its good
94	More exhibitions of people art
95	'- getting people involved (intevatr activities) [sic]
99	More. MUSICALS!
103	funding
104	funding
106	Priorities for safer traffic flow around Kalamunda town
108	More live music
118	N/A
129	I don't know
130	More cultural involvement from all nations
132	Fun, interactive activities social with other school and the community in general.
133	IDK
136	Art education Psychological awareness (Jung)

(N=149)

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137	More funding and publicity for Performing Arts
138	Study the Art Shows given by other Shires/Cities. Errors made by Lions Jan Shows at Zig Zag. Eliminate secret judges. The Category "Kalamunda" - should reflect scenes or activities of Kalamunda (only 1 in 9 over 9 years was 'Kalamunda') The City & Lions have been held over 9 years a lot 'errors' & [???sp] - all to no avail.
139	None
140	More diverse spread of facilities for the many arts.
146	More clarity, emphasis on RAP, and how we could engage more or be aware of significant sites etc.
148	Key Focus 2 Consider activation approaches within any of the 6 villages that make up COK - Walliston/ Lesmurdie, Kalamunda, Forrestfield, Maida Vale, Bickley Valley. eg offering Popua Art exhibitions, Pop ip staged spaces for groups to perform.



## Engage | Submission

### Submission

Text has been included without edits as provided. Addresses have been redacted for privacy.

City of Kalamunda  
Railway Road  
KALAMUNDA WA 6076

19 August 2021

Dear Sirs

#### **THE NEED FOR THE CITY OF KALAMUNDA TO SUPPORT FINE ARTS, TO SUPPORT AN ANNUAL KALAMUNDA OPEN ARTS AWARD & AND TO PROVIDE FUNDING TO LOCAL ART GROUPS**

I wish to draw your attention to the lack of fine art representation in the City of Kalamunda (by "fine art" I mean paintings and sculpture) and also the need to support local art groups, as follows:

##### **1. LACK OF A KALAMUNDA OPEN ART AWARDS IN THE CITY OF KALAMUNDA**

At the moment, the City of Kalamunda's record in regard to fine arts is abysmal. It is intrinsic to its reputation as an "arts hub in the hills" that Kalamunda provides and supports a Kalamunda Open Art Awards each year.

Previously, the very small Lions Art Awards was the only open art exhibition in the City which, of course, gave kudos to the Lions Club and not the City of Kalamunda.

I draw your attention to other local governments in the Perth environs which support excellent Open Art Awards each year (**and recently this support has increased spectacularly**):

- » City of Gosnells, City of Melville, City of Bayswater, City of Canning, City of Belmont, City of Armadale, City of Swan (Ellenbrook), City of Joondalup, City of South Perth, City of Wanneroo etc, and also Towns of Bassendean York, Beverley, Albany, Geraldton, Cossack etc. There are many more.

These local government open arts awards are prestigious, attract many local people, visitors and tourists, and give kudos to that local government authority.

##### **Acquisition of Art:**

As is the case in other local government art awards, the City of Kalamunda can acquire winning art each year towards its future Art Collection.

##### **2. LACK OF A LARGE VENUE FOR FINE ART EXHIBITIONS**

The only venue used for fine art exhibitions in Kalamunda is the small Zig Zag Gallery. The Zig Zag Gallery is unacceptable because:

- » it obviously cannot accommodate a large exhibition;
- » only fine art in the inner section of the room can be viewed successfully, because sunlight in the outer sections prohibits viewing at certain times of the day;
- » it gives exposure to only a few fee-paying artists' artwork (about 1 a month) **and is not readily accessible to local art groups, nor does it give concessions to local artists;** and
- » better serves as an alcove to the adjoining tourist retail shop.

### 3. RE PROVISION OF A LARGER VENUE FOR FUTURE ART AWARDS & EXHIBITIONS

A more appropriate venue for large fine art exhibitions in the City of Kalamunda is the Agricultural Hall in Canning Road which is unused for most of the year, or even the sunlit hall of St Barnabas Church in central Kalamunda.

Note: The City of Belmont and City of Canning now use their libraries for open art awards.

### 4. LACK OF A QUALIFIED ART CURATOR TO OVERSEE FINE ART EXHIBITIONS

A skilled and qualified art curator is needed to oversee future open art awards and art exhibitions, and to provide creditable judges.

### 5. NEED TO SUPPORT LOCAL ART GROUPS:

Each year the City of Kalamunda provides thousands of dollars to support local sports groups. However, the City provides nothing to support local art groups. These local art groups are therapeutic and inspirational to members of the community, and run on a shoe string.

### 6. CONCLUSION

There is a need for the City of Kalamunda to -

- » provide an annual Kalamunda Arts Award;
- » provide a larger venue for a Kalamunda Arts Award and other exhibitions;
- » provide a qualified art curator to oversee art awards and exhibitions; and
- » provide support for local art groups.

Kalamunda Arts Group

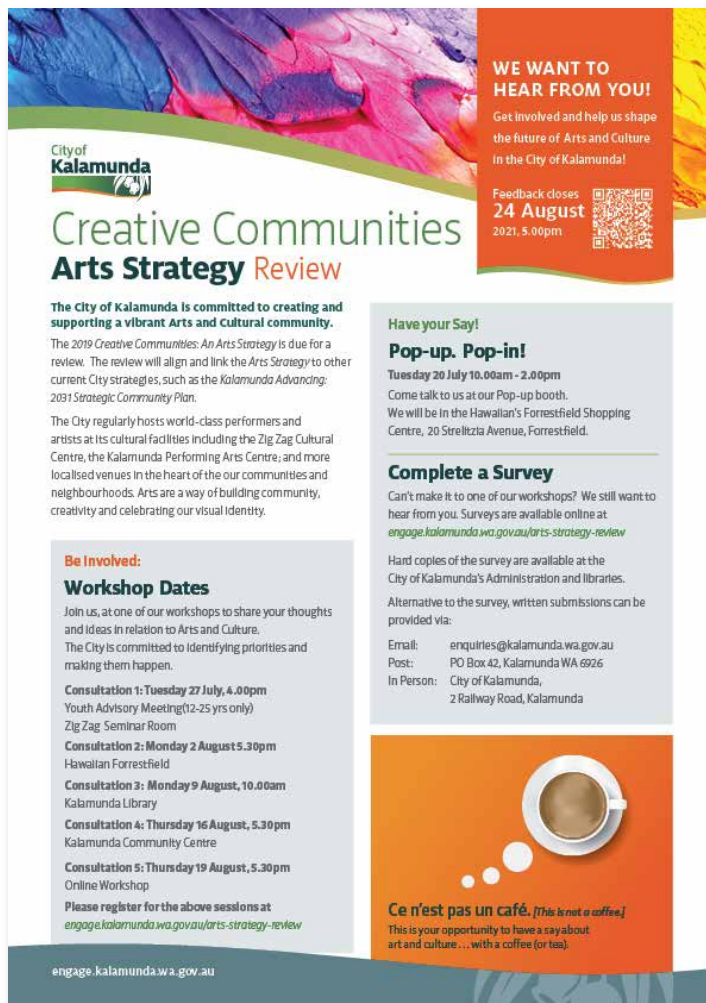


## Example of Communications

### Communications included:

- » Community Surveys
- » Social Media Awareness Campaign
- » Website: Linking to contributing nodes
- » Media Notice
- » Newspaper advertisements (16 and 30 July 2021)
- » Posters/flyers and eNewsletters
- » Direct contact and communications with community and business members
- » FAQs
- » Face-to-Face
- » Shopping Centre 'Pop-up' booth, workshops and focus group consultations.

Content was posted across the City's buildings and shared with Stakeholders, such as local schools and for sharing in their newsletters.



**City of Kalamunda**

## Creative Communities Arts Strategy Review

The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community.

The 2019 Creative Communities: An Arts Strategy is due for a review. The review will align and link the Arts Strategy to other current City strategies, such as the Kalamunda Advancing: 2031 Strategic Community Plan.

The City regularly hosts world-class performers and artists at its cultural facilities including the Zig Zag Cultural Centre, the Kalamunda Performing Arts Centre, and more localised venues in the heart of the our communities and neighbourhoods. Arts are a way of building community, creativity and celebrating our visual identity.

**Be Involved:**

### Workshop Dates

Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen.

**Consultation 1: Tuesday 27 July, 4.00pm**  
Youth Advisory Meeting (12-25 yrs only)  
Zig Zag Seminar Room

**Consultation 2: Monday 2 August 5.30pm**  
Hawthorn Forrestfield

**Consultation 3: Monday 9 August, 10.00am**  
Kalamunda Library

**Consultation 4: Thursday 16 August, 5.30pm**  
Kalamunda Community Centre

**Consultation 5: Thursday 19 August, 5.30pm**  
Online Workshop

Please register for the above sessions at [engage.kalamunda.wa.gov.au/arts-strategy-review](https://engage.kalamunda.wa.gov.au/arts-strategy-review)

**WE WANT TO HEAR FROM YOU!**  
Get involved and help us shape the future of Arts and Culture in the City of Kalamunda!

Feedback closes **24 August 2021, 5.00pm**

**Have your Say!**

### Pop-up. Pop-in!

**Tuesday 20 July 10.00am - 2.00pm**  
Come talk to us at our Pop-up booth. We will be in the Hawaiian's Forrestfield Shopping Centre, 20 Strelitzia Avenue, Forrestfield.

### Complete a Survey

Can't make it to one of our workshops? We still want to hear from you. Surveys are available online at [engage.kalamunda.wa.gov.au/arts-strategy-review](https://engage.kalamunda.wa.gov.au/arts-strategy-review)

Hard copies of the survey are available at the City of Kalamunda's Administration and libraries.

Alternative to the survey, written submissions can be provided via:

Email: [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)  
Post: PO Box 42, Kalamunda WA 6926  
In Person: City of Kalamunda, 2 Railway Road, Kalamunda

**Ce n'est pas un café. [This is not a coffee.]**  
This is your opportunity to have a say about art and culture... with a coffee (or tea).

[engage.kalamunda.wa.gov.au](https://engage.kalamunda.wa.gov.au)



**Arts Strategy Review**

## Creative Communities

The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community.

Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen.

Get involved and help us shape the future of Arts and Culture in the City of Kalamunda.

**To register for a Workshop or complete a Survey visit:**  
[engage.kalamunda.wa.gov.au/arts-strategy-review](https://engage.kalamunda.wa.gov.au/arts-strategy-review)

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In Person: City of Kalamunda, 2 Railway Road, Kalamunda

**Feedback closing**  
**24 August 2021, 5.00pm!**

**City of Kalamunda**  
[kalamunda.wa.gov.au](https://kalamunda.wa.gov.au)



**Arts Strategy Review**

## Creative Communities

The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community.

Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen.

**Register for one of our Workshops:**

- » Tuesday 27 July, 4.00pm - Zig Zag Seminar Room (12 -25 yrs only)
- » Monday 2 August, 5.30pm - Hawaiian Forrestfield
- » Monday 9 August, 10.00am - Kalamunda Library
- » Monday 16 August, 5.30pm - Kalamunda Community Centre
- » Thursday 19 August, 5.30pm - Online Workshop

Get involved and help us shape the future of Arts and Culture in the City of Kalamunda.

**Register at**  
[engage.kalamunda.wa.gov.au/arts-strategy-review](https://engage.kalamunda.wa.gov.au/arts-strategy-review)

**City of Kalamunda**  
Phone: 9257 9999  
Email: [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)  
In Person: City of Kalamunda, 2 Railway Road, Kalamunda  
Post: PO Box 42, Kalamunda WA 6926

**City of Kalamunda**  
[kalamunda.wa.gov.au](https://kalamunda.wa.gov.au)

▲ 1/4 page Newspaper Adverts placed in the Echo News. (16 and 30 July 2021)

◀ A4 Informational Flyer with QR code for easy, accessible linking to more information.



## eNewsletters | Mailchimp insights

A total of eleven (11) eNewsletters promoting the Workshops and Survey were sent to 67 Community Groups to share with their members and 4,673 individual eNewsletter subscribers.

### Arts Strategy eNewsletters

Audience · Clubs 4 Life Community groups

Sent Tue, July 13th 10:46 AM

- » 67 Recipients/Community Groups
- » 37 (55.2%) Opens
- » 2 Clicks

Audience · Experience Perth Hills

Sent Tue, July 13th 10:34 AM

- » 888 recipients
- » 338 (39%) Opens
- » 10 Clicks

Audience · Zig Zag Gallery

Sent Thu, July 8th 6:51 PM

- » 417 recipients
- » 262 (65%) Opens
- » 11 Clicks

Audience · City of Kalamunda Newsletter

Sent Thu, July 8th 6:34 PM

- » 1,736 Recipients
- » 848 (48.6%) Opens
- » 20 Clicks

Audience · Kalamunda Performing Arts Centre Newsletter

Sent Wed, July 14th 11:47 AM

- » 1,419 Recipients
- » 713 (51.1%) Opens
- » 18 Clicks

### Arts Strategy Reminder eNewsletters

Audience · Zig Zag Gallery

Sent Mon, August 16th 12:03 PM

- » 414 Recipients
- » 210 (51.9%) Opened
- » 34 Clicked

Audience · City of Kalamunda Newsletter

Sent Mon, August 16th 12:00 PM

- » 1,730 Recipients
- » 634 (36.8%) Opened
- » 42 Clicked

Audience · Clubs for Life

Sent Mon, August 16th 11:57 AM

- » 216 Recipients
- » 66 (30.8%) Opens
- » 1 Click

Audience · Experience Perth Hills

Sent Mon, August 16th 11:50 AM

- » 877 recipients
- » 222 (25.8%) Opened
- » 9 Clicks

Audience · Kalamunda Performing Arts Centre Newsletter

Sent Thu, August 5th 4:36 PM

- » 1,436 Recipients
- » 721 (51%) Opens
- » 19 Clicks

### eNews and Happenings in the City of Kalamunda - August 2021

Audience · City of Kalamunda News

Sent Tue, 03 Aug 2021 10:00 am

- » 1,734 Recipients
- » 712 (41.1%) Opens
- » 187 Clicks

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### Creative Communities Arts Strategy Review

The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community.

The 2019 *Creative Communities: An Arts Strategy* is due for a review. The review will align and link the Arts Strategy to other current City strategies, such as the *Kalamunda Advancing 2031 Strategic Community Plan*.

The City regularly hosts world-class performers and artists at its cultural facilities including the Zig Zag Cultural Centre, the Kalamunda Performing Arts Centre, and more localised venues in the heart of the our communities and neighbourhoods. Arts are a way of building community, creativity and celebrating our visual identity.

☆☆☆ WE WANT TO HEAR FROM YOU☆☆☆

#### Be Involved: Workshop Dates

Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen.

Get involved and help us shape the future of Arts and Culture in the City of Kalamunda!

Consultation 1:  
**Tuesday 27 July, 4.00pm**  
Youth Advisory Meeting (12-25 yrs only)  
Zig Zag Cultural Centre, Seminar Room

Consultation 2:  
**Monday 2 August 5.30pm**  
Hawthorn Forrestfield

Consultation 3:  
**Monday 9 August, 10.00am**  
Kalamunda Library

Consultation 4:  
**Thursday 16 August, 5.30pm**  
Kalamunda Community Centre

Consultation 5:  
**Thursday 19 August, 5.30pm**  
Online Workshop

Note: Registration to the workshops is essential.

[+ Register now!](#)



We look forward to receiving your valuable feedback on this important Strategy for the community.

For more information contact our **Coordinator Culture, Arts and Libraries**.

Phone: 9257 9999 Email: [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)



#### Have your Say! Complete a Survey

Can't make it to one of our workshops? We still want to hear from you.

Surveys are available online at [engage.kalamunda.wa.gov.au/arts-strategy-review](https://engage.kalamunda.wa.gov.au/arts-strategy-review)

Hard copies of the survey are available at the City of Kalamunda's Administration and libraries.

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In Person: City of Kalamunda, 2 Railway Road, Kalamunda

[+ Have your say!](#)

#### Pop-up, Pop-in!

**Tuesday 20 July 10.00am - 2.00pm**  
We will be in the Hawthorn's Forrestfield Shopping Centre, 20 Strelitzia Avenue, Forrestfield.

Come talk to us at our Pop-up booth.



## Social Media | Campaign post insights



An integrated social media campaign was run across the City's LinkedIn, Facebook (City, Influence/Youth, Kalamunda Performing Arts Centre pages), Twitter and Instagram accounts, with Facebook receiving the largest proportion of engagement. The campaign achieved over 45,024 Post Impressions.



### Top social media posts:

	<b>Paid Post</b> <b>Media Placement:</b> 8 x Feeds, 6 x Stories, 3 x Right column/Search results/Instant articles. Express yourself! Tell us what arts and cultural activities you currently engage in. Literary Arts; Performing Arts; Visual Arts; Culture? Poetry, Storytelling, Writing, Circus, Comedy, Dance, Film, Music, Musicals, Opera, Theatre, Animation, Architecture, Comics, Craft, Graphic Design, Illustration, Photography, Sculpture, Textile Arts, Fashion, Aboriginal / Noongar Cultural Activities, other Ethnicity Cultural Activities, Spirituality? Survey EXTENDED: Closing 7 September 2021, 5.00pm! We're developing our Arts Strategy to ensure you have places to go and things to do and see. To learn more, and to say more visit: <a href="https://engage.kalamunda.wa.gov.au/arts-strategy-review">https://engage.kalamunda.wa.gov.au/arts-strategy-review</a>				
	Impressions	Reach	Comments	Shares	Link Clicks
	12,088	4,888	1	3	75
	<b>August 21, 2021 05:28pm</b> Have your say before our Arts Strategy gets set in stone, or brass . . . or . . . basically, have your say because we are keen to identifying priorities and making them happen. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture in the City of Kalamunda. Be involved. 'Have a Say' on what arts and culture means to you. To learn more, or complete our Survey visit: <a href="https://engage.kalamunda.wa.gov.au/arts-strategy-review">https://engage.kalamunda.wa.gov.au/arts-strategy-review</a> Survey closing 24 August 2021, 5.00pm! <a href="https://www.facebook.com/photo/?fbid=201620262005203&amp;set=a.159075422926354">https://www.facebook.com/photo/?fbid=201620262005203&amp;set=a.159075422926354</a>				
	Impressions	Engagements	Comments	Shares	Eng. Rate
	4,497	167	11	3	3.71%
	<b>July 18, 2021 03:41pm</b> ☕☕ Pop up! Pop in! Hawaiian Forrestfield Shopping Centre Tuesday 20 July 2021, 10.00am - 2.00pm ☕☕ Are you grabbing a coffee or some shopping at the Hawaiian's Forrestfield! Pop in and say hi to our Community Engagement team at the City's 'Pop up' booth. One of the projects you can 'Have a Say' on is our Creative Communities: Arts Strategy Review. What does arts and culture mean to you The City is committed to identifying priorities and making them happen. To learn more about our open projects visit: <a href="https://engage.kalamunda.wa.gov.au">https://engage.kalamunda.wa.gov.au</a> <a href="https://www.facebook.com/photo/?fbid=179487310885165&amp;set=a.159075422926354">https://www.facebook.com/photo/?fbid=179487310885165&amp;set=a.159075422926354</a>				
	Impressions	Engagements	Comment	Shares	Eng. Rate
	2,371	33	1	2	1.39%
	<b>August 5, 2021 05:05pm</b> In tune with your spiritual, creative side The 2019 Creative Communities: Art Strategy is due for a review. Join our Arts and Culture consultant, at one of our workshops, to discuss what arts and culture means to you. The City is committed to identifying priorities and making them happen. Be involved. 'Have a Say'. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture. To learn more, or complete our Survey visit: <a href="https://engage.kalamunda.wa.gov.au/arts-strategy-review">https://engage.kalamunda.wa.gov.au/arts-strategy-review</a> Survey closing 24 August 2021, 5.00pm! <a href="https://www.facebook.com/photo/?fbid=191127209721175&amp;set=a.159075422926354">https://www.facebook.com/photo/?fbid=191127209721175&amp;set=a.159075422926354</a>				
	Impressions	Engagements	Comments	Shares	Eng. Rate
	2100	13	0	2 (incl Kalamunda News)	0.62%

## Social Media continued | Top Posts



July 20, 2021 04:17pm

Talking Arts and Culture – with the Youth, for the Youth! Calling all Youth 12-25 years who are keen to 'Have a Say' on what arts and culture means to them. The City is committed to identifying priorities and making them happen. Register for our Youth ONLY workshop on Tuesday 27 July, 4.00pm at the Zig Zag Cultural Centre Seminar Room Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture in the City of Kalamunda. To learn more, or complete our Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm!

Impressions	Engagements	Comment	Shares	Eng. Rate
2,080	13	1	2	0.63%

(Incl Lesmurdie High School)

<https://www.facebook.com/photo/?fbid=180806187419944&set=a.159075422926354>


July 8, 2021 05:32pm

Colour your world! Colour our world! Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen. 🎨 To register for a Workshop or complete a short Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Workshop dates: Consultancy 1: Tuesday 27 July, 4.00pm, Zig Zag Seminar Room Youth Only 12-25 years Consultancy 2: Monday 2 August, 5.30pm, Hawaiian's Forrestfield Consultancy 3: Monday 9 August, 10.00am, Kalamunda Libraries Consultancy 4: Monday 16 August, 5.30pm, Kalamunda Community Centre Consultancy 5: Thursday 19 August, 5.30pm, Online Workshop 📅 The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community!

Impressions	Engagements	Comments	Shares	Eng. Rate
1,732	8	0	0	0.46%

<https://www.facebook.com/photo/?fbid=173041551529741&set=a.159075422926354>


July 16, 2021 01:29pm

This is not a coffee! This is an ideas workshop, with coffee or tea. Join us, at one of our workshops to share your thoughts and ideas in relation to Arts and Culture. The City is committed to identifying priorities and making them happen. ☕ To register for a Workshop or complete a short Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Workshop dates: Consultancy 1: Tuesday 27 July, 4.00pm, Zig Zag Seminar Room Youth Only 12-25 years Consultancy 2: Monday 2 August, 5.30pm, Hawaiian Forrestfield Consultancy 3: Monday 9 August, 10.00am, Kalamunda Library Consultancy 4: Monday 16 August, 5.30pm, Kalamunda Community Centre Consultancy 5: Thursday 19 August, 5.30pm, Online Workshop Get involved and help us shape the future of Arts and Culture in the City of Kalamunda!

Impressions	Engagements	Comments	Shares	Eng. Rate
1,441	17	0	0	1.18%

<https://www.facebook.com/photo/?fbid=178194761014420&set=a.159075422926354>


August 7, 2021 05:10pm

Join our Arts and Culture consultant, on Monday 16 August, 5.30pm, at the Kalamunda Community Centre to discuss what arts and culture means to you. The City is committed to identifying priorities and making them happen. 🍅 To register for this Workshop or complete a short Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Be involved. 'Have a Say'. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture in the City of Kalamunda.

Impressions	Engagements	Comments	Shares	Eng. Rate
1,441	6	0	1	0.42%

<https://www.facebook.com/photo/?fbid=192426792924550&set=a.159075422926354>


July 11, 2021 01:08pm

We want your input on Arts and Culture in our City! Join our Arts and Culture consultant, for one of our five workshops to discuss what arts and culture means to you... and your family. The City is committed to identifying priorities and making them happen. Can't attend a workshop We'd still like to hear your awesome and creative ideas. 🎨 To register for a workshop, or complete our Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Get involved and help us shape the future of Arts and Culture in the City of Kalamunda!

Impressions	Engagements	Comments	Shares	Eng. Rate
1,277	6	0	2	0.47%

<https://www.facebook.com/photo/?fbid=174882624678967&set=a.159075422926354>




## Social Media continued | Posts

**August 12, 2021 05:17pm**

Coffee, Conversation and Culture anyone? Make a coffee or tea and join us online to discuss what arts and culture means to you. Online workshop: Thursday 19 August, 5.30pm The City of Kalamunda is committed to creating and supporting a vibrant Arts and Cultural community! We are identifying priorities and making them happen. Be involved. 'Have a Say'. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture. To register for our online Workshop or complete our Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm!

Impressions	Engagements	Comments	Eng. Rate
1,246	11	0	0.88%

<https://www.facebook.com/photo/?fbid=195745315926031&set=a.159075422926354>

**August 3, 2021 04:57pm**

Do you have ideas popping out of your head? Then our 2019 Creative Communities: Art Strategy Workshop is for you. Join our Arts and Culture consultant, at the Kalamunda Library on Monday 9 August 2021, 10.00am to discuss what arts and culture means to you. The City is committed to identifying priorities and making them happen. To learn more, register for this Workshop or complete a short Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Kalamunda Libraries!

Impressions	Engagements	Comments	Eng. Rate
1,215	26	4	2.14%

<https://www.facebook.com/photo/?fbid=189829173184312&set=a.159075422926354>

**August 24, 2021 07:59pm**

We're hanging around a bit longer. Our Arts and Culture Survey has been EXTENDED. Now closing 7 September 2021, 5.00pm! What does Arts and Culture mean to you? To learn more, or complete our Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review>

Impressions	Engagements	Comments	Eng. Rate
1,188	10	0	0.84%

<https://www.facebook.com/photo/?fbid=203612825139280&set=a.159075422926354>

**July 27, 2021 04:49pm**

Do you have a creative mind, or love the creative arts? Come to our Workshop at the Hawaiian's Forrestfield on Monday 2 August, 5.30pm, to create a vision for Arts and Culture in the City of Kalamunda. To register for this Workshop or complete a short Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm! Get involved and help us shape the future of Arts and Culture in the City of Kalamunda!

Impressions	Engagements	Comments	Share	Eng. Rate
1,105	21	1	1	1.90%

<https://www.facebook.com/photo/?fbid=185382130295683&set=a.159075422926354>

This post was also posted by the Hawaiian's Forrestfield on their Facebook page: <https://www.facebook.com/HawaiiansForrestfield/photos/a.416850028496491/2002530156595129>

**August 12, 2021 05:17pm**

Coffee, Conversation and Culture anyone? Make a cuppa and join us online on Thursday 19 August, 5.30pm, to discuss what arts and culture means to you. To register for our online Workshop or complete a short Survey visit: <https://t.co/DCGN5wXD7d> Survey closing 24 August 2021, 5pm

Impressions	Engagements	Retweets	Eng. Rate
1,063	2	1	0.20%

<https://twitter.com/CityofKalamunda/status/1425748155354730498>

**July 18, 2021 05:23pm**

One drop in the ocean, or only one idea YOUR idea counts! Get involved and help us shape the future of Arts and Culture in the City of Kalamunda! The City is committed to identifying priorities and making them happen. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture in the City of Kalamunda. To learn more, or complete our Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Online workshop: Thursday 19 August, 5.30pm Survey closing 24 August 2021, 5.00pm!

Impressions	Engagements	Comments	Eng. Rate
930	11	0	1.18%

<https://www.facebook.com/photo/?fbid=179526437547919&set=a.159075422926354>



## Social Media continued | Posts and sample of comments



August 10, 2021 05:13pm

🧩 Are you good with strategic puzzles? Our Creative Communities Arts Strategy needs a refresh, including strengthening links to our new Strategic Plan. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture in the City of Kalamunda. Be involved. 'Have a Say' on what arts and culture means to you. 🧐 To register for a Workshop or complete a short Survey visit <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm!

Impressions	Engagements	Comments	Eng. Rate
866	6	0	0.69%

<https://www.facebook.com/photo/?fbid=194420626058500&set=a.159075422926354>



July 23, 2021 04:46pm

🎨 Creative, Vibrant, Diverse, Connected. The 2019 Creative Communities: Art Strategy is due for a review. Join our Arts and Culture consultant, at one of four remaining workshops, to discuss what arts and culture means to you. The City is committed to identifying priorities and making them happen. Be involved. 'Have a Say'. Your feedback will help shape the development of the Arts Strategy and create a vision for Arts and Culture. To register for a Workshop or complete a short Survey visit: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey closing 24 August 2021, 5.00pm!

Impressions	Engagements	Comments	Eng. Rate
572	1	0	0.7%

<https://www.facebook.com/photo/?fbid=182808787219684&set=a.159075422926354>



September 2, 2021 02:40pm

Musician Painter Drama Queen Dancer Sculptor Fashionista The Arts are for all ages. What kind of Arts and Cultural activities do you and your kids want to do and see?

Have your say in the comments and complete our Survey: <https://engage.kalamunda.wa.gov.au/arts-strategy-review> Survey EXTENDED: Closing 7 September 2021, 5.00pm!

Impressions	Engagements	Comments	Eng. Rate
447	9	0	2.01%

<https://www.instagram.com/p/CTTzyWgtFeC/>



Below: Images from additional posts, including a video (below middle), and Facebook Stories as the 'Pop-up, Pop-in' booth was happening (below right)



🔊 We can't hear you!  
Tell us what arts and cultural activities you currently engage in?

Literary arts: Poetry, Storytelling, Writing?  
Performing arts: Circus, Comedy, Dance, Film, Music, Musicals, Opera, Theatre?  
Visual arts: Animation, Architecture, Comics, Craft, Graphic Design, Illustration, Photography, Sculpture, Textile Arts, Fashion?  
Cultural: Aboriginal / Noongar Cultural Activities, other Ethnicity Cultural Activities, Spirituality?.....



"The Arts: considered as a group of activities done by people with skill and imagination." Merriam-Webster Dictionary

We're developing our Arts Strategy to ensure you have places to go and things to do and see.....



Come on down to have a chat!  
Pop up! Pop in! Hawaiian Forresterfield Shopping Centre.

"Woodworking" - Kathrine

"Nope nope nope nope and nope."

TD | Instagram 2 September 2021

"Arts is more than paintings and statues."

Rob | Facebook  
21 August 2021

"Put something in our EMPTY roundabouts in Forresterfield".

Glen | Facebook  
3 August 2021

"I don't want my money going towards so called 'art'. Spend ratepayers money on roads and bins etc."

James | Facebook 3 August 2021