



MINUTES

KALAMUNDA TOURISM ADVISORY COMMITTEE

6.00pm Thursday 29 JUNE 2023

City of Kalamunda Administration Building

1.0 ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

Acknowledgement of the traditional owners of the land - Nicole O'Neil

2.0 OPENING OF MEETING

Meeting opened at 18:00

3.0 ATTENDANCE & APOLOGIES

Attendance

Committee

Amanda Carlin	Committee Member
Kevin Bennett	Committee Member
Matthew Woods	Committee Member
Chantelle Lasplace	Committee Member

City of Kalamunda Staff

Nicole O'Neill	Director Community Engagement
Mandy Skeates	Manager of Economic & Cultural Services
Amber Evans	Arts and Culture Coordinator

Apologies

Cr John Giardina	Councillor Delegate – Presiding Member
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4.0 DISCLOSURE OF INTERESTS

4.1 Disclosure of Financial and Proximity Interests:

- a) Members must disclose the nature of their interest in matters to be discussed at the meeting. (Section 5.65 of the Local Government Act 1995)
- b) Employees must disclose the nature of their interest in reports or advice when giving the report or advice to the meeting. (Section 5.7 of the Local Government Act 1995)

- Kevin Bennett – declared a Proximity Interest being a landowner on one of the entry statement roads.
- Kevin Bennett – declared a Proximity Interest in being a business/venue owner that holds Weddings and large events.

4.2 Disclosure of Interest Affecting Impartiality

- a) Members and staff must disclose their interests in matters to be discussed at the meeting in respect of which the member or employee has given or will give advice.

5.0 CONFIRMATION OF MINUTES FROM THE PREVIOUS MEETING

MOTION

“That the minutes of the Kalamunda Tourism Advisory Committee held on 30/03/2023, are confirmed as a true and accurate record of the proceedings.”

Moved: Matthew Woods **Seconded:** Kevin Bennett

Vote: CARRIED UNANIMOUSLY

6.0 ITEMS ARISING FROM MINUTES

- **Beautification of entry statement roads – median strip planting and signage**

Identified median strips for this project are owned by Main Roads. Concern highlighted around traffic management costs and ongoing maintenance.

Entry Statement initial budget estimates of \$70,000 plus any additional rock breaking and installation costs. This project would need to be included in the long-term financial plan for the City.

ACTION: Manager of Economic & Cultural Services investigate if wildflower planting could be done at the same time as tree checking to save on traffic management costs.

- **Tourism Business Questionnaire**

The questionnaire was emailed directly to tourism businesses in Kalamunda.

Small number of responses received.

ACTION: Manager of Economic & Cultural Services to send out a follow-up email to the business to check that they have received the survey and extend submission times by one month.

- **Business Open Day**

Three appointments were requested. Businesses embraced the process of pre-discussing their plans with the City and the planning team before beginning the application process to ensure an understanding of the types of land use that might be permissible on their sites.

- **Potential venues suitable for hosting large Wedding Style Events**

There are limited approved "Reception Centres" in the area. Many venues are able to host ad-hoc events and apply for a temporary event permit through the City, however weddings and large celebratory cannot be part of their core business.

Businesses and venues in the Vally must adhere to water catchment and bushfire constraints, limiting their ability to be approved as a "Reception Centre".

ACTION: City of Kalamunda to reach out to other LGAs to discuss planning opportunities and review planning constraints and review of rural areas.

- **Billy Cart Festival**

Manager of Economic & Cultural Services is meeting with John Bell to discuss the opportunity to bring the Billy Kart Festival to the Region on the 5th of July at 11 am. Manager of Economic & Cultural Services gave an open invite to the Committee to join.

Keven Bennett said he would accompany the Manager to meet with John Bell.

This could potentially be a Town Team opportunity.

7.0 GEOPARK FOR KALAMUNDA

- Manager of Economic & Cultural Services presented a video on Geoparks. The City is currently working with Geoparks Western Australia.

8.0 GENERAL BUSINESS

- Mathew Woods attend the Exmouth Solare Eclipse Festival in April noting what the event did for tourism in the area and the suggestion that the City could consider replicating a similar style event here in Kalamunda.
- Chantelle Lasplace – Cycling Events used to be very popular in the area pre-COVID. Potential event to bring back to the region, with more spectator engagement.
- Perth Hills Future – Long Table Event
 - The event was well attended (100people)
 - Held in between the persimmon trees.
- City of Kalamunda put forward a submission to “Folk World” to partner in presenting the “Fair Bridge Festival”. No response yet, but will keep the committee updated.
- Bickley Harvest Festival Update.
 - Poor weather heavily impacted attendees
 - Excellent promotion of the event, which has resulted in residual and ongoing attendance and word of mouth.
 - The group is currently discussing a 2-week model.

9.0 CLOSURE

The Presiding Committee Member closed the meeting at 7:15 pm

I confirm these Minutes to be a true and accurate record of the proceedings of this meeting.

Signed: Presiding Member

Dated this Day of2023