



Community Engagement Overview

2022 Calendar Year

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Executive summary

Community Engagement at the City of Kalamunda is a powerful way to create environmental, policy and behavioural change.

We work collaboratively with the community which is connected by geographic proximity, special interest, and other situations to address issues that affect people's health, wellbeing, and happiness.

Community engagement supports community members to connect with our cultural and social settings, feel they can contribute meaningfully and develop functional capabilities. It ensures people have access to activities and amenities that are meaningful to them.

This report provides a review of community engagement at the City for the calendar year 2022, and to identify the challenges and opportunities in engaging our community.

"With the rise in deepening and expanding public engagement globally, the importance of community engagement has become pivotal for well-functioning, twenty-first century democracies. Constructive relationships between communities and the institutions of government make community engagement not only desirable, but necessary and viable as it is likely to lead to more equitable, sustainable public decisions and improve the liveability of local communities. This is why community engagement is important for individuals, public organisations, and governments alike." (Bang The Table; 2021)

This engagement report explores:

- » The results of community engagement practice in the City in 2022.
- » An overview of practice - from individual project concept through to council policy resolutions.
- » The range of community engagement methodologies currently being used.
- » Key issues and challenges identified by current practices.

In 2022, the City had a total of 57 projects open for public comment. These projects spanned a wide variety of the City's services, policies, and community issues, including planning proposals, policy development, environmental initiatives, City facility and amenity consultations, and road safety awareness programs.

In Western Australia, 2022 was characterised by borders reopening in February and a ceasing of COVID-19 lockdowns, with the State of Emergency ending on 4 November. This easing of restrictions provided the City with the opportunity to engage more with the community in face-to-face formats, in addition to connecting via online platforms. It also meant that our community relied less on digital information throughout the year.

In 2022, planning, community development and asset management included a steady focus on bushfire preparedness, waste and recycling, road safety and engagement on our aged care services, animal laws, public art, overall arts strategy, plan for the City's youth and the commencement of the Haynes Street Concept design project.

Work began on the Big Picture project which will set the strategy for the City for several years to come and lead to multiple engagement opportunities in 2023 and beyond.

Context

'Community engagement' is used as an umbrella phrase to include informing, consultation, engagement, and empowering activities. The City of Kalamunda engages through the IAP2 Spectrum of Public Participation which identifies five subcategories of engagement:

Inform >> Consult >> Involve >> Collaborate >> Empower

- » Community members are seeking more direct ways to get involved in their community and decision-making, particularly on issues in which they have a direct interest.
- » Conducting community engagement in the preparation of long-term community visions and strategic plans assists with community support in executing upon the goals and strategies harmoniously.

Opportunities

The opportunities for improving community engagement practice that have been noted through the consultative experience are summarised under the following themes:

- » Ensuring legislative requirements are met in a meaningful way.
- » Measuring how policies are translating into practice.
- » Re-framing community engagement to be viewed as core service.
- » Being clear about limits to consultation.
- » Getting back to communities on how their inputs were used.
- » Integrating outcomes of consultation into decision making.
- » Operating within resource constraints.
- » Sharing information about likely costs of processes and looking for cost sharing or advocacy options.
- » Providing information needed, and advising on the most effective channels for effective participation.
- » Developing staff capacity.
- » Developing cross-department communication and cooperation.

Recognition

During the 2022 calendar year the City of Kalamunda was nominated across three separate Local Government award programs for community engagement activities. The City successfully won three awards.

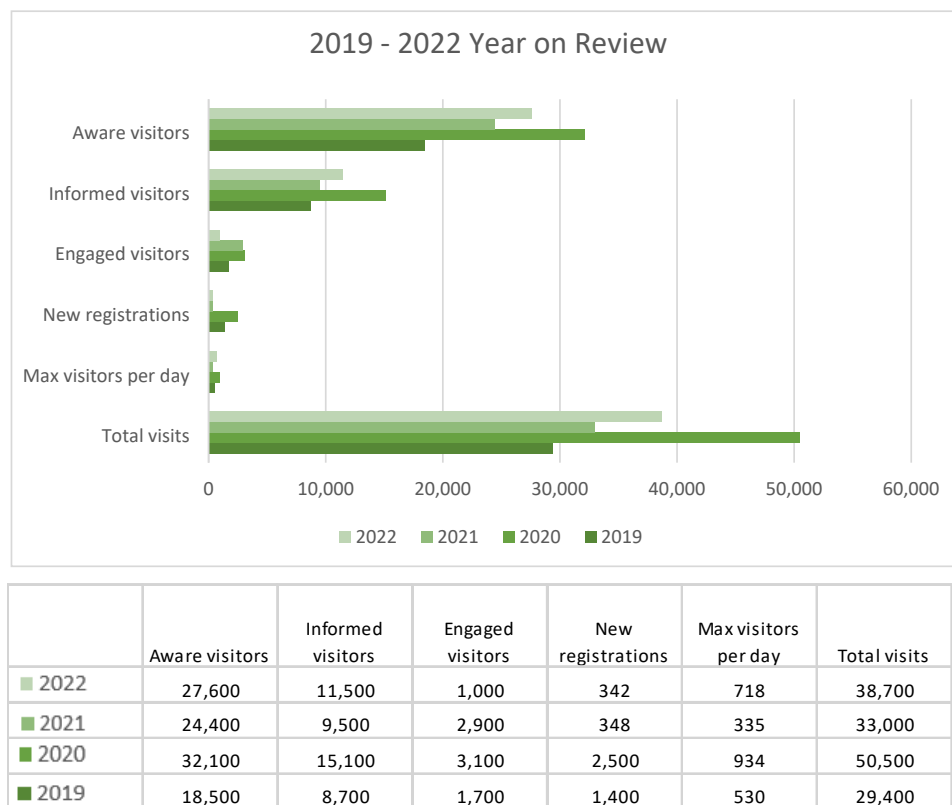
Background

The City continues to use the online engagement portal EngagementHQ to promote, educate and engage with community members in an interactive way.

In 2022, the total visits to the engagement portal was 38,700, up from 33,000 in 2021. Of the 38,700 total visits, 1,000 were engaged participants, 11,500 were informed participants and 27,600 were aware participants.

The max visitors per day was 718, up from last year with 335. Engagement returned to similar pre-pandemic numbers but in 2023, the City will continue to focus on delivering strategies to build these engagement levels again.

However, it should be noted that this is only ever one element of our overall engagement strategy. Pop-up booths, direct mailouts, workshops and opportunities for dialogue continue to be very popular.



The City of Kalamunda has a population of 60,803 (ABS estimated resident population 2021), with 23,340 dwellings. It boasts 790 hectares of public open space for the enjoyment of residents, sporting clubs and community organisations and supports 18,184 local jobs and 4,201 local businesses.

The City of Kalamunda's vision: *"Connected Communities, Valuing Nature and Creating our Future Together"*

The City of Kalamunda's Values: *"Our simple guiding principle will be to ensure everything we do will make Kalamunda socially, environmentally and economically sustainable."*

The City of Kalamunda subscribes to the International Association of Public Participation (IAP2) 'Core Values' and their 'spectrum' of public participation approaches, they are one of the best-known sets of principles within this space.

The core values outlined by IAP2 for community engagement are:

- The public should have a say in decisions about actions that could affect their lives.
- Public participation includes the promise that the public's contribution will influence the decision.
- Public participation promotes sustainable decisions by recognising and communicating the needs and interests of all participants, including decision makers.
- Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- Public participation seeks input from participants in designing how they participate.
- Public participation provides participants with the information they need to participate in a meaningful way.
- Public participation communicates to participants how their input affected the decision.

Conclusion

Fostering democratic representation, social inclusion and meaningful community engagement greatly assists in the delivery of high-quality local government. Local governments that inform, consult, collaborate with, and listen to their local communities empower their communities to be engaged and participate in their own governance. This makes for healthy democracies and involved citizens.



MARKYT® Community Scorecard Report

2022 Community Perceptions Survey

In 2022, the City of Kalamunda commissioned Catalyse Pty Ltd to undertake a Community Perceptions Study* known as a 'Community Scorecard' from 2 May to 20 May 2022.

The purpose of the study was to support a review of the Strategic Community Plan, evaluate community priorities and measure Council's performance against key indicators in the Strategic Community Plan.

Scorecard invitations were sent to 4,000 randomly selected households: 1,000 by mail and 3,000 by email. 709 randomly selected residents and ratepayers completed a scorecard, an increase in uptake from the 2020 report conducted in which 483 community members completed the Scorecard Report.

The City of Kalamunda provided supporting promotions through its communication channels. A further six out of area ratepayers and visitors, and 17 Council affiliated respondents participated bringing the total to 732 respondents.

The main findings of the Community Scorecard are summarised below:

As a place to live, the City's Performance Index Score is 81 out of 100, which is five points higher than the industry average of 76 for Western Australia. The top three ratings came from the suburbs of Kalamunda, Gooseberry Hill and Maida Vale and the three lowest ratings came from the suburbs of Wattle Grove, High Wycombe and Forrestfield.

The City's higher performing areas are:

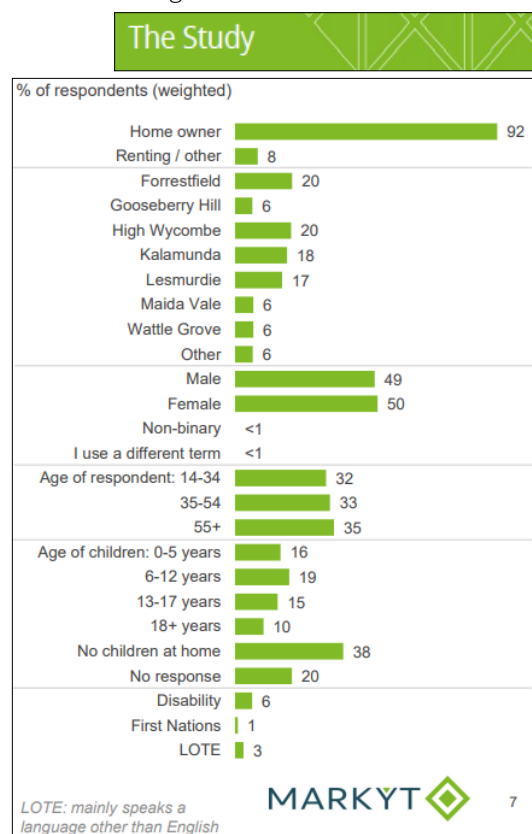
- » Walliston Transfer Station
- » Weekly rubbish collection

The City's most improved areas are:

- » Disability access and inclusion
- » Bulk rubbish collections (skip bin)
- » Seniors' care, services and facilities

The top three priorities for the City to address moving forward are:

- » Playgrounds, parks, reserves and ovals
- » Community safety and crime prevention
- » Service areas for people with disability



Our Promise

Public participation includes the promise that the public's contribution will influence the decision. At the City of Kalamunda, we recognise the importance and value of engaging with our community and seek to act in a participatory manner in all we do. We have maintained strong ties with our environmental community, cultural community and demographic specific groups and believe being in close contact with the pulse of the community leads to good governance and effective decision making.

Local government is the most effective tier of government for engaging with the community.

The purpose of our Community Engagement Strategy is to support Council to deliver quality community engagement activities and provide a process giving transparency to the Community on how the City will engage with them.

Our Promise Delivery

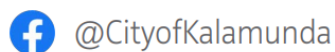
With the aim of meeting this promise, the City has increased its efforts in delivering targeted, open and collaborative engagements. Following are a summary of indicators from our EngagementHQ platform:



Social Media

Social media refers to the City's range of online tools that are designed to facilitate connections between the City and our community, as well as communication and engagement tools. Online engagement has changed the way we engage, allowing our community to discover, share, create and spread content en masse, rather than in the context of a one-way broadcast of information.

Much of the available literature on social media tends to focus on the opportunities provided by online tools to better communicate with, and better understand an organisation's customers. The City hosts several social media accounts across Facebook, Instagram, Twitter, YouTube and Linked In. The channels differ according to the message or engagement targeting, and the desired demographic to be reached. The City's primary platforms for engagement are Facebook and Instagram, following are some of the some key growth indicators, demonstrating the City's performance across these two platforms:

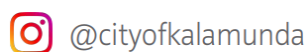
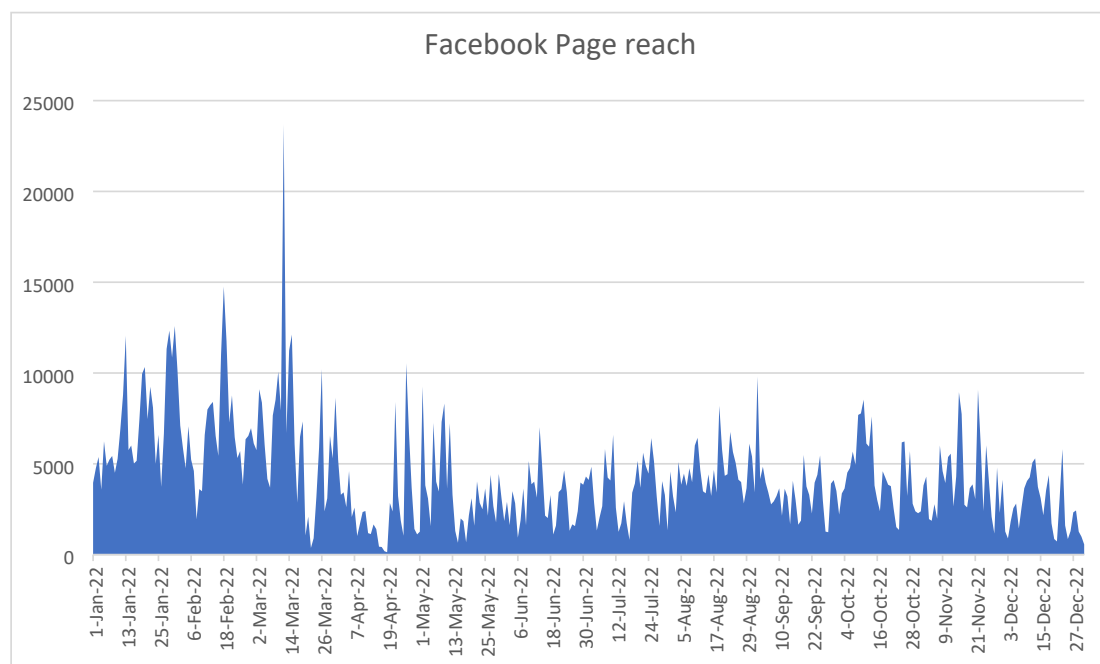


Number of posts - 799

New followers in 2022 - 941

Page visits in 2022 - 39,963

Page and post engagements - 187,507

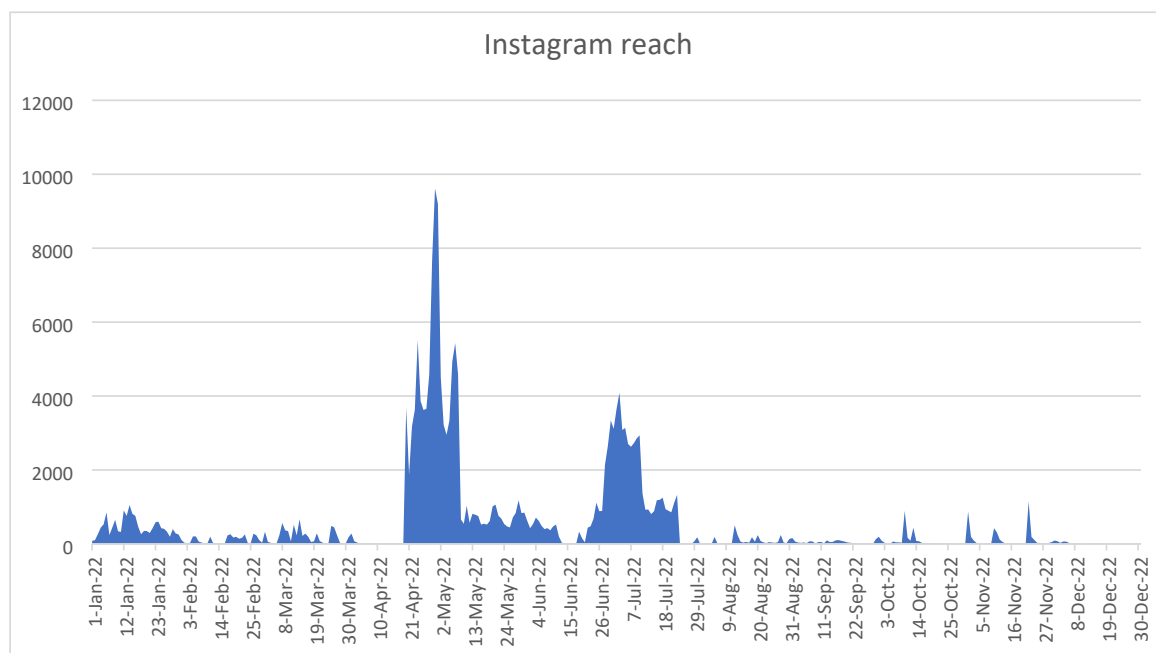


Number of posts - 45

New followers in 2022 - 171

Page visits in 2022 – 1,375

Page and post engagements – 30,058

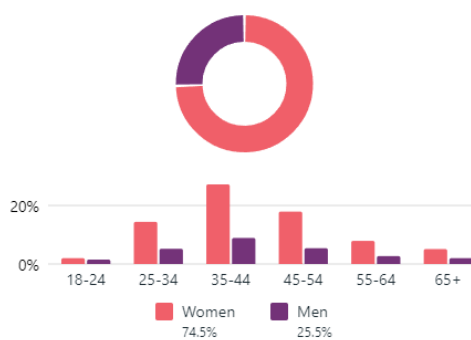


Meta Audiences

Facebook Page followers ⓘ

11,160

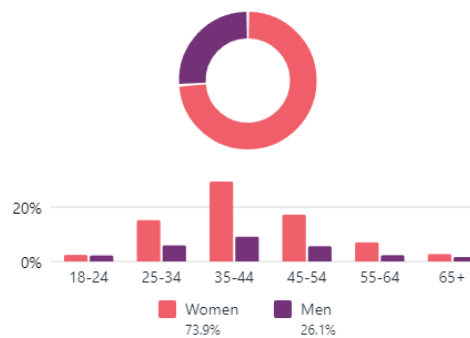
Age & gender ⓘ



Instagram followers ⓘ

2,711

Age & gender ⓘ



Other Channels

Twitter, LinkedIn and Youtube are used to reach specific audiences with relevant messaging. These platforms are less mature than the City's Facebook and Instagram channels, but nonetheless form an important part of community engagement initiatives.



Number of tweets - 10
New followers in 2022 - -5
Impressions - 2,708



Number of posts - 1,957
New followers in 2022 - 370
Impressions - 30,508



Subscribers - 388
Video views in 2022 - 20,503
Impressions - 148,725

How to make sense of it all?

Some of these measurements are unique to social media and the digital space. Below are some brief explainers on what the most important terms mean:

Reach - how many users saw a page or content from a page.

Impressions - how many times a page or a piece of content entered someone's screen (i.e. can include multiple views by a single user).

Engagement - how many people engaged with a page or content from a page (includes clicks, likes, reactions, comments, etc.).

Followers/subscribers - the number of people who have followed a page or who have subscribed to content.

Social media advertising

Our social media networks create an open forum for our community to contact and follow us, helping our community stay informed and connected. These platforms are increasingly focusing on advertising as a source of revenue and are moulding the user experience around this. Although utilising a mix of organic (unpaid) and paid content is still the most popular strategy, organisations tend to view social media platforms, particularly Facebook and Instagram, as predominantly advertising platforms.

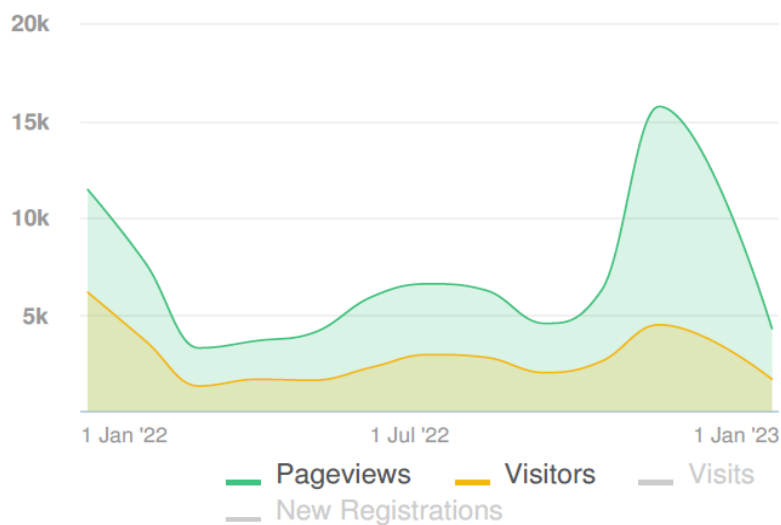
The City invests in targeted advertising to reach and engage with our target audiences, to discover their likes, dislikes, and interests so that we can build upon better engagement strategies to interact with our community. Advertising on social media is a hyper-direct way to reach our audience.

Engage Website Visitor Summary

- » Peak engagement times in 2022: January, July and November
- » Total visits at 38,700, up from 33,300 in 2021
- » Max visitors per day at 718, up from 335 in 2021
- » New registrations: 342
- » Engaged visitors at 1,000

Visitors Summary

Engage Kalamunda from 01 Jan'22 to Jan 23



Top Engaged Projects	Participants (%) *
Haynes Street Upgrade Project	151 (10.1%)
Commemorative Tree Planting 2022	146 (33.7%)
Cat Local Law 2022	129 (7.6%)
2022 Climate Change Action Plan	86 (15.4%)
Name the New Community Reuse Shop	63 (11.5%)
Youth Plan 2023 – 2028	43 (9.7%)
Where do you want to see food trucks?	42 (25.6%)
Plants for Residents 2022	42 (43.8%)

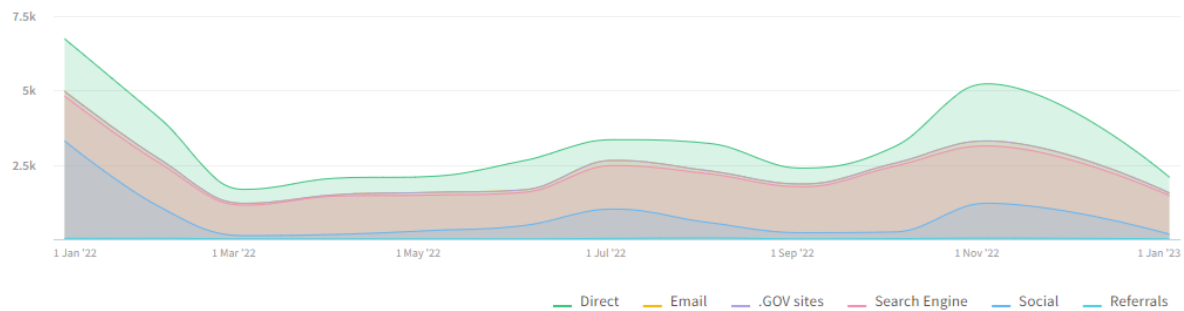
*Calculated as a percentage of total visits to the Project

Engaged Users 2022

Every visitor that contributes to a tool is considered to be 'engaged'. This means that the participant performed one or several of the actions. In 2022, 985 participants were engaged, with 982 users participating in surveys. Compared to 2,887 and 1,200 respectively in 2021.

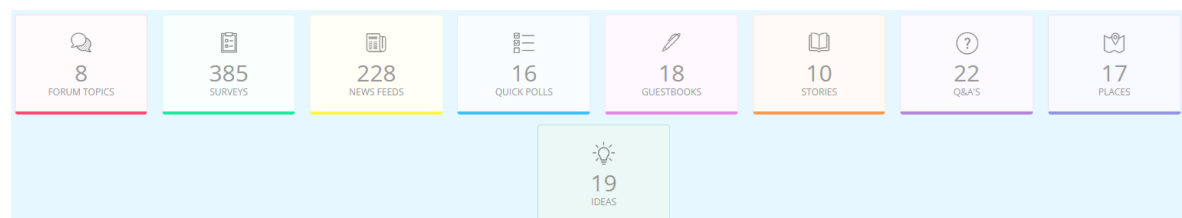
Visits by Channel

Engage Kalamunda from 01 Jan'22 to Jan 2023.



- » Search Engine generated 17,688 aware visits in 2022 compared to 14,242 in 2021
- » Search Engine also generated 9,535 informed visits and Direct Sources generated 714 engaged visits, compared to 5,599 and 2,408 respectively in 2021
- » Direct Sources generated conversions with 10,813 aware visitors, 3,943 (36.5%) informed visitors and 714 (6.6%) engaged visitors

Engagement Tools Summary



Informed Users 2022

An informed visitor has taken the 'next step' from being aware and clicked on something. We now consider the visitor to be informed about the project or site. This is done because a click suggests interest in the project.

In 2022 11,467 participants were informed, compared to 9,479 in 2021.

Action*	Participants
Viewed a video	1,017
Viewed a photo	1,266
Downloaded a document	7,223
Visited the Key Dates page	207
Visited an FAQ list page	2,481
Visited Instagram page	0
Visited Multiples Project pages	6,237
Contributed to a tool (engaged)	1,032

*A single engaged participant can perform multiple actions.

Top Projects	Participants (%)*
Haynes Street Upgrade Project	1,156 (77.6%)
Bushfire Preparedness 2022	906 (94.0%)
Cat Local Law 2022	588 (34.9%)
Development Applications	464 (44.6%)
Magnolia Way Reserve, Forrestfield	378 (48.2%)
Central Mall Upgrade Project	349 (21.5%)
2022 Climate Change Action Plan	319 (57.0%)
Design a Brick – Stirk Park Upgrade	284 (64.3%)

* Calculated as a percentage of total visits to the Project

Aware Users 2022

An aware visitor has made at least one single visit to the site or project. Methodology suggests that an aware visitor can be considered to be aware that the project or site exists, however they've not taken any further action. In 2022 27,576 participants visited at least one page (Aware user could have also performed an Informed or Engaged action), compared to 24,367 in 2021.

Top Projects	Participants*
Cat Local Law 2022	1,687
Central Mall Upgrade Project	1,622
Haynes Street Upgrade Project	1,490
Zig Zag Scenic Drive	1,250
Gladys Newton Landscape & Nature Play Plan	1,184
Development Applications	1,041
Bushfire Preparedness 2022	964
High Wycombe Train Station	920

**Total list of unique visitors to the project*

Areas of High Community Interest

Top 3 documents based on downloads

Document	Downloads
Haynes St Concept Plan	668
Haynes Street Draft Concept Presentation	395
Draft Climate Change Action Plan (June 2022)	282

Top 3 FAQs based on views

FAQs	Views
High Wycombe Train Station Parking Study	950
Draft Local Planning Policy 33 – Tree Retention	211
Pest Control: Fox Control Program	170

Engagement, Media, Public Promotions and Advertising

A diverse range of media and communication tools are utilised to promote, inform, engage and empower.

All engagement projects are supported with an integrated marketing campaign, to ensure maximum reach across a diverse range of audiences in our community, regardless of whether they are online, at home or face-to-face in the public domain (such as shopping centres or at City events).

Some of the communications tools we use include:

- » City of Kalamunda website (www.kalamunda.wa.gov.au).
- » Engage Kalamunda website (Engagement HQ)
- » City of Kalamunda Facebook pages:
 - » City of Kalamunda
 - » Kalamunda Libraries
 - » Kalamunda Performing Arts Centre
 - » Kalamunda History Village
 - » Experience Perth Hills
 - » Zig Zag Gallery
 - » The Influence
 - » Kala Youth Services
- » Social media: Linked In, YouTube, Instagram, Facebook
- » Online Teams meetings
- » Mentimeter
- » Monthly eNews
- » Local events
- » Community Networks, Services and Partners
- » Promotional flyers
- » Direct Mail and Electronic Direct Mail (EDM)
- » Newspaper/Digital Newspaper Promotions
- » Workshops
- » Drop-in sessions
- » Pop-ups
- » Activations

Community Surveys – Summary

65 surveys were published by the City of Kalamunda in 2022 generating 1,028 survey contributors from the community and 1.52K survey submissions with 3,413 visitors to the survey sites.

Top 6 surveys based on contributors

Project	Visitors	Contributors*
Haynes Street Upgrade Project – Draft Concept Plan	274	147
Annual Commemorative Tree Planting 2022 Application Form	249	146
Cat Local Laws	399	125
Climate Change Action Plan 2022	268	85
Name the New Community Reuse Shop	145	63
Where do you want to see food trucks?	114	42

*May also include hard copy surveys entered by administrators | Excludes written submissions

Community Workshops – Summary

In 2022, the City of Kalamunda conducted numerous workshops and pop-ups engaging directly with community members to develop the vision and direction for projects. Targeted sessions were supported by phone conversations and face-to-face discussions by project business units via the City's Customer and PR team, engaging directly with the community at events, and at various group meetings held throughout the year such as Advisory Committees, Friends Groups, Chamber of Commerce, Council meetings and Youth Action Kalamunda (YAK).

A sample of the engagement activities conducted is shown in the table below:

Project	Engagement
Bushfire Preparedness	<ul style="list-style-type: none"> » Property walkthroughs » Street meets » Burnsmart event » Feature section in monthly enews » Community information booklet » Shopping Centre pop ups
Draft Kalamunda Futures: Youth Plan 2023-2028	<ul style="list-style-type: none"> » Free drop-in sessions at shopping centres » Night market pop up booth » Library pop up booth » Shopping centre pop up booth » School based pop-up booths » Australia Day Pool Party pop up booth » YAK Advisory Committee

Cat Local Law 2022	» Monthly shopping centre pop ups to address stakeholder enquiries directly
Connecting Kiandra Way (SAS)	» Walkshop & Drop-In 'Dot'Mocracy, John McLarty Park, Kiandra Way, High Wycombe, 13 March » High Wycombe Primary School Art Workshop, March
Connecting Sussex Road (SAS)	» Community Drop-in 'Dot'Mocracy Session, 16 March » Walkshop for Sussex Road residents, 29 March
Haynes Street Upgrade Project	» Community Workshop, November 17 » Walk of the Town Centre with the Business Community, Reference Group meetings and Community Workshop
Climate Change Action Plan	» Workshop: Climate Change 'Big Ideas' Forum, 2 December » Live Ice Carving Event, held at the Artisan Markets » Two pop-up pop-in booths
Magnolia Way Reserve, Forrestfield Playground Upgrade	» Hawaiians Forrestfield Pop Up Stall » Discussions with Primary School Principals and delivery of hard copy surveys for children to complete
Draft City of Kalamunda Keeping and Control of Cats Local Law 2023	» Monthly shopping centre pop-ups to address stakeholder enquiries directly



Engagement Project Awards

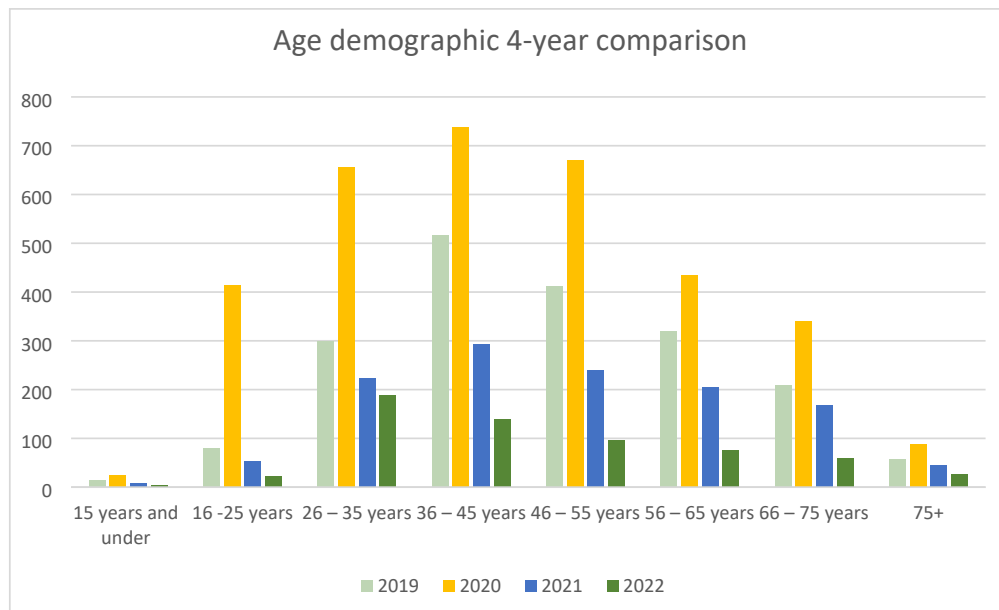
In 2022, the City of Kalamunda was nominated for a number of Local Government award programs in recognition of the project and community engagement works across the City.

Project	Award
Thinking Global Acting Local – Kalamunda's Climate Change Action Plan	Stakeholder Engagement award at the Planning Institute of Australia's 2022 Awards for Planning Excellence
High Wycombe Shared Path Project	WA Bicycle Network Category award at the Your Move Awards hosted by the Department of Transport
Gladys Newton Park	Local Government Professionals Connecting Community Award for community engagement at the Annual Local Government Professionals WA State Conference Awards

Engagement Demographics

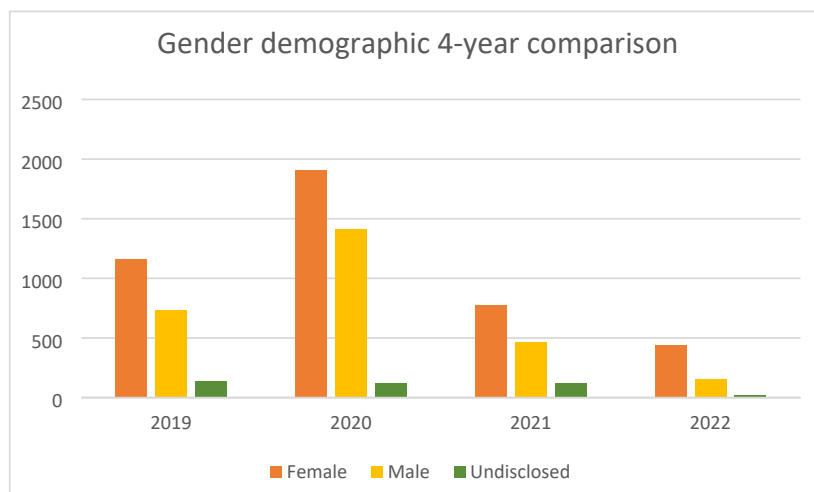
Engagement by age

Age bracket	2019	2020	2021	2022	% of engaged community members	% of overall City of Kalamunda population involved
15 years and under	14	25	7	3	Not captured	Not captured
16 -25 years	79	414	53	22	3.5%	0.03%
26 – 35 years	299	656	224	189	30%	0.3%
36 – 45 years	517	738	293	140	22%	0.2%
46 – 55 years	412	669	239	96	15%	0.1%
56 – 65 years	319	435	205	76	12%	0.1%
66 – 75 years	208	340	168	60	9%	0.09%
75+	57	88	45	27	4%	0.04%



Engagement by gender

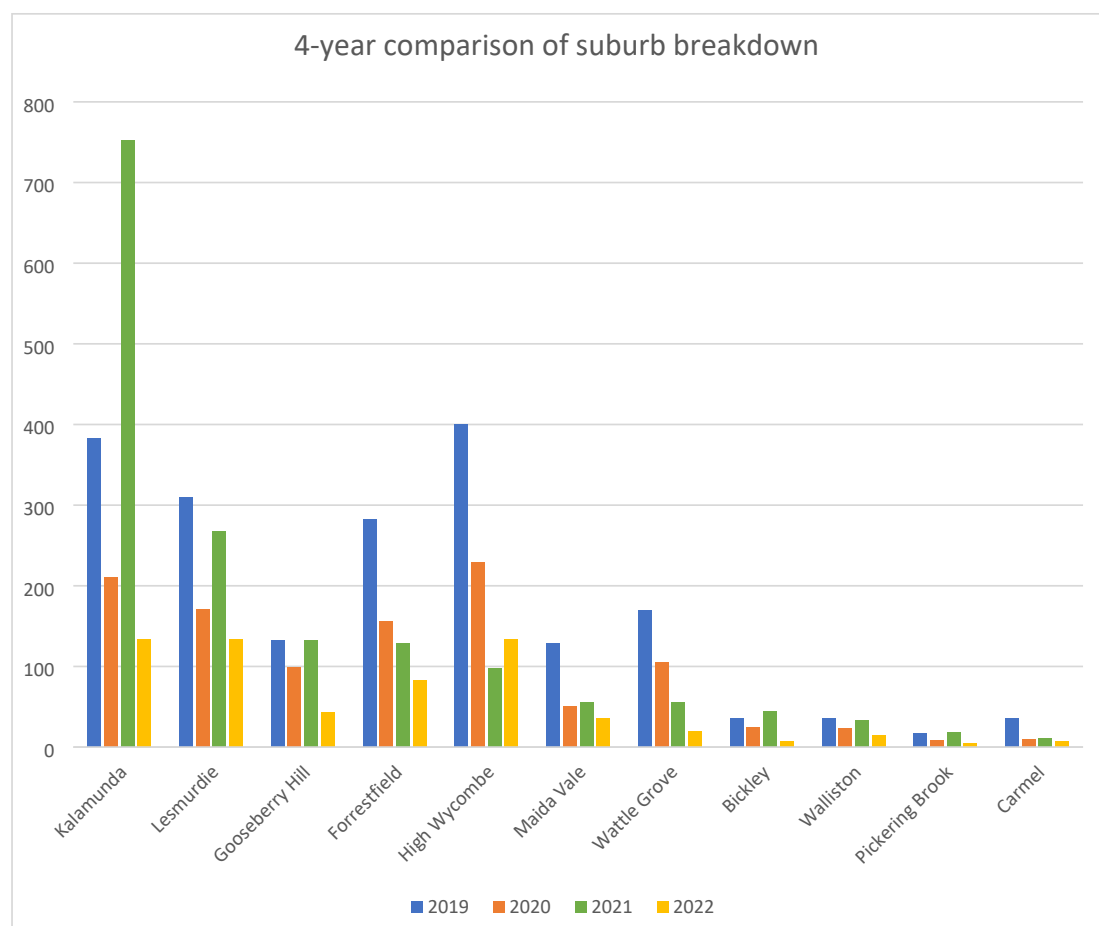
Gender	2019	2020	2021	2022	% of engaged community members	% of overall City of Kalamunda population involved
Female	1162	1905	775	440	71%	0.7%
Male	733	1415	463	157	25%	0.2%
Undisclosed	139	118	125	21	Not captured	Not captured



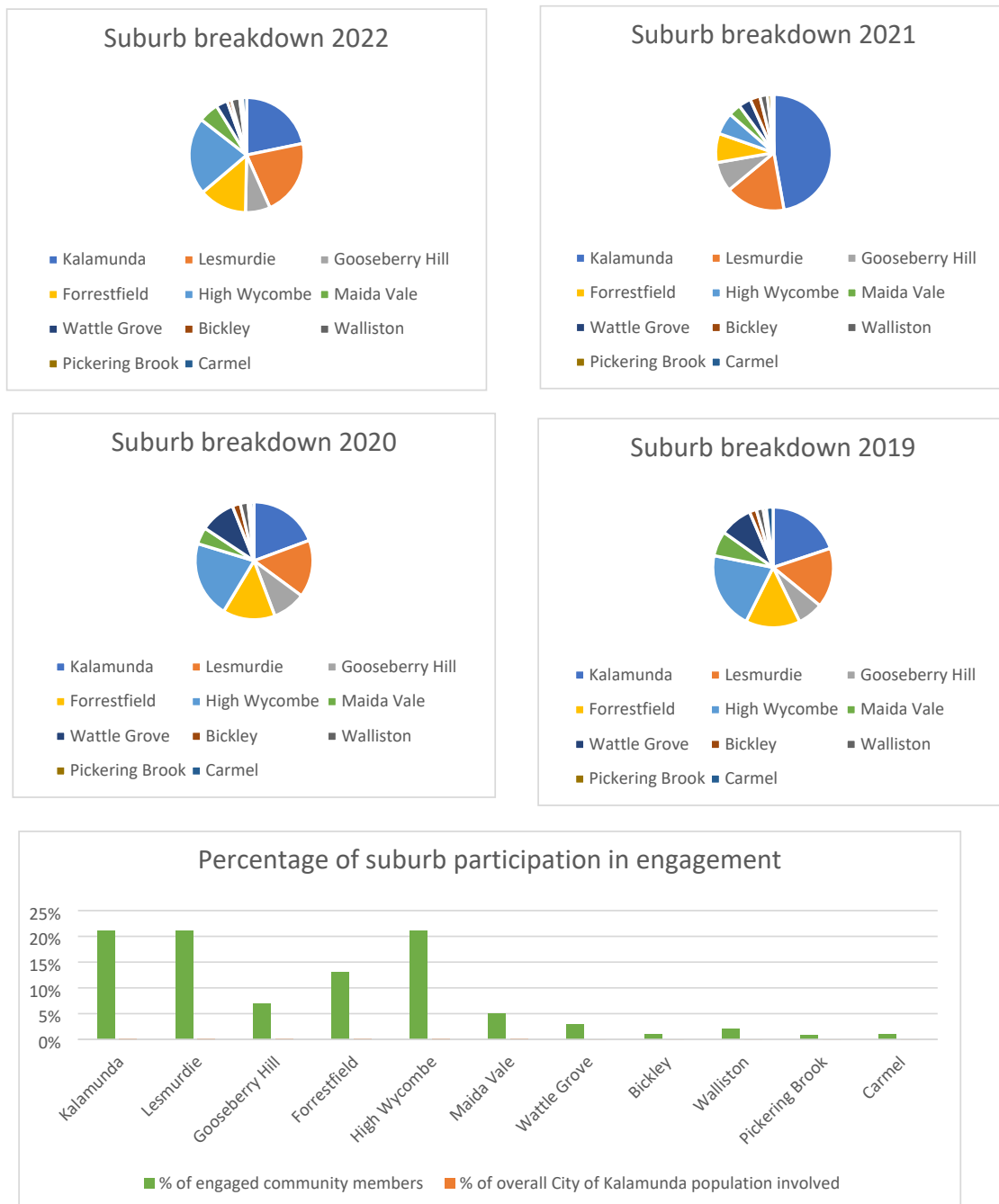
Engagement by suburb

Suburb	2019	2020	2021	2022	% of engaged community members	% of overall City of Kalamunda population involved
Kalamunda	383	210	752	134	21%	0.2%
Lesmurdie	309	171	267	133	21%	0.2%
Gooseberry Hill	132	99	132	43	7%	0.07%
Forrestfield	282	156	129	83	13%	0.1%
High Wycombe	400	229	97	134	21%	0.2%
Maida Vale	129	50	55	35	5%	0.05%
Wattle Grove	169	105	55	20	3%	0.03%
Bickley	36	24	44	7	1%	0.01%
Walliston	35	23	33	15	2%	0.02%
Pickering Brook	17	8	18	5	0.8%	0.008%
Carmel	35	10	11	7	1%	0.01%

*Other suburbs: >0.07%



Suburb breakdown over time



*Based on the Australian Bureau of Statistics Estimated Resident Population data 2021

Engagement Projects 2022

In 2022, the City of Kalamunda had 21 major projects open for comment, excluding Road Notices and Amendments, Notice of Development Proposals, Proposed Leases, Closures and Works, Expressions of Interest for Reference Groups or Committees and Feedback Forms for events. There were also engagement projects that had consultation previously undertaken in prior years and had ongoing informing strategies to provide community updates on those projects, such as Stirk Park and Central Mall.

Engagement projects (in chronological descending order; Jan-Dec 2022)

1. Draft Kalamunda Futures: Youth Plan 2023-2028 59
2. Name the New Community Reuse Shop
3. High Wycombe Train Station Parking Study
4. Draft LPP34: Wetlands and Waterways 292
5. Gladys Newton Landscape & Nature Play Plan
6. Cat Local Law 2022
7. Road Safety Awareness
8. Connecting Kiandra Way (SAS)
9. Connecting Sussex Road (SAS)
10. Proposed name for new park - Noel Morich Park
11. New Home for Forrestfield Library
12. Aged Care Services
13. Haynes Street Upgrade Project
14. Bushfire Preparedness
15. Climate Change Action Plan
16. Magnolia Way Reserve, Forrestfield Playground Upgrade
17. Local Heroes & Volunteers
18. Design a Brick - Stirk Park upgrades
19. Public Art Master Plan (Phase 3)
20. Where do you want to see food trucks?
21. Proposed Local Law - Dogs Local Law

The City of Kalamunda had a further 36 engagement project, that comprised of Road Notices and Amendments, Notice of Development Proposals, Proposed Leases, Closures and Works, Expressions of Interest for Reference Groups or Committees and Feedback Forms for events.

These included:

1. Waste and Recycling - Sustainable Living is a Learning Curve
2. Draft City of Kalamunda Keeping and Control of Cats Local Law 2023
3. Leases and Licences Review for City of Kalamunda
4. Draft Hartfield Park Master Plan Stage 2
5. Draft Local Planning Policy 35 - Hatch Court Light Industrial Precinct
6. Dedication Of Land as Road: Tonkin Highway Grade Separation
7. 2022 Review of Ward Boundaries & Representation
8. Notice of Proposed Road Reopening: South Eastern end of Nardine Close, Forrestfield
9. Design Advisory Committee

10. Proposed Childcare Premises – Lot 331 (63) Canning Road, Kalamunda
11. Lease of building on portion of reserve 26843 - (Rollerama Building)
12. Plants for Residents 2022
13. Nominations open: Kalamunda Design Review Panel
14. Development Contribution Plan (DCP) Report
15. Notice of Development Proposal for Lots 197 & 196 (529 & 531) Kalamunda
16. Amendment 106 to Local Planning Scheme No. 3 – Kalamunda
17. Scheme Amendment No. 108 – Lot 32 (4) Kirkdale Road & Lot 33 (4) Orange Valley Road, Kalamunda
18. Proposed redevelopment of a Service Station - Lot 78 (7) Welshpool Road East, Lesmurdie
19. Proposed New Shared Path along Berkshire Road and Dundas Road
20. Rates: Objects & Reasons for 2021/22
21. Rates: Objects & Reasons for 2022/23
22. Notice of Development Proposal for Lot 1 (42) Cumberland Road, Forrestfield
23. Amendment 110 (A110) to Local Planning Scheme No. 3
24. Notice of Development Proposal for a Place of Worship at Lot 50 (170)
25. Amendment 109 to Local Planning Scheme No. 3 – Lot 106 (No. 88)
26. Proposed 18-month road closure: Western end of Kalamunda Road, High Wycombe
27. Kalamunda Environmental and Sustainability Advisory Committee – professional expert nomination
28. Proposed Childcare Premises – Lot 69 (35) Sanderson Road, Lesmurdie
29. Proposed Permanent Road Closure: Portion of road reserve adjacent to 109 Orange Valley Road, Kalamunda
30. Scheme Amendment No. 107 – Lot 500 (32) Gavour Road, Wattle Grove
31. Local Planning Scheme No. 3 Scheme Amendment No. 104 (PG-LPS-003/104)
32. Permanent Road Closure: Portion of Ashby Close, Forrestfield
33. Proposed four month road closure Western end of Adelaide Street, High Wycombe
34. Proposed Permanent Road Closure: Portion of Courtney Place, Wattle Grove
35. Proposed Excision of portion of Barrie Oldfield Park – Reserve.
36. Commemorative Tree Planting

Bushfire Preparedness 2022

Background

Bushfires have the capacity to strike without warning and, provided with the right environmental conditions, can quickly exceed fire fighting resources. For this reason, it is imperative that households and individuals prepare for bushfires, monitor local conditions and have a household survival plan in place. The City, supported by DFES and other emergency response and planning organisations works throughout the year to deliver the bushfire preparedness and recovery information needed to assist our community.

Engagement Activities and Promotion

The City of Kalamunda undertook community engagement to assist the community with bushfire preparedness from 1 July 2021 to 30 June 2022. In delivering this campaign the City collaborated with the Department of Fire and Emergency Services (DFES), Bush Fire Ready Group (BFRG), the Volunteer Bush Fire Brigade (VBFB), and the State Emergency Services (SES).

Community Consultation for the project was delivered via a comprehensive Communications and Engagement Plan prepared in line with IAP2 best practice principles. The Plan delivered to IAP2 spectrum level 'Inform' and 'empower' to provide the public with information to assist them in understanding the problems, alternatives, opportunities and solutions for being bushfire prepared.

The Communications and engagement approach directly promoted to improve upon current bushfire preparedness, increase the number of family bushfire survival plans, and help the community understand and accept its role in, and the inherent risks of bushfire. Engaging the community formed valuable connections within the community itself, improving overall preparedness, resilience and incident recovery. Care was taken not to assume that merely providing information will facilitate the adoption of preventative measures, as this is largely not the case. For this reason, an interactive and collaborative engagement plan was incorporated in the strategy.

The City of Kalamunda undertook community engagement to understand the City's residents' attitude towards bushfire preparedness. This is an ongoing year-round community preparedness consultation that runs continuously and is relaunched during the Winter for each coming 12-month period. It was supported by a large integrated marketing campaign; published on the City's online engagement platform, the City's website and promoted via the City's social media channels including additional individual event listings on Facebook and paid Facebook advertising. Advertisements in the local newspaper The ECHO, advertising bushfire preparedness messaging, focussing on My Bushfire Plan as championed by DFES, and advising of all the upcoming community engagement events. Several face-to-face engagement opportunities were delivered as a part of the campaign, these engagement opportunities included property walkthroughs, street meets, and a Burnsmart event.

Outcome

The City's Fire and Emergency Services team (EMS) conducted 3,777 inspections in the 2021-2022 season, of which 325 properties had work orders outstanding representing 23.5% non-compliance. This

was a significant increase in non-compliance from the previous bushfire season (being 8%). In the 2021-2022 season, 812 work orders and 81 infringements were issued. Prior to the commencement of fire hazard assessments, variation applications should be applied for by members of the community. Variation data showed an increasing trend in property owners becoming aware of this requirement:

Considerable public sentiment was gathered via face-to-face interactions at events, pointing to the majority of the community feeling that in owing to the City's preparedness messaging and the involvement of DFES, the BFRG and VBFB in it's comprehensive and consistent delivery, the community are adequately prepared and knowledgeable of bushfire threats and their personal responsibility therein.

Youth Plan 2023 - 2028

Period: October 2021 – January 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
329	1.2K	47	3	42	339	1K	20

Background

The purpose of the Youth Plan was to provide a strategic framework for the delivery of services to young people aged 0 to 25 and their supports in the City of Kalamunda. The Youth Plan guides the City's engagement with young people, driving participation, advocacy, support, planning and execution with other invested stakeholders. The Plan ensures the Youth Services team is steering in the right direction for fostering positive youth participation, development and outcomes.

Engagement Activities & Promotion

There was a notable uptake within the community for this consultation. Two phases of engagement were held: the first to gather data for the Plan's creation, and then another after the Draft was created.

Stage One:

Twelve individual face-to-face engagement events were held, including shopping centre pop ups, school visits and events. The City hosted three age-specific community surveys on the Engage HQ which received 329 submissions. A targeted social media campaign including multiple Stories and polls across Facebook and Instagram were held, including paid Meta advertising garnering 512 Link Clicks, 68,746 Impressions, and 44 Landing Page Views. Printed media were also released, including flyers, newspaper adverts, and media releases.



Stage Two:

To receive public comment on the Draft Plan, the City released another Engage Survey which received 98 submissions. Youth Services also conducted school visits, attended events, engaged with Advisory Committees, and undertook social media promotion.

Outcomes

The final Youth Plan is a collation of over 2 years' worth of community engagement, and reflects the broad needs and priorities of the community. The Plan has incorporated key aspects of interest areas, including wellbeing, safety, environment and learning. The final plan will go to Council in April 2023.

Name the New Community Reuse Shop

Period: November 2021 – February 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
103	473	288	1	63	145	445	11

Background

This mini campaign asked the community what they would like to call the new community Reuse Shop located at the Walliston Transfer station. The shop provides items with a second life that might otherwise end up in landfill.



Engagement Activities & Promotion

The City undertook community engagement in three stages to allow for ample opportunity for the public to participate in the vote, and to understand the voting process and timeline. The Communications and Engagement Plan delivered to IAP2 spectrum level 'empower' to place the final decision making in the hands of the public.

Overall, the community displayed positive sentiment towards the concept of the reuse shop as well as to the naming process, demonstrated by 64 submissions across two surveys and comments on social media. The City conducted a comprehensive social media campaign, distributed printed media including fliers, survey, newspaper adverts, and a targeted letterbox drop. Signage, website news and media releases were also employed.

Outcome

Five names for the reuse shop were shortlisted to be voted against. The winning name was Second chance. The Second Chance shop Opened in 2022 and has been hugely successful.



High Wycombe Train Station Parking Study

Period: November 2021 – March 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
-	1K	58	-	-	51	920	8

Background

In June 2014, the State Government announced the Forrestfield Airport Link, a \$2 billion train line running from the Midland line near Bayswater Station, servicing the airport and finishing in the Forrestfield/High Wycombe area.

With a new train station comes the issue of increased parking requirements in the area, and the increased risk of illegal parking. There was a need to better understand how the area was being used, and how it may be used for vehicle parking.

Engagement Activities & Promotion

The purpose of this engagement was to produce a community-informed parking control plan for the area in the vicinity of the new High Wycombe Train Station. This was to be achieved by increasing stakeholder understanding and awareness of the train station parking study, seeking and receiving meaningful feedback from the community to identify and understanding local parking concerns and assessing parking needs.

The City conducted a comprehensive social media campaign, distributed printed media including fliers, survey (online and hard copy in all City facilities such as the libraries and recreation centres), newspaper adverts, and on community noticeboards.

Outcome

No feedback was received during community consultation for this study. The parking study and proposed parking control plans were completed and then endorsed by Council in August 2022.

Draft LPP34: Wetlands and Waterways 292

Period: January 2022 – February 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
3	268	333	1	3	56	198	44

Background

The purpose of LPP 34: Wetlands and Waterways 292 is to provide protection and enhancement of the City's wetlands and waterways through the implementation of environmental management, including rehabilitation provisions. The preparation of LPP 34 was identified as a key initiative throughout the City's strategic environmental framework, including the Kalamunda Clean and Green: Local Environment Strategy 2019 – 2029 and the Environmental Land Use Planning Strategy.

The purpose of this community engagement was to give notice and invite written submissions on the draft Local Planning Policy 34 – Wetlands and Waterways (LPP 34) in accordance with the Planning and Development (Local Planning Schemes) Regulations, and Local Planning Policy 11– Public Notification of Planning Proposals. The contribution from submissions received assisted the City in finalising the draft LPP 34 for final adoption.

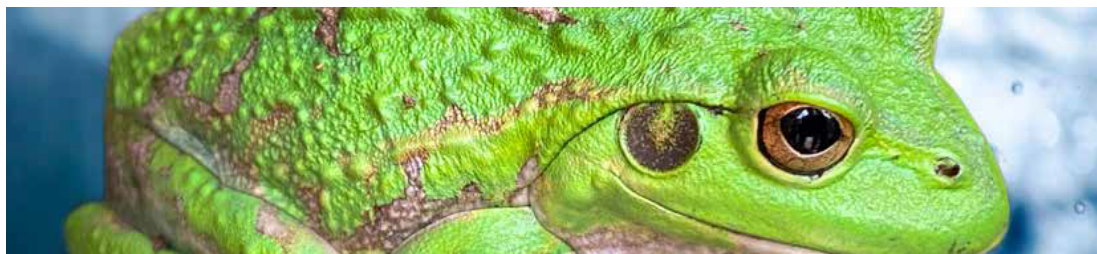
Engagement Activities & Promotion

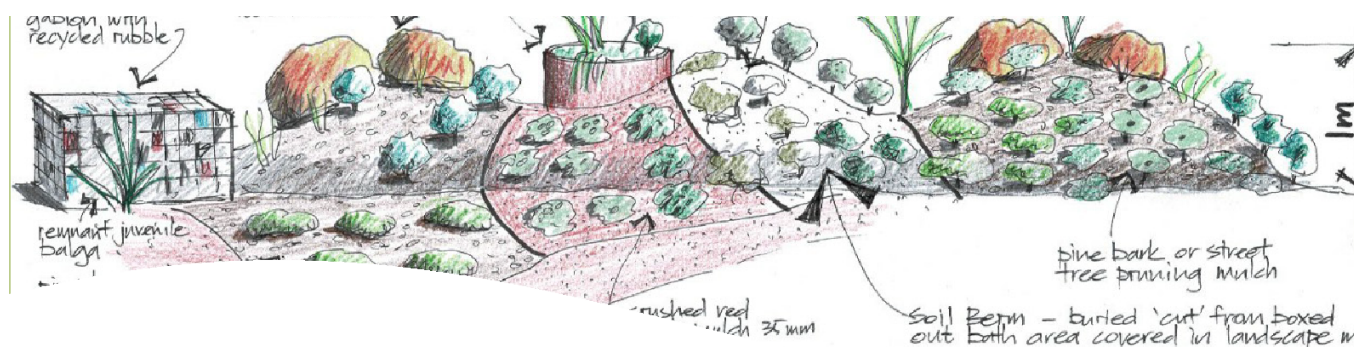
As part of the engagement, the City conducted a survey via our engagement portal. Communications included website pages, a media release, posters, letters to stakeholders and a newspaper advertisement. The City also sent three eNewsletters and undertook a social media campaign.

The City received three responses via a survey and 21 formal written submissions. The overarching sentiment from the survey was in favour of the Policy. Sixty-six per cent (66.6%) rated the draft Policy positively and 33.3% rated it negatively. The submissions were generally supportive, with calls for a few issues to be addressed.

Outcome

This project is currently on hold due to expected upcoming changes to the State Planning Policy for Waterways and Wetlands. A report is expected to be presented to Council towards the end of 2023.





Gladys Newton Landscape and Nature Play Plan

Period: January 2022 – February 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
34	1.2K	217	11	38	233	1.1K	155

Background

The purpose of this campaign was to inform the community that together with aged care provider Hall and Prior, and the WA State Government, the City will create a new playground at Gladys Newton park, in High Wycombe.

The City undertook community engagement in two stages in January and February and consulted with the community to obtain feedback on analysis, alternatives and/or decisions.

Engagement Activities & Promotion

Overall, the community displayed positive sentiment towards the concept of both phases of the consultation. This was measured via the Engage survey which received 34 submissions, as well as through the social media feedback.

In addition to website news and media releases, printed media including fliers, survey, newspaper adverts, and a targeted letterbox drop which included a hard copy letter and survey to all residences within 400m surrounding the park.



An official park opening event was held on site once the landscaping had been completed and the nature play area had been constructed. Approximately 100 community members attended, displaying positive sentiment towards both the landscaping and the nature playground.

Outcome

The upgrades to Gladys Newton Park had a strong focus on social inclusion and accessibility - bringing the community together. The park officially opened on 30 May 2022. The park upgrades were jointly funded by the City of Kalamunda, State Government and Hall and Prior, the operator of Karingal Green Integrated aged care facility. The objective of the park upgrade was to create a blended open space for young and old to share.

The care and consideration given in designing the equipment and facilities has ensured that the park will be accessible and enjoyable for all, with fantastic new paths, nature play equipment, mature trees, landscaping and shelters.

The City of Kalamunda was awarded the Local Government Professionals Connecting Community Award for community engagement at the Annual Local Government Professionals WA State Conference Awards on Wednesday 2nd of November.

It was the second year the City has won the category, this year for its work on the Gladys Newton Playground redevelopment, including the work to attract additional funding, collaboration with the community and all stakeholders in the design of the site, and its success as an intergenerational space.



Cat Local Law 2022

Period: January 2022 – February 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
126	1.7K	134	12	129	449	1.4K	120

Background

Under the powers conferred by the Cat Act 2011, the Local Government Act 1995 and by all other powers enabling it, the Council of the City of Kalamunda resolved to make 'Keeping and Control of Cats Local Law 2022' local law in 2021. The purpose of this plan was to advise our community on the introduced measures to ultimately reduce the number of stray cats in the community and to encourage responsible cat ownership.

Engagement Activities & Promotion

The City of Kalamunda undertook community engagement on the Cats Local Law from 14 January 2022 to 25 February 2022.

There was a noticeable uptake in engagement via a survey, a targeted social media campaign (including paid advertising), printed media including fliers, survey and newspaper adverts, website news, a quick poll and media releases.

The public was with provided with balanced and objective information to assist them in understanding the problem and opportunities in regard to cat ownership in the City.

As a result of this consultation, significant changes were made to the Law and another period of community consultation was delivered via a comprehensive Communications and Engagement Plan prepared in line with IAP2 best practice principles.

The Plan delivered to IAP2 spectrum level 'Inform' to provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.

The survey ran from 9 December 2022 to 8 March 2023.

Public sentiment on social media showcased the wide range of community views. A strong desire for cats to be contained to private properties, along with a love of cats and concern over impacts the local law may have on cat owners. The survey reflected a generally positive sentiment towards the Local Law with most participants indicating they felt 'good' about the draft local law.

Outcome

For all Local Law advertising and finalisation the City of Kalamunda considers the submissions and if necessary, makes changes to the draft Local Law. If any of these changes are considered significant then the Local Law process will need to be recommenced as per the Local Government Act 1995. If changes are considered, not to be significant then the Local Law is presented to Council requesting that it is made. Following that the Local Law will be published in the Government Gazette and sent to the Joint Standing Committee on Delegated Legislation.

The initial draft of the Cat Local Law presented to Council in December 2021, included a clause 2.3 which did make it an offence for a cat to be in any place that is not a public place, unless consent had been received from the owner, or a person authorised to consent on behalf of the occupier. This offence carried a modified penalty of \$200.

As part of the local law-making process advice was sought from the Minister for Local Government and advice was received from the Department of Local Government, Sport, and Cultural Industries (DLGSCI). The advice stated.

"The Delegated Legislation Committee (committee) has formed the view that while the Cat Act permits local laws that prohibit cats absolutely from specified areas, it does not contemplate local laws that.

1. Ban cats from all public areas.
2. Place conditions on where a cat may be permitted in a public place; or
3. Has the practical effect of limiting cats in the district to their owner's premises.

Clause 2.3 provides that a cat must not be on any private property without explicit consent from the property owner. The Delegated Legislation committee has previously objected to similar clauses and requested they be removed.

For this reason, it is suggested that clause 2.3 be deleted along with item 4 of Schedule 2."

As a result of this advice, Clause 2.3 had been removed from the draft local law that was presented to Council in November 2022

Regarding comments about cat prohibited areas, and that cats should be prohibited from any and every area that is not the property of the registered cat owner. The DLGSCI have a document titled Cat Local Law Guidance Notes which states that cats cannot be prohibited from the entire district and there should be protections for cats currently owned (and registered) to people who live in designated areas. The guide suggest Councils specify (and name) areas, such as reserves, foreshores, regional parks and refer to them in a schedule. Which is the approach the City has undertaken and listed all prohibited areas in Schedule 3 of the local law. We ultimately are looking to ensure cats are prohibited in City of Kalamunda reserves and the like, with an officer view that stronger protections could be undertaken should the Cat Act be reviewed.

In this instance the changes made were considered significant therefore the process started again with the amended draft local law being presented to Council in November 2022, and being advertised for a further 6-week period (minimum) which closed in February 2023. The final draft of the Local Law will go to Council in April 2023.

Proposed Local Law – Dogs Local Law 2022

Period: January 2022 – April 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
4	170	42	5	4	89	163	85

Background

The purpose of the local law is to make provisions about the impounding of dogs, to control the number of dogs that can be kept on premises and the manner of keeping those dogs and to prescribe areas in which dogs are prohibited and dog exercise areas.

Engagement Activities & Promotion

The engagement was promoted through various channels including the City's social media and digital channels including the City's eNewsletter.

Outcome

The City of Kalamunda Dogs Local Law 2022 was adopted and came into effect on the 21 September 2022.

Road Safety Awareness

Period: February 2021 – May 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
22	447	59	0	1	80	426	5

Background

The City experienced 882 crashes in the five years ending December 2018 (on local roads only). This included 13 fatalities and 163 serious injuries. Typical traffic data across the City area shows around 30% of drivers drive over the speed limit, and the City receives many complaints of hooning and other road safety concerns.

This engagement responds to these concerns by assessing and proposing traffic calming infrastructure to manage the roadside environment.



Engagement Activities & Promotion

The purpose of this consultation was to investigate community support for, and awareness of, road safety within the City, inform road users through an educational campaign, the value of being road safe and aware and empower individuals to improve their road safety, and take responsibility for their behaviours.

This engagement also served to provide feedback to Council with the aim of further facilitating a safe community environment; to provide and advocate for improved transport solutions and better connectivity through integrated transport planning, and to reduce the number of crashes in the City.

In delivering this campaign, the City collaborated with the Australian Road Safety Foundation (ARSF), Road Safety Commission, the Western Australian Department of Transport, Student Drug Education and Road Aware (SDERA), the Constable Care Foundation, RAC, and internally with Youth and Community Development, Events, Asset Planning and Community Engagement teams.

This included provision of digital and printed collateral, event sponsorship, delivery of prizes, sharing of media and provision of messaging.

The City commissioned two animated videos focusing on road safety and awareness and produced printed media including fliers, posters and survey. The survey was also available online and received 22 submissions. Other marketing tactics included website news, media releases, an engagement platform with helpful information and direct links to associated agencies, five eNewsletters promoting the City's Road Safety Awareness Campaign and road safety projects. Four bus shelters were painted using student artwork providing longevity and high level of visibility to the Road Safety Awareness Campaign,

printed promotional items included car and bin stickers and auto sunshades and a parking guide were printed and distributed.

Outcome

This campaign finished in March 2022. Total crash trend data in the City of Kalamunda is declining, from 558 crashes in 2016, to 463 crashes in 2021. The severity percentage remained constant with the exception of a clear decline from 2020 to 2021. The crash severity rate has dropped from 2020 to 2021 from 25% to 17% respectively. This project demonstrates the City of Kalamunda's on-going commitment to facilitating a safe community environment; and to providing and advocating for improved transport solutions and better connectivity through integrated transport planning.

Connecting Kiandra Way (SAS)

Period: February 2022 – March 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
41	107	11	0	36	46	91	30

Background

The City, in collaboration with the Department of Transport (DoT), is exploring the installation of a Safe Active Street on Kiandra Way, High Wycombe. It was originally identified in the City's Bicycle Plan 2017. As an access road with low traffic volumes and speeds, parallel to a higher order road (Newburn Road), Kiandra Way was considered an ideal location to provide an enhanced local cycling environment.

The project would connect the community to their local schools, shops, green spaces, transport links – and most importantly to each other. Along with better connectivity to High Wycombe Primary School, the Newburn Road shopping precinct, Scott Reserve, and from there to Edney Primary School. The project will also join the shared path leading to link to the High Wycombe Train Station.

Engagement Activities & Promotion

This community engagement aimed to inform and excite the community about the proposed transformation to a Safe Active Street (SAS) and collaborate and empower the community to visualise the appropriate path/road treatments reflective of their locality and local stories. It also promoted the benefits of cycling, and the flow-on effects such as improvements in health and social values and support the DoT for the WA Bike Network grant funding program.

In 2020-21, consultation was undertaken with the High Wycombe Primary School and nearby residents to seek input into the design of the decorative treatments as part of the High Wycombe Shared Path project.

From 21 February 2022 – 28 March 2022, the City facilitated a three-stage process to undertake meaningful engagement with the local High Wycombe community (near Kiandra Way) with a Walkshop & Drop-In 'Dot'Mocracy, a Primary School Art Workshop and a 'Wheelie' Safe Active Street Online Survey.

It was supported by an integrated marketing campaign which included website pages, a survey which garnered 41 responses, a social media campaign, posters, letters to stakeholders, an information flyer, a newspaper advertisement and eNewsletters.

The engagement was considered a success, receiving feedback from approximately 65 local community residents, businesses and school students. The overarching sentiment was in favour of creating a Safe Active Street on Kiandra Way. Sixty-three per cent of respondents indicated they loved or thought the proposal was a good idea. Residents were keen to see improved aesthetics / place-making with the use of plantings, seating, bins and artwork; and safety of the area improved with wider, dual use paths, appropriate road treatments, improved signage and night lighting.

Those not in favour of the project felt it was a waste of (ratepayer) money, the road was already slow enough, they did not like speed humps; and/or they felt there were other areas in the City that had a higher need of improvement.



Outcome

Following the community consultation, the project concept designs were completed and the project has been listed for future funding consideration.

Connecting Sussex Road (SAS)

Period: February 2022 to April 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
18	156	15	0	16	36	130	70

Background

The City, in collaboration with the Department of Transport (DOT), is exploring the installation of a Safe Active Street on Sussex Road and part of Coburg Street and Holmes Road, Forrestfield.

The project would provide connection and access to the Forrestfield Primary School and the Forrestfield shopping precinct. The southwestern end connects to the sporting and recreational reserve, Hartfield Park.

The purpose of this community engagement was to inform and excite the community about the proposed transformation, to collaborate and empower the community to visualise the appropriate path/road treatments reflective of their locality and local stories, promoting the benefits of cycling, and the flow-on effects such as improvements in health and social values. It also aimed to comply with and support the DOT for the WA Bike Network grant funding program.



Engagement Activities & Promotion

This engagement was supported by an integrated marketing campaign. Communications included website pages, posters, letters to residents, a community survey which received 18 responses, a newspaper advertisement, an eNewsletter and a face-to-face drop-in Information session and a WALKshop.

Due to the pandemic, a planned school workshop on National Ride-to-School-Day was cancelled and project collateral was delivered to the Forrestfield Primary School for teachers to utilise in the classroom.

The overarching sentiment from the survey submissions was in favour of creating a Safe Active Street on Sussex Road. Fifty per cent of respondents indicated they loved or thought the proposal was a good idea. The greatest priority was for safety and amenity.

Residents were keen to see increased shade, greening / cleaning up of verges; installation of appropriate road treatments, with a preference for marked raised plateaus at intersections; changes in road surface colour; and for the cul-de-sac barrier on Sussex Road to remain in place.

Outcome

Following the community consultation, the project concept designs were completed and the project has been listed for future funding consideration.

Proposed name for new park – Noel Morich Park

Period: March 2022 to April 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
25	97	28	0	22	31	67	10

Background

This community engagement gave notice and invited community feedback on the proposal to name the park bordered by Koda Mews and Crimson Boulevard in Forrestfield, Noel Morich Park. Noel's family requested the renaming and it was considered under the City's recently adopted policy on the naming of Parks, Reserves, Streets and Infrastructure.

Mr Bernard (Noel) Morich moved to Forrestfield in 1979 and dedicated close to 40 years to the district teaching culture and history and making a significant contribution to the region. He was employed at the Education Department, where he worked as the sole Aboriginal Liaison Officer in the Perth Metropolitan Area, including schools in the district. In this work, he played a vital role in teaching culture and supporting Aboriginal Students attending schools throughout Perth.

In his later years, he was involved in many Welcome to Country's, Heritage works, and was part of the Whadjuk Working Party from the early 2000s. This group undertook significant work with the City as part of development undertaken at the Hartfield Park Maamba site.

Engagement Activities & Promotion

The City engaged with key stakeholders and the broader community via a printed and online survey which received 25 responses, website news, a social media campaign, a mailout, shared posts of affiliate sites, a poster and flyer in all City's facilities, a newspaper advertisement and community noticeboard.

The overarching sentiment was in favour of the proposed name change. Twenty-four submissions were in favour of the proposal, one submission stated they were unsure.

Outcome

Project complete, with a Welcome to Country and Smoking Ceremony held to commemorate the official naming of the Park.

Mr Bernard (Noel) Morich was born on 30 January 1944 and moved to Forrestfield in 1979. Mr Morich dedicated close to 40 years to the district teaching culture and history and made a significant contribution to the region. The family had requested the site bordered by Koda Mews and Crimson Boulevard in Forrestfield be named Noel Morich Park. The naming of the new park honours Noel and the contribution he made to his community.

Climate Change Action Plan

Period: June 2022 – July 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
87	324	69	122	32	132	249	122

Background

This community engagement sought feedback from the community on the City's development of a Climate Change Action Plan. An initial round of community consultation took place from 1 October 2021 to 2 December 2021. This informed the development of the City's Draft Climate Change Action Plan.

The second round of engagement took place to seek community feedback on this initial Draft. The purpose of this engagement was to inform the community that the City had drafted a Climate Change Action Plan and increase awareness of the purpose of the Plan. The City then sought and received meaningful feedback and informed and updated the community on consultation outcomes.

Engagement Activities & Promotion

Targeted consultation seeking feedback on the Draft Plan ran from 29 June 2022 to 27 July 2022. The Communications and Engagement Plan progressed to IAP2 spectrum level 'collaborate' to partner with the public and incorporate their advice and recommendations into decision-making. Promotion of the Draft Plan and feedback survey was supported by an integrated marketing campaign. Communications included website pages, a media release, posters, letters and emails to stakeholders, a newspaper advertisement and promotion at events around the City.

The City received 87 responses to the survey and 15 formal written submissions.

The overwhelming sentiment among respondents was in favour of a more ambitious Climate Change Action Plan. Several called for the City to urgently amend the Draft Plan so it can be finalised and enacted as soon as possible. Many thought incentives or mandates for land and business owners were necessary to achieve meaningful outcome from adopting the Plan.

Outcome

The Climate Change Action Plan was adopted by Council in February 2023, ensuring the City is prepared and ready to adapt to the climate challenges that lie ahead.



New home for Forrestfield Library

Period: June 2022 – September 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
38	992	347	20	38	270	916	87

Background

The purpose of this campaign was to inform the community on the relocation of the Forrestfield Library and to allow for ample opportunity for the public to participate in consultation relating to the relocation.

Engagement Activities & Promotion

Overall, the community displayed positive sentiment towards the concept over the consultation period. This was measured via the survey which received 38 submissions, as well as through feedback from a targeted social media campaign.

The City delivered a hard copy letter, survey, FAQs and flyer to a radius of 200m to all surrounding residences. The City displayed posters at sporting venues, delivered website news and media releases and advertised the campaign in the local newspaper.

Outcome

Consultation complete, with the Forrestfield Library expected to move into Hawaiian's Forrestfield in Mid 2023.



Aged Care Services

Period: 8 July 2022 –1 September 2022

Submissions	Total visits	Max day visits	New regs	Engaged	Informed	Aware	Download
40	429	190	13	27	102	368	41

Background

The purpose of this community engagement was to consult with the Aged Care Support recipients and their families within the City to determine what services they receive, what they like and dislike about those services and any issues they are experiencing with their in-home care services. In addition, the City ran consultation with Aged Care Service Providers to determine what they offer, and any barriers they are encountering to deliver these services.

By involving all stakeholders in the process, Aged Care Services can be tailored to better meet the needs and preferences of seniors in the City, leading to improved outcomes for individuals, their families and service providers. Additionally, community engagement can help build trust and foster collaboration between service providers, recipients, and community members, leading to a more effective and efficient system of care.

Engagement Activities & Promotion

During July and August 2021, the City conducted community engagement to identify how the City can improve the services and activities offered to Seniors.

Via a printed and online survey, feedback from respondents indicated high need for aged care services to be addressed and have long term supports in place to assist those in need. The overall sentiment from the feedback indicated recipients of care services are struggling to engage with and maintain support services in all areas. There were marked comments regarding the lack of home maintenance support to keep homes liveable as reliable and consistent gardeners and cleaners are in short supply.

As part of engagement, the City also undertook a targeted social media campaign, distributed posters, advertised in the local paper and published a notice to the website.

Outcome

Consultation complete, with the community and providers providing insight into the issues being experienced in the community in terms of ageing in place.

Haynes Street Upgrade Project

Period: August 2022 – November 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
154	2K	357	1	151	1.2K	1.5K	1.35K

Background

In 2018, the City undertook preliminary community and stakeholder engagement to understand the community's 10-year vision for the Kalamunda Town Centre. Kalamunda businesses and residents were involved in the design of the draft, through a range of workshops, surveys and conversations held across 2018. Those ideas and comments were incorporated throughout the draft plan which was released for public comment in June 2019.

Following the public advertising period in 2019, the plan was finalised and endorsed by Council at the 24 March 2020 Ordinary Council Meeting. As part of endorsement, the City lodged the final plan with the Western Australian Planning Commission in April 2020.

The City allocated funding to undertake a detailed design of Haynes Street in the 2022/2023 financial year and wishes to work with business owners to obtain feedback.

Engagement Activities & Promotion

Consultation seeking feedback on the Draft Plan ran from 12 August 2022 to 28 November 2022.

The City conducted a Community Workshop to seek feedback on the Haynes Street Upgrade Project on 17 November 2022, with attendees contributing to discussions and providing valuable feedback regarding the Upgrade Plan. This was supported with an online and hard copy survey.

Promotion of the Draft Plan and feedback survey was supported by an integrated marketing campaign. Communications included website pages, a targeted social media campaign, posters, letters and emails to stakeholders and promotion at events around the City. It was also promoted in the newsletter.

Many commended the City for creating a Plan which incorporates increased planting and tree canopy to the City with 70% of respondents in the satisfied and very satisfied category for this Upgrade Project outcome.

A large amount of feedback was received regarding parking and pedestrian accessibility. Some responded with requests for the City to urgently amend the Draft Plan relating to the pedestrian crossings in Haynes Street which are thought to be a priority and safety concern.

Respondents displayed common reflections relating to the pavement theme and colour scheme to fit in with the hills' atmosphere. With regard to social gathering, feedback indicated respondents were overall satisfied with the Upgrade Plan.

Most respondents presented an unsure sentiment towards the character and identity of Kalamunda being captured in the Draft plan. There were comments that the Plan should reflect a village feel while incorporating local industry history, that long-term climate change events are considered, and the plan supports local business activity. Many of these concerns were based around parking changes along Haynes Street and accessibility to shops and businesses in this area particularly during the construction phase of the upgrade.

Outcome

The project has entered the next stage of design following community feedback.

CONCEPT DEVELOPMENT ACTIVITIES NODES

ALFRESCO



COMMUNITY



PIAZZA



HAYNES STREET KALAMUNDA

17

Magnolia Way Reserve, Forrestfield Playground Upgrade

Period: October 2022 –December 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
81	877	190	3	32	378	785	132

Background

The purpose of this mini campaign was to inform the community that together with the WA State Government, the City will develop a new playground at Magnolia Way Reserve, Forrestfield. Consulting with the community was important when planning the Magnolia Way All Abilities Playground as it ensured the needs and wants of the community are considered in the design and development of the park. It also helps to build support for the project by involving residents in the planning process and giving them a sense of ownership over the park.

Additionally, this community consultation led to the identification of potential obstacles or challenges that need to be addressed in the design of the park, such as accessibility concerns or environmental considerations.

Engagement Activities & Promotion

The City of Kalamunda undertook community engagement via online and printed surveys in two stages to allow for ample opportunity for the public to participate in consultation. To support the campaign, the City used communications tactics such as social media, posters and website notices. A pop-up stall was held at Hawaiians Forrestfield and the team met with local primary school principals to discuss the playground and distribute hard copy surveys for students to complete.

Community consultation called for feedback of design elements of the Magnolia Way Reserve All Abilities Playground. Considering the need of individuals within the community, play pits have been designed larger than the minimum footprint for ease of use with accessible footpath access between elements to enhance useability and inclusivity. The intention is for the space not to feel busy and claustrophobic but casual, relaxed, and welcoming.

There was an overwhelming positive sentiment displayed towards the Magnolia Way Reserve All Abilities Playground from most respondents.



The feedback received from members of the community and local children indicated participants were most excited to see a Sensory Dome and Accessible Toilet Block in the Magnolia Way Reserve All Abilities Playground.

Outcome

Consultation complete, design of the Magnolia Way All Abilities Playground is underway following on from community consultation. The upgrade project is due for completion in 2023. The City have considered physical, sensory, social and imaginative play with graded challenges and access options into the concept designs. The inclusion of accessible parking bays linked to accessible footpath access, and an inclusive toilet block will ensure an outing to Magnolia Park is enjoyed by all. Amenity facilities have been included to enhance a visit to the park and to provide the option of a picnic outing. These include a shelter, BBQ, drink fountain, picnic facilities and abundant seating throughout.

Local Heroes & Volunteers

Period:

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
36	614	32	2	16	247	516	

Background

The monthly Local Hero Awards are proudly presented by the City of Kalamunda. They are a celebration of the people within our neighbourhoods who are passionate about making a difference, freely volunteering to give back to the community. Award winners receive a \$50 KalaCash gift card.

Engagement Activities & Promotion

In 2022 the Local Heroes award program continued to be promoted through various channels including newspaper coverage, social media promotion, and promotion through the City's eNewsletter.

Outcome

The Local Hero Awards are an ongoing initiative. In 2022 there were over 35 nominations across the three categories, with winners being announced each month. The overall winners for 2022 were Michael Breen in the Young Local Hero Category, Diana Fisher in the Community Local Hero of the Year category, and Hazel Baxter in the Senior Local Hero category.

Design a Brick – Stirk Park upgrades

Period:

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
0	591	129	0	0	284	442	475

Background

As part of the Stirk Park Upgrade project, children in the community were invited to draw what they love about the City of Kalamunda to have their brick featured as part of the re-development of Stirk Park.

Engagement Activities & Promotion

The initiative was promoted across the City's social media and other news channels, and local schools were contacted to invite children to participate.

Outcome

In an overwhelming response, over 500 brick designs were received by the community for this project, which will be placed in Stirk Park during the upgrade works in 2023.

Public Art Masterplan

Period: 5 August -31 August 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
10	205	19	2	9	58	176	55

Background

In May 2022, the draft Public Art Master Plan was adopted by Council for the purposes of public advertising, having undergone several phases of community engagement prior.

The draft Master Plan is one of the key deliverables under the City's Arts Strategy: Creative Communities, which was adopted by Council in 2019. The intent of the Master Plan is to identify specific artwork opportunities and commission locations, materials and projects throughout the City of Kalamunda.

In June 2022, the City engaged renowned public art consultant Maggie Baxter, and consulted with community, local artists and the aboriginal community to identify the vision and potential key themes for public art in the City. Using this feedback, the draft Public Art Master Plan and its four over-arching themes have been developed. The four themes are:

1. the natural environment
2. Noongar history and culture
3. early settlers and the past, present; &
4. the future of industry (for industrial areas only).

Engagement Activities & Promotion

Feedback was sought through the City's social media channels, as well as through the City's e-newsletter.

Outcome

During community engagement, significant opportunities were identified to align this plan with the City's Big Picture Strategy for Community Facilities. It is hoped this approach will result in the production of higher impact public art works which are more intrinsically linked to place. This is an ongoing project.

Where do you want to see food trucks?

Period: 26 April to 24 May 2022

Submissions	Total visits	Max day visits	New rego	Engaged	Informed	Aware	Download
49	214	29	20	42	80	181	25

Background

In April 2022, the City's Trading on Thoroughfares and Public Places Policy was reviewed and considered for amendment.

The plan was to make it easier to do business in the City of Kalamunda. There had been an increase in applications for mobile businesses and food trucks to trade in places the City owns or manages that weren't covered by the then current policy.

Engagement Activities & Promotion

Feedback was sought through the City's social media channels, as well as through the City's e-newsletter.

Outcome

In consideration of the feedback received, the following changes were made to the policy:

- The total trading locations was increased to 12 locations.
- 6 of these locations are new, these are
 - the Kalamunda Library Carpark Kalamunda Water Park Carpark (offseason only),
 - Mundaring Weir Carpark ,
 - Corner Raymond & Godfrey Road Walliston (pictured),
 - Kalamunda Tennis Club Carpark,
 - Hartfield Park Carpark
- Clarifications were made on the types of trading that require a permit.

