



MINUTES

KALAMUNDA ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

5.45pm to 8.00pm 29 September 2022

City of Kalamunda Function Room

Kalamunda

1.0 FELLOWSHIP

2.0 OPENING OF MEETING

Meeting opened at 6.73pm.

3.0 ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

The Mayor acknowledged the traditional owners of the land in which this meeting was held.

4.0 ATTENDANCE AND APOLOGIES

Committee

Colin Jorgensen	Presiding Member
Julie Drago	Committee Member
Dan Pearce	Committee Member
Jon Elbery	Committee Member
Cr Margaret Thomas	Councillor Member
Cr Dylan O'Connor	Councillor Member
Kate Holsgrove	Committee Member

City of Kalamunda Staff

Gary Ticehurst	Director Corporate Services
Mandy Skeates	Manager Economic & Cultural Services
Amber Evans	Arts and Culture Coordinator

Apologies

Cr Janelle Sewell	Councillor Member
Rhonda Hardy	Chief Executive Officer
Cr Brooke O'Donnell	Councillor Member
Vanessa McNair	Economic & Tourism Officer

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5.0 DISCLOSURE OF INTERESTS

5.1 Disclosure of Financial and Proximity Interests:

a) Members must disclose the nature of their interest in matters to be discussed at the meeting. (Section 5.65 of the Local Government Act 1995)

b) Employees must disclose the nature of their interest in reports or advice when giving the report or advice to the meeting. (Section 5.7 of the Local Government Act 1995)

5.2 Disclosure of Interest Affecting Impartiality

a) Members and staff must disclose their interests in matters to be discussed at the meeting in respect of which the member or employee has given or will give advice.

6.0 CONFIRMATION OF MINUTES FROM THE PREVIOUS MEETING

MOTION

“That the minutes of the Kalamunda Economic Development Advisory Committee held on 30/06/2022, are confirmed as a true and accurate record of the proceedings. Noting the amendment of Item 6, section 7 that there is no High School to be included in as part of the Perth Airport Masterplan.

Moved: Jon Elbery **Seconded:** Julie Drago

Vote: CARRIED

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7.0 DISCUSSION OF PREVIOUS MINUTES

Update from Presiding Member

Colin Jorgensen gave an update as the presiding member in which he confirmed continuing talks with regards enticing a education provider to set up within the City of Kalamunda. The Presiding Member recently met with the John O'Neill from Serpentine Jarrahdale to understand how they approached investor attraction.

8.0 INVESTMENT PROSPECTUS FINAL VERSION

The final draft of the City of Kalamunda Investment Prospectus was circulated to the committee. Discussion around the intent of the document. All agreed that the Investment Prospectus aims to be a high-level, eye-catching marketing tool. Round table discussions and suggestions included –

- Highlight major infrastructure on the map such as the arterial roads and railways, and business areas to give the map more context.
- Keep the map on the angle/ slant for visual interest.
- Ensure all suburbs within the City of Kalamunda are listed
- Specific City staff names and contact details are listed
- Front cover image changed to a vibrant business district image
- Link the prospectus to the City's Community plan
- Provide a page on the website specifically for investment
- Ensure that there is a main contact not just a generic contact information
- Do not overcomplicate things, ensure this is something that the team can easily use

Discussion on the intended audience for the investment prospectus. The prospectus is a broad overarching document. The City will look to create single-page, loose-leaf quick information about the target industry as required to accompany the main document. Both the Director of Corporate Services and

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Manager of Economic & Cultural Services noted that this was common practice by other LGAs.

It was noted that once the investment prospectus was adopted, it would be the City's responsibility to maintain and update the document. The Document would only return to the committee for comment should there be any major changes.

Action: Rename the document – “Invest in Kalamunda”

Action: Implementation of comments and suggestions as above and then distribute them electronically to the Committee for approval.

Action: Manager of Economic and Cultural Development to provide a report on the number of rooms/beds available in Kalamunda to identify if the area of holidaymaker accommodation is required/ the first targeted area once the prospectus has been finalised.

9.0 PERTH AIRPORT UPDATE

Kate Holsgrove provided an update on the Perth Airport.

Perth Airport is seeing a strong recovery in passenger numbers following the ease of COVID-19 restrictions the re-opening of both the interstate and international borders.

- Domestic East / West travel at 80% of pre-COVID19 levels.
- Intrastate travel has continued to remain strong and has gone up by 30%, with regional tourism continuing to rise
- Increase in FIFO air travel in and out of Perth Airport
- International travel is at 60% of pre- COVID19 levels, with most flights being in and out of Europe, strong routes through Singapore and London. Newly added Perth to Rome direct flight is now the most preferred route.
- Should continue to see an increase international travel as more flight's routes return.

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- Tokyo Direct Flights are returning in the coming months. With the return of A380's for Emirates and Qatar in October/November.
- It is expected that international passenger numbers will be back to pre COVID levels in 2025.

The Perth Airport Masterplan continues to be responsive and adaptive to its current usage and projected usage.

- The increase in FIFO works sees the demand for a new runway
- The latest masterplan has ensured that the airport operations and development cause minimal impact to the Mundy Swamp and wetlands area as much as possible.
- The neighbourhood shopping centre situated between the DFO and Costco is due for completion in late 2023.
 - The shopping centre will include a, Woolworths and speciality shops.
 - The Shopping centre will aim to service residents in the local areas as well as the 1700 workers who engage with the airport and the precincts daily.
- A Multi-story carpark will commence construction in early 2023 (6 levels and 2000 bays), this has been hit with increased construction costs.
- QANTAS operations are scheduled to move to the main precinct in 2030, where all the terminals will be amalgamated.

There was discussion with regards the location of the airport.

The opening of the train line is currently an unknown as to whether holiday makers will make use of the resource. The train line does not commence early enough for FIFO workers.

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10.0 HIGH WYCOMBE TRANSIT ORIENTATED DEVELOPMENT

Gap Analysis and Deep Dive

The electronic version of the gap analysis was unable to be distributed, due to its large file size. Manager of Economic & Cultural Services to identify whether there is the possibility to provide everyone with a hard copy.

A deep dive of the gap analysis into four key industry sectors; Accommodation, Allied Health, Education & Training, Public Administration and Safety was circulated at the meeting.

Action: Manager Economic & Cultural Services to provide the Committee with definitions used in the analysis and deep dive of the gap analysis.

Action: Committee to peruse the Deep Dive information provided to gain a holistic view of the information, for a decision on the direction to move forward at the next meeting.

11.0 ANY OTHER BUSINESS

Questions were raised about the City's approach to attracting more accommodation places to Kalamunda/ Hills area.

Action: The City to approach current accommodation operators to gauge what would encourage them to invest in an accommodation business in the City.

It was identified that there is a lack of apartment style accommodation places, such as Quest or Best Western. Currently there is a lack of diversity of offering. The new train station will open up opportunities for pick up/drop off.

Kalamunda Central Road is now open following the refurbishment. This will see the night markets, farmers and artisan markets return to the mall.

Kalamunda Outstanding Enterprise Awards have closed. There are three times the number of nominations than in previous years. With finalists in every category. Awards dinner 22nd October 2022.

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12.0 DATE OF NEXT MEETING

5.45pm Thursday 15 December 2022

13.0 CLOSURE

The Presiding Committee Member closed the meeting at 7:48pm.

I confirm these Minutes to be a true and accurate record of the proceedings of this meeting.

Signed: Presiding Member

Dated this 15th day of December 2022