



MINUTES

KALAMUNDA TOURISM ADVISORY COMMITTEE

5.00pm Thursday 1 September 2022

City of Kalamunda Function Room

1.0 ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

Presiding Member acknowledged the traditional owners of the land.

2.0 ATTENDANCE AND APOLOGIES

Attendance

Committee

Cr John Giardina	Councillor Delegate – Presiding Member
Kevin Bennett	Committee Member
Amanda Carlin	Committee Member
Matthew Woods	Committee Member
Chantelle Lasplace	Committee Member

City of Kalamunda Staff

Mandy Skeates	Manager of Economic & Cultural Services
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Apologies

Rhonda Hardy	Chief Executive Officer
Gary Ticehurst	Director of Corporate Services

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3.0 OPENING OF MEETING

Meeting opened at 5.15pm

3.1 Introduction of Members

All members introduced themselves and identified their interest in the committee.

3.2 Introduction of Staff

Manager of Economic & Cultural Services provided overview of portfolio.

3.3 Terms of Reference/Governance

Terms of Reference were circulated and Disclosure of Interest explained.

3.4 Appointment of Presiding Member

Motion: “That Cr John Giardina be appointed Presiding Member”

Moved: Kevin Bennett **Seconded:** Chantelle Lasplace

CARRIED UNANIMOUSLY

4.0 DISCLOSURE OF INTERESTS

4.1 Disclosure of Financial and Proximity Interests:

- a) Members must disclose the nature of their interest in matters to be discussed at the meeting. (Section 5.65 of the Local Government Act 1995)
- b) Employees must disclose the nature of their interest in reports or advice when giving the report or advice to the meeting. (Section 5.7 of the Local Government Act 1995)

Nil disclosures

4.2 Disclosure of Interest Affecting Impartiality

- a) Members and staff must disclose their interests in matters to be discussed at the meeting in respect of which the member or employee has given or will give advice.

Nil disclosures

5.0 WORKSHOP BARRIERS TO TOURISM DEVELOPMENT IN THE CITY OF KALAMUNDA NATURAL ATTRACTIONS

It was identified that the City has four unique sites:

- Zig Zag Scenic Drive
- Lesmurdie Falls
- Whistlepipe Gully

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- **Lions Lookout**

It was noted that Lions Lookout is on Crown Land under a management order with the City of Kalamunda. A proponent has already approached the City to excise a portion of this land for a commercial development. The committee did comment that they believe this area should be an event space that could be rented out, if the appropriate infrastructure were in place.

Three of the sites are on land in the care and control of the Department of Biodiversity Conservation and Attraction (DBCA).

The aim of the workshop is to provide a vision for what each site could look like if it was developed with the appropriate infrastructure. The Tourism Advisory Committee were asked to brainstorm each site individually.

Zig Zag Scenic Drive

Café/Function Centre situated similar to the Kalbarri skywalk – with patrons exiting down the Zig Zag.

Eco Toilets.

Limestone brick work with grass to allow for open air cinemas.

Fine dining restaurant or at least some type of public venue.

A hub that a number of experiences could flow from: walk trails, visitor centre, café – similar to Kings Park offering but smaller scale.

Interpretive signage that show the geology and history of the region, where you are and its importance.

Sculptural walk – based around First Nations or flora/fauna.

Link walk trails through to Quarry – look to hold events in the quarry – opera?

Camping grounds which are on frames above the ground.

High end daytime activities – luge, zipline.

Yarning Circles.

Camping with custodians.

Events – walk the Zig Zag/Zig Zag Festival.

Long table dinners.

World Rally Championships.

Twilight Markets.

Thermal baths overlooking the view.

Improve signage in general.

Activation will lead to less antisocial behaviour and encourage pride in the region.

Develop tours and cultural opportunities.

Develop walk and cycle trails as Kalamunda identified as offering an outdoor experience.

Picnic areas.

Lesmurdie Falls

Zip line.

Rock Climbling.

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Nature Play area.
Increased parking.

Lower Lesmurdie Falls

Has less amenity, increase opportunities.
Food Trucks.
Nature play area.
Picnic spaces – grassed that can be used for functions.
First Nations Culture.
It is very shady which is a positive in summer – make a pop up space with chairs, tables and food trucks.
Identify photography areas and promote – perfect for Instagram trend.
Increased parking.
Helipad.

Whistlepipe Gully

A constrained site – needs much more parking and toilets.
Very popular with dog walkers – put in required infrastructure ie: bins and bags.
Utilise for pop up events.
Widen the trails – it is very popular and it is difficult to walk the tracks currently, they need maintenance and signage.
Long table event.
Utilise the lookout near the waterfall.

Following the workshop it was discussed with the Committee that it would be beneficial to develop a tourism development strategy specifically for Kalamunda hills natural attractions, including Zig Zag Scenic Drive, Lesmurdie Falls and Whistlepipe Gully.

The Tourism Advisory Committee recommends to Council that they agree to the development of a Tourism Development Strategy for Kalamunda Hills Natural Attractions – including Lesmurdie Falls, Whistlepipe Gully and the Zig Zag Scenic Drive.

Motion: “That the Kalamunda Tourism Advisory Committee request the CEO to pursue a partnership with DBCA to develop concept design in readiness for advocacy to gain State and Federal Government Funding”.

Moved: Chantelle Lasplace

Seconded: Amanda Carlin

CARRIED

6.0 ANY OTHER BUSINESS

Kevin Bennett gave the committee some brief information around Perth Hills Future Organisation – he is on the Board. All members of the committee will be

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invited to an event held by the organisation in October. Kevin Bennett will circulate more information when it is available.

Manager of Economic & Cultural Services gave a brief overview of Geo Tourism and how it might work in the City.

7.0 DATES AND TIMES FOR QUARTERLY MEETINGS

Agreed that a 5pm start is most appropriate for all members.

Meeting dates:

Thursday 1 December 2022

Thursday 2 March 2023

Thursday 1 June 2023

Thursday 7 September 2023

Thursday 7 December 2023

CLOSURE

The Presiding Committee Member closed the meeting at 6.59 pm

I confirm these Minutes to be a true and accurate record of the proceedings of this meeting.

Signed: Presiding Member

Dated this Day of2022

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ACTION ITEMS – 20 August 2020			
Item	Who	Date raised	Status
ACTION 1: How has the street tree project been affected due to COVID19/Budget cuts.	MS	19/08/2020	Pending
ACTION 2: How many tourism operators have accessed the COVID19 funding.	MS	19/08/2020	To be provided once available, funding round currently open. Pending
ACTION 3: : Usage of the hastag #seep Perth recommended for increased social media coverage. Send any strong imagery for Destination Perth to use where appropriate	MS	19/08/2020	Social Media now utilising #seep Perth where appropriate. Imagery will be sent through to match identified themes.
ACTION 4: Provide Ray Furfaro with an update on the status of the signage/information bay in Pickering Brook	MS	19/08/2020	Pending
ACTION 5: Further investigations with regards venue capacity	AS	19/08/2020	Pending
ACTION 6: Create a suite of questions with regards Tourism Priorities for 2020/2021	GT/AS/MS	19/08/2020	Pending