

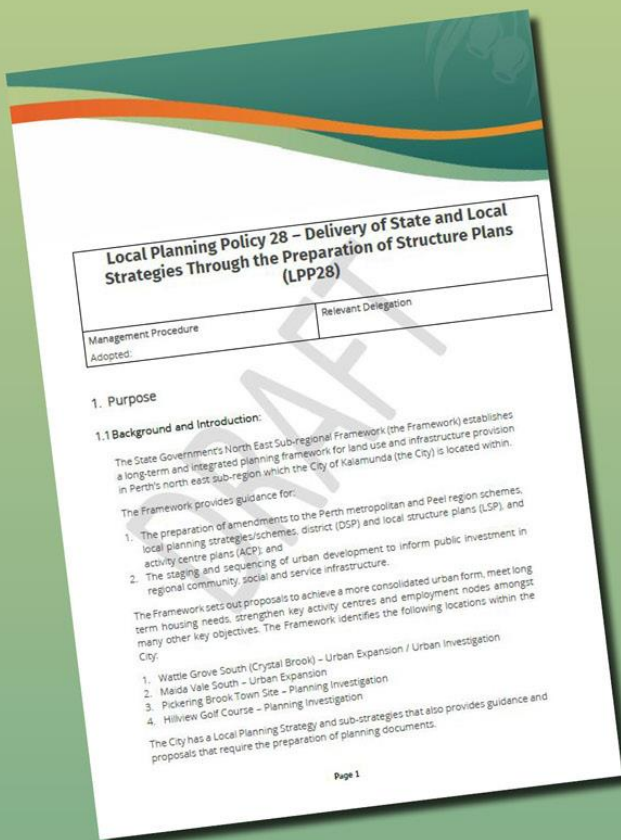
City of Kalamunda

LOCAL PLANNING POLICY 28

Community Engagement Report

Local Planning Policy 28

Delivery of State and Local Strategies through the Preparation of Structure Plans



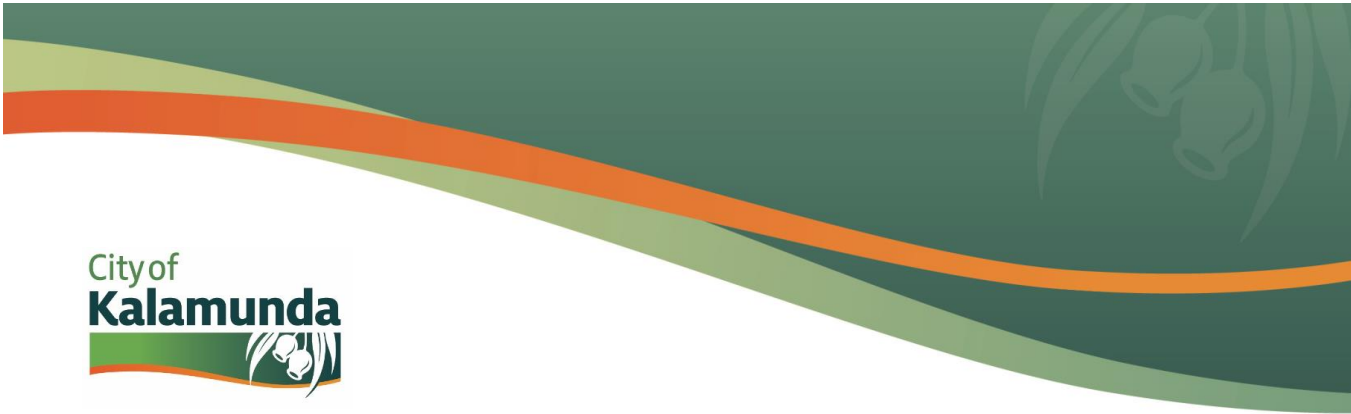
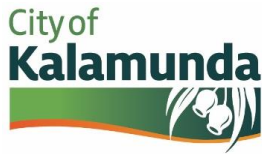


Table of Contents

Local Planning Policy 28 – Community Engagement Report	3
Promotional Materials	4
Print Ad (Quarter Page) – Echo Newspaper 14 August 2020	4
Flyer	5
Feedback Form	6
Community Participation on Engage Platform.....	7
Visitor statistics	7
Sources of Traffic.....	7
Participation and Downloads	8
Engage Page.....	9
Engage Online Newsletter	10
Sent 7 August 2020	10
Facebook Organic Posts	11
Organic Post – 10 August 2020	12
Organic Post – 31 August 2020	13
Survey Results	14
Demographics	19
Written Submissions Table.....	21



Local Planning Policy 28 – Community Engagement Report

Background

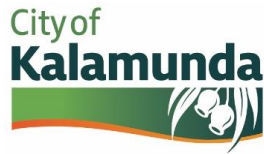
At the Ordinary Council Meeting 23 June 2020, Council resolved to adopt '*Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans*' for the purpose of public advertising. The Policy will guide Council, the City of Kalamunda's officers and external stakeholders to identify the City's responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government's North East Sub-Regional Framework (the Framework) and the City's Planning Strategies.

Promotional and Engagement Activities

Consultation progressed to iap2 spectrum level 'consult' to obtain public feedback on analysis, alternatives and/or decisions. The feedback mechanisms used were a community survey (available both online and via hard copy), print advertisement in the local newspaper, publishing of the draft policy on the City's online engagement portal, promotion on the City's Facebook account and an e-newsletter to the City's EngagementHQ subscribers.


Outcome

The project received a total of 21 survey responses with the key findings summarised in this report.



Promotional Materials

Print Ad (Quarter Page) – Echo Newspaper 14 August 2020

LOCAL PLANNING POLICY 28 

Delivery of State and Local Strategies through the Preparation of Structure Plans

On 23 June 2020 the Council resolved to adopt **Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans** for the purpose of public advertising.

The Policy will guide Council, the City of Kalamunda's officers and external stakeholders to identify the City's responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government's North East Sub-Regional Framework (the Framework) and the City's Planning Strategies.

The policy and feedback form can be accessed:
Online: engage.kalamunda.wa.gov.au/lpp-28
Hardcopies: from the City's Administration Centre, and the Kalamunda, Lesmurdie, Forrestfield and High Wycombe Libraries.

For more information contact the
City's Strategic Planning Team
In Person: 2 Railway Road, Kalamunda
Phone: (08) 9257 9999
Email: enquiries@kalamunda.wa.gov.au
Post: PO Box 42 Kalamunda WA 6926

Comments close 5pm Friday 4 September 2020.

Rhonda Hardy
Chief Executive Officer



kalamunda.wa.gov.au



Flyer



At the Ordinary Council Meeting on 23 June 2020, Council resolved to adopt Local Planning Policy 28 for public advertising

The Policy will guide Council, the City of Kalamunda’s officers and external stakeholders to identify the City’s responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government’s North East Sub-Regional Framework (the Framework) and the City’s Planning Strategies.

The policy and feedback form can be accessed online at engage.kalamunda.wa.gov.au/lpp-28

For more information contact the City’s Strategic Planning Team via phone (08) 9257 9999, email (enquiries@kalamunda.wa.gov.au), post (PO Box 42, Kalamunda WA 6926) or in person (2 Railway Road, Kalamunda)

COMMENTS CLOSE 4 SEPTEMBER 2020

For more information (or to obtain hard copies of the survey), contact:

Phone: (08) 9257 9999 **Email:** enquiries@kalamunda.wa.gov.au
Post PO Box 42, Kalamunda WA 6926 **In Person:** 2 Railway Road Kalamunda WA 6076
engage.kalamunda.wa.gov.au/lpp-28





Feedback Form

FEEDBACK FORM

Local Planning Policy 28 | Delivery of State and Local Strategies through the Preparation of Structure Plans



At the Ordinary Council Meeting 23 June 2020, Council resolved to adopt Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans for the purpose of public advertising.

The Policy will guide Council, the City of Kalamunda's officers and external stakeholders to identify the City's responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government's North East Sub-Regional Framework (the Framework) and the City's Planning Strategies.

Have Your Say

View the proposed Local Planning Policy 28 and provide your feedback by completing this feedback form.

For more information, on the proposed policy, please contact the City's Strategic Planning Team via phone (08) 9257 9999.

Comment closes 5pm Friday 4 September 2020

1. Please select one of the following:

- | | | |
|--------------------------|--------------------------|--------------------------|
| Object | Do not Object | Comment Only |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2. Comments

.....

.....

.....

.....

3. Contact Information

Full name: _____ Phone Number: _____

Email: _____

Your Address: _____

Property Affected: _____

4. Would you like to be kept up to date with City of Kalamunda news, events and projects where you can have your say?

- Yes No thanks

Thank you for your feedback.

engage.kalamunda.wa.gov.au

Please return this survey to a City of Kalamunda Library on:
 2 Railway Road KALAMUNDA WA 6076 PO Box 42, KALAMUNDA WA 6926
 T 9257 9999 F 9293 2715 E enquiries@kalamunda.wa.gov.au



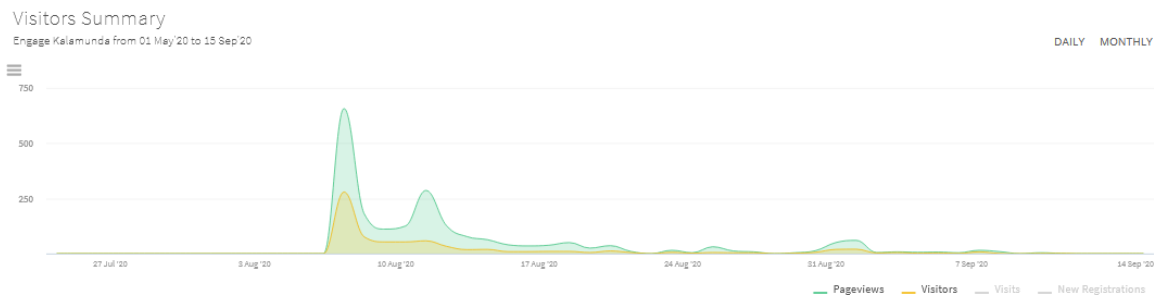
Community Participation on Engage Platform

The project page went live on 6 August 2020 and was promoted through social media and e-newsletter. The project page experienced two peaks in activity (page views visitors) and on 7 August 2020 and 11 August 2020. The top three sources of visitors were Direct, Social and Email. Twenty-one (21) people completed the survey.

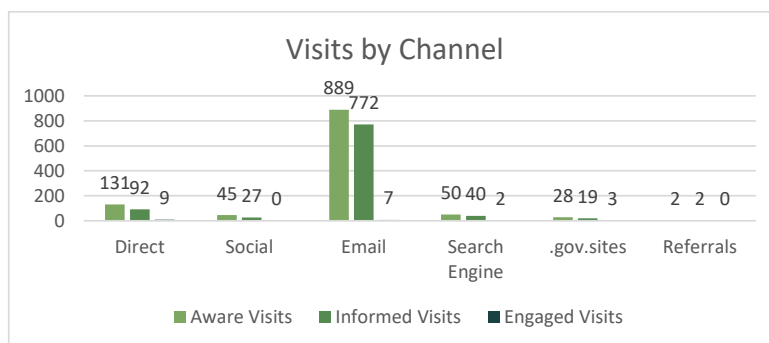
Visitor statistics

Total Visits	Max visitors per day	New registrations	Engaged visitors	Informed Visitors	Aware Visitors
1.1k	279	12	21	537	678

TRAFFIC

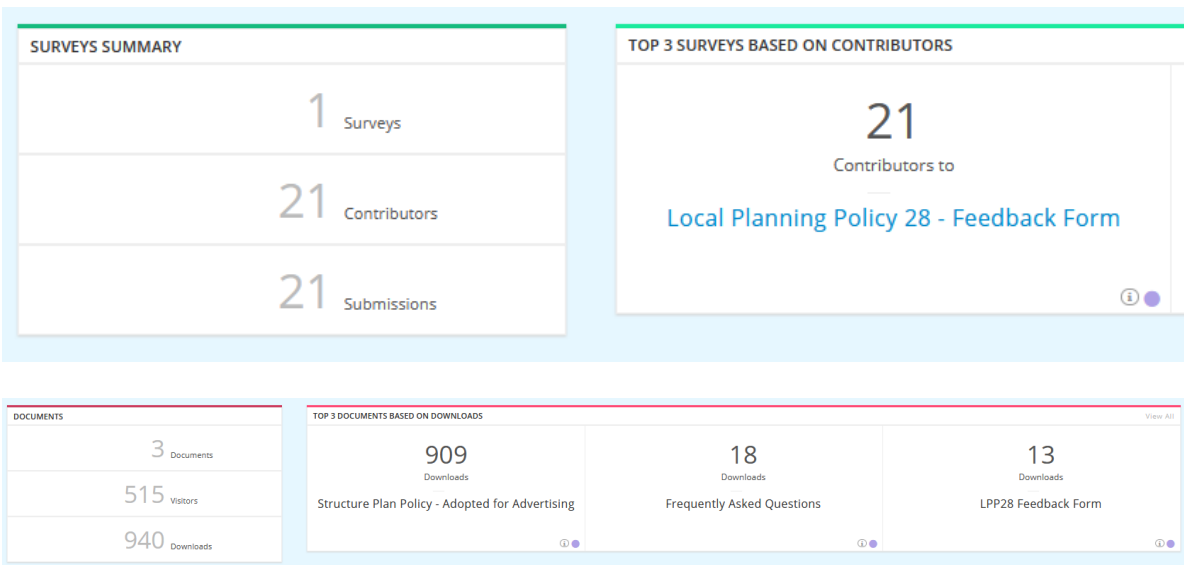


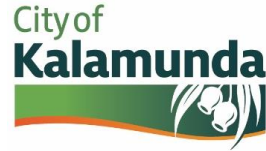
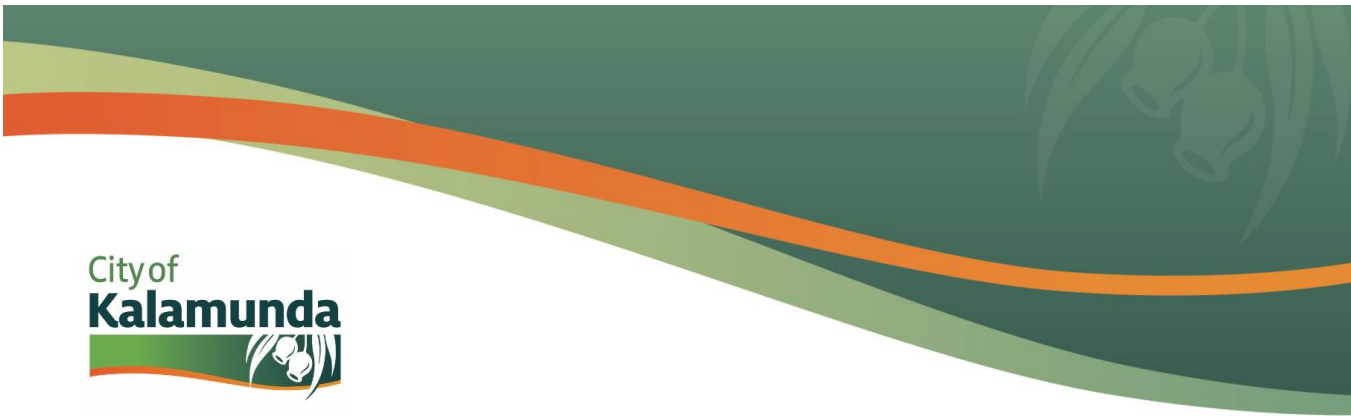
Sources of Traffic





Participation and Downloads





Engage Page

<https://engage.kalamunda.wa.gov.au/lpp-28>

Home » Local Planning Policy 28 (LPP28)

Local Planning Policy 28 (LPP28)

Public comment closed on Friday 4 September 2020. Please watch this page for future updates.

At the Ordinary Council Meeting 23 June 2020, Council resolved to adopt Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans for the purpose of public advertising. The Policy will guide Council, the City of Kalamunda's officers and external stakeholders to identify the City's responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government's North East Sub-Regional Framework (the Framework) and the City's Planning Strategies.

Have Your Say

View the proposed Local Planning Policy 28 and provide your feedback via the Online Feedback Form.

Written submissions can be submitted:

- By Email: enquiries@kalamunda.wa.gov.au
- By Post: PO Box 72, Kalamunda WA 6926
- In Person: 2 Railway Road, Kalamunda

For more information, on the proposed policy, please contact the City's Strategic Planning Team via phone (08) 9257 9999.

Comments close 5pm Friday, 4 September 2020.

LOCAL PLANNING POLICY 28 - FEEDBACK FORM

Local Planning Policy 28
Delivery of State and Local Strategies through the Preparation of Structure Plans

Local Planning Policy 28 - Feedback Form

Please ensure you have viewed the Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans document before completing this feedback form.

Documentation can be viewed via the document library.

Comments close 5pm, Friday 4 September 2020.

Survey starts
Finish

CLOSED: This survey has concluded.

All fields marked with an asterisk (*) are required.

1. Please select one of the following: *

Choose an option

Important Links

- Ordinary Council Meeting Agenda - 23 June 2020
- Ordinary Council Meeting Minutes - 23 June 2020

Documents

- Structure Plan Policy - Adopted for Advertising (334 KB) (pdf)
- Frequently Asked Questions (259 KB) (pdf)
- LPP28 Feedback Form (413 KB) (pdf)

FAQs

- Why has the City of Kalamunda prepared this Policy?
- What is the City's and private sector's roles in the preparation of Structure Plans?
- What Structure Plans has the City prepared in the past?
- What is a 'Structure Plan'?
- What is the North East Sub-regional Planning Framework?
- What Local Strategies provide guidance and proposals that require the preparation of planning documents?
- As a landowner, how will the policy affect me?
- Where can I get more information?

Key Dates

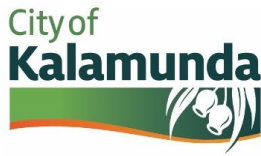
Public Advertising Period
07 August – 04 September 2020

Who's Listening

Strategic Planning
City of Kalamunda

SP

Phone: (08) 9257 9999
Email: enquiries@kalamunda.wa.gov.au



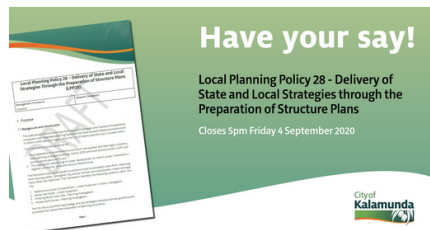
Engage Online Newsletter

Sent 7 August 2020

An e-newsletter was sent to all active subscribers on engage.kalamunda.wa.gov.au on 7 August 2020. The newsletter was sent to 4,203 recipients with an open rate of 60.6% (2,545) and 488 (11.6%) clicks.

From Engage Kalamunda
 Reply to notifications@engagementhq.com
 To 4203 recipients
 Subject Local Planning Policy 28 - Guiding the future development of structure planning in the City of Kalamunda

Local Planning Policy 28 - Delivery of State and Local Strategies through the preparation of Structure Plans



At the [Ordinary Council Meeting 23 June 2020](#), Council resolved to adopt Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans for the purpose of public advertising. The Policy will guide Council, the City of Kalamunda's officers and external stakeholders to identify the City's responsibilities for the preparation of structure plans in order to achieve the implementation of the State Government's North East Sub-Regional Framework (the Framework) and the City's Planning Strategies.

To learn more about the proposed policy and the structure planning process, take a read of our [Frequently Asked Questions](#).

Have Your Say

View the proposed [Local Planning Policy 28](#) and provide your feedback via the [Online Feedback Form](#).

Written submissions can be submitted:

- By Email: enquiries@kalamunda.wa.gov.au (External link)
- By Post: PO Box 72, Kalamunda WA 6926
- In Person: 2 Railway Road, Kalamunda

For more information, on the proposed policy, please contact the City's Strategic Planning Team via phone (08) 9257 9999.

Comments close 5pm Friday, 4 September 2020.

Kind regards,

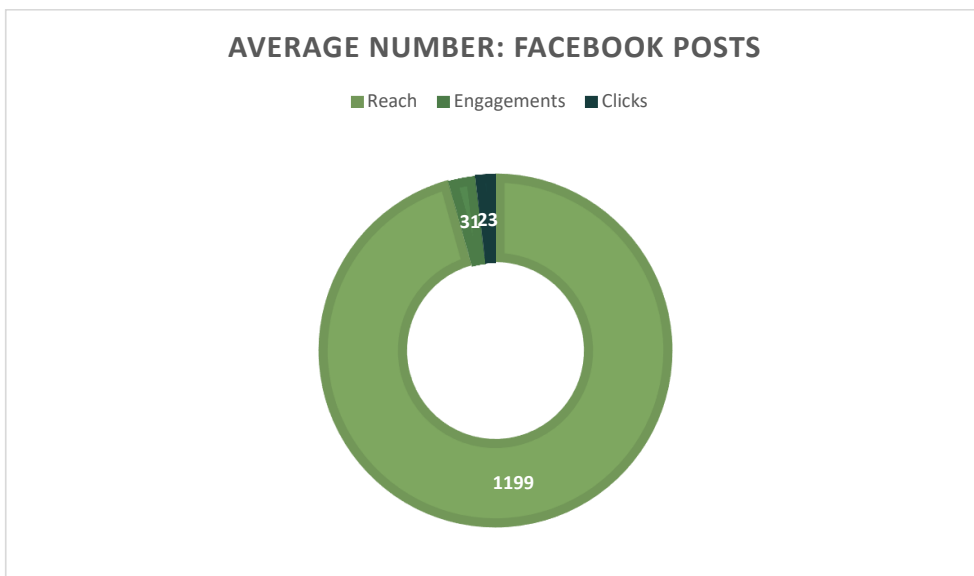
The Community Engagement Team

Statistics

		7 Aug 2020, 13:53
Delivered		
Sent	4154	98.8%
Open Rate	2545	60.6%
Clicks	488	11.6%
Marked spam	0	0%
Bounce rate	27	0.6%
Unsubscribed	0	0%



Facebook Organic Posts



Date	Reach	Engagements	Clicks
10 August 2020	1,014	21	20
31 August 2020	1,472	41	37



Organic Post – 10 August 2020

Post Details
Reported stats may be delayed from what appears on posts X

City of Kalamunda

10 August · 🌐

⋮

Local Planning Policy 28 is now open for comment 🗨️

The Policy will provide guidance in the preparation of future structure plans in the City of Kalamunda, in line with the State Government's North East Sub-regional Planning Framework and the City's Planning Strategies 📄

To learn more about the policy, and to have your say 🗳️ visit <http://engage.kalamunda.wa.gov.au/pp-28...> See more

Have your say!

Local Planning Policy 28 - Delivery of State and Local Strategies through the Preparation of Structure Plans

Closes 5pm Friday 4 September 2020

1,014
People reached
21
Engagements
Boost Post

Sarah Wignell

Like
 Comment
 Share
⋮

Performance for your post

1,014 People Reached

1 Likes, Comments & Shares 🗨️

1 Likes	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

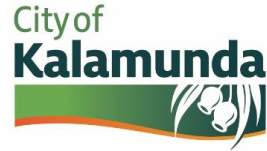
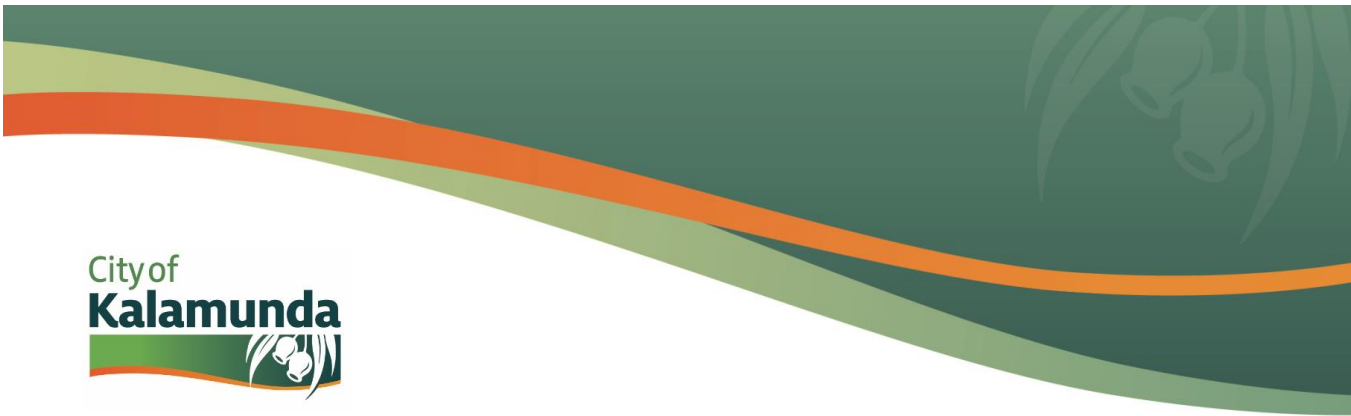
20 Post Clicks

4 Photo views	12 Link clicks	4 Other Clicks 🗨️
-------------------------	--------------------------	-----------------------------

NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



Organic Post – 31 August 2020

Post Details
Reported stats may be delayed from what appears on posts ✕

City of Kalamunda

31 August · 🌐

⋮

Last chance to comment! Public comment for Local Planning Policy 28 closes soon!

The Policy will provide guidance in the preparation of future structure plans in the City of Kalamunda, in line with the State Government's North East Sub-regional Planning Framework and the City's Planning Strategies 📄

To learn more about the policy, and to have your say 🗳️ visit <http://engage.kalamunda.wa.gov.au/lpp-28...> See more

ENGAGE.KALAMUNDA.WA.GOV.AU

Local Planning Policy 28 (LPP28)

At the Ordinary Council Meeting 23 June 2020, Council resolved to adopt...

1,472

People reached

41

Engagements

Boost Post

2 shares

👍 Like
💬 Comment
➦ Share
⋮

Performance for your post

1,472 People Reached

4 Likes, Comments & Shares 🗳️

2 Likes	0 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

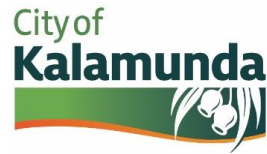
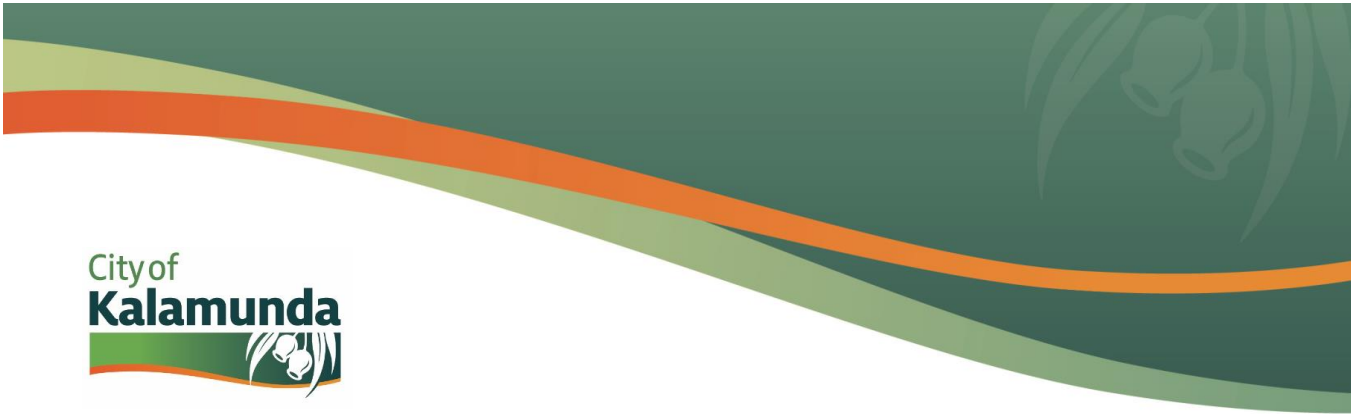
37 Post Clicks

0 Photo views	26 Link clicks	11 Other Clicks 🗳️
-------------------------	--------------------------	------------------------------

NEGATIVE FEEDBACK

2 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

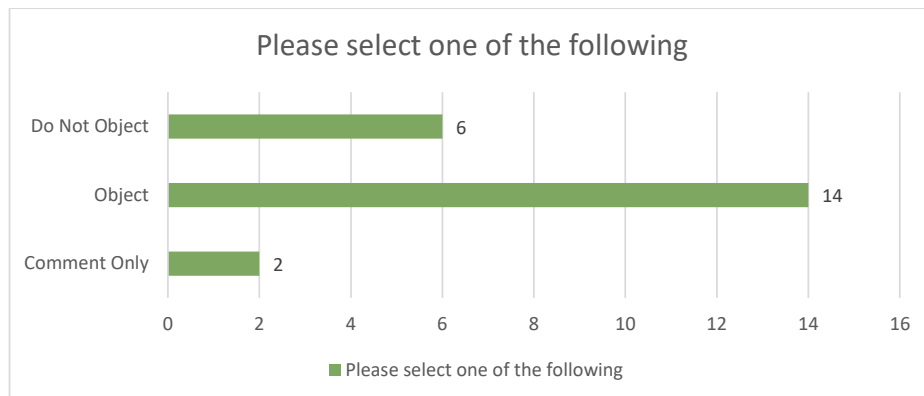


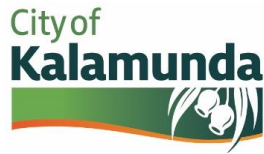
Survey Results

Out of the 21 responses, 14 (66%) of respondents were female and seven (33%) of respondents were male. The age breakdown for respondents are: six (28%) aged between 36-45, eight (38%) aged between 46-55, three (14%) aged between 56-65, three (14%) aged between 66-75 and one (4%) aged 75.

The top two responses came from the suburbs of Maida Vale (10) and Wattle Grove (7).

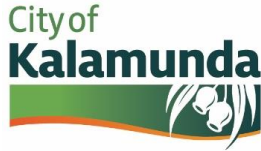
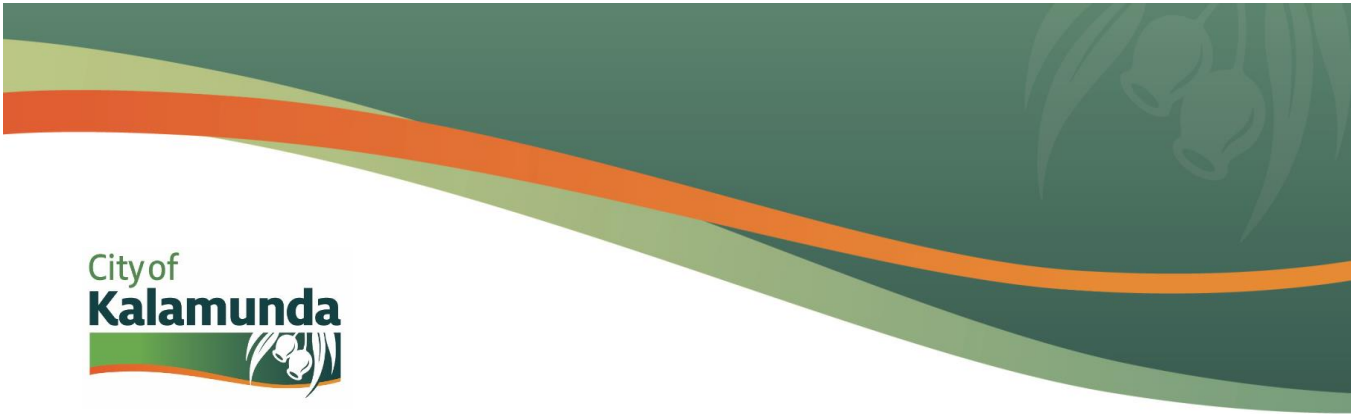
1. Please select one of the following; Do Not Object, Object, Comment Only



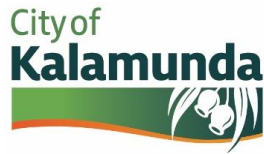


2. Comments

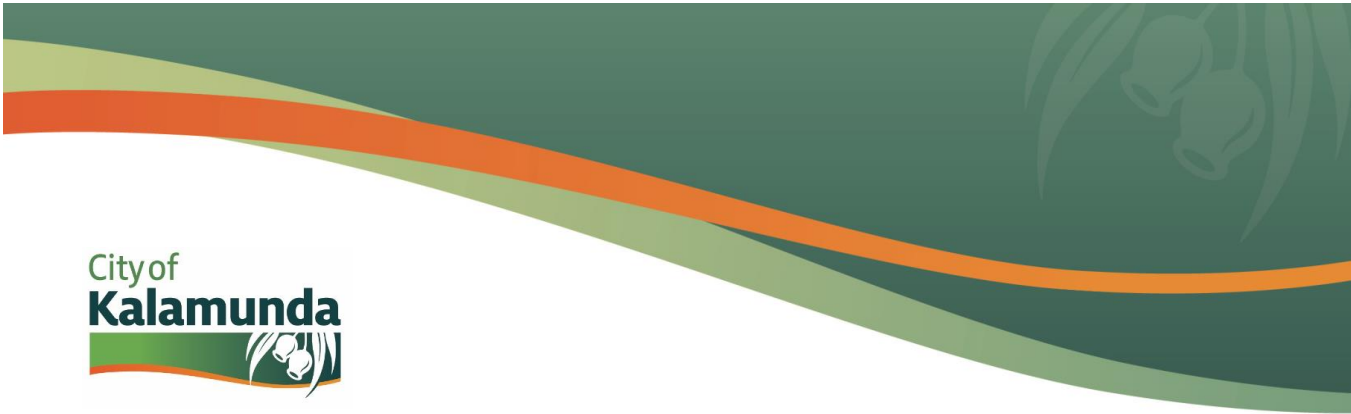
#	Comment
1	A category for Bush Forever (or equivalent environmental assessment measures) must be included in the policy. There is a critical need to more proactively manage the native flora and fauna and urban sprawl as part of any further development in Kalamunda. The MRA /Ministry for Planning guidelines are not effective enough. As a council and representative of people in this city, there needs to be a more assertive approach to environmental protection to stop further degradation of Calla Munda as the "home in the forest'. This is what makes Kalamunda special. Please work harder to protect it.
2	
3	
4	Have concern of how this development will effect my property as on the diagrams so far our property will be partly needed and the map of the area is incorrect
5	How do we actually find out anything that's happening with development in layman's terms?
6	the changes are unnecessary, and will destroy my property and all its wonderful characteristics. Ironic as our property is the one which is featured twice on you promotional literature..... It appears to be a way for the council to increase the density of housing, and attract more rates. All the talk about improving the environmental area is a load of baloney,. you will have to destroy a lot of environment to increase the housing density by 4 times.
7	I feel this policy is an avenue for undermining and/or overriding the community consultation by ratifying a DSP/LSP prior to a final draft of the Robertsday Report.
8	The sooner our suburb is rezoned urban development, the happier I will be.
9	
10	'The Local Planning Policy doesn't address any actions which the council will undertake to tackle: Climate Change, Pollution, and Congestion. Why not: - have a target for emissions reduction, such as using solar power on council buildings. - declare the Kalamunda markets a non-GMO market. - encourage the adoption of zero emissions vehicles for companies. - tree planting programs, get locals out and planting natives in the streets that look awful. Seems like the City of Kalamunda is needing leadship on these important issues!
11	Fully support any rezoning for our direct area



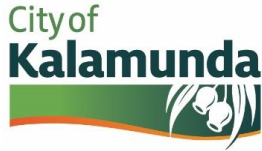
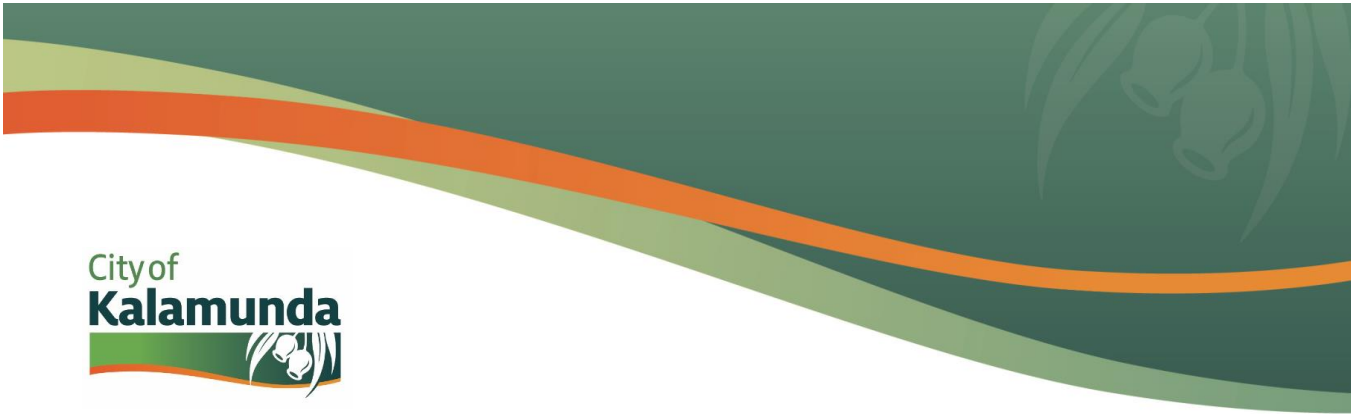
#	Comment
12	We have been living on [REDACTED], Maida Vale for the last 25 years. We were attracted to the area because of the semi rural bush setting, the acreage, peace and quite and off course the wildlife. Over the years there have been new subdivisions nearby and it is heartbreaking seeing the Bushland being cleared to make way for new housing. Please Let us keep our precious rural lifestyle and stop development around our area. Leave the last of the large properties as they are so that the wildlife have Somewhere to go. We have so many bandicoots, bobtails, Ducks and birds here. Many residents here also have horses, sheep, chickens and even emus. Please no more subdivisions there aren't many areas like these so close to the city, we always get complemented On what a beautiful area we live in, so please don't change it.
13	I am opposed to taking away the rural / residential aspect and the development in the proposed Maida Vale development area and have no desire to reduce my land holdings in any way ,shape or form. I purchased acreage for lifestyle opportunities and the freedoms that come with residing on acreage with my hobbies while maintaining a country feel for my children and grand children . My motives for purchasing land in this area have not changed. The impact from previous subdivisions is already being felt with the noise pollution and poor behaviours related with increased traffic patterns including hooning, vandalism and petty theft in the area . My objections to developing this area are shared by my wife, children and all visitors bar none to our property over the better part of the last 20 years.
14	I trust all the constraints have been taken into account ? -- 80 metre easement to Western Power the full length of Brewer Rd. --Provision for a further 330kv Transmission line if needed in the future. --This will take up most of [REDACTED] and parts of [REDACTED]. [REDACTED] Rd. --Water Authority Easements on several properties in [REDACTED].-- At least 2 properties listed on the Contaminated Sites Register (Ex-Rubbish tips).-- All on septics--No deep sewerage. We will NOT be carving up our property as we have a considerable amount of Wildlife, Bandicoots etc. and beautiful birds including Carnaby's Black Cockatoo's, Red Capped Parrots, which we care for. Horse Properties abound in this area and we beg you to allow us to maintain our wonderful lifestyle. A majority of residents in this area are totally opposed to any form of subdivision.
15	I oppose the draft policy entitled Local Planning Policy 28 as it pre-empts the results of community consultation on the RobertsDay concept plan and the Department of Planning Review of the NE sub- Regional Framework
16	



#	Comment
17	<p>I oppose the draft policy entitled Local Planning Policy 28 as it pre-emptes the results of community consultation on the RobertsDay concept plan and the Department of Planning Review of the NE sub- Regional Framework.</p> <p>The draft policy is inconsistent with the existing State Planning Policy applying to Wattle Grove South making the proposed draft policy of no binding consequence with respect to any future WAPC decision making on account of this inconsistency;</p> <ul style="list-style-type: none"> • misrepresents the true nature of the current version of the Framework and • fails to mention that the purported purpose of the draft policy is based on a soon to be superceded version of the Framework .
18	<p>I oppose the draft policy entitled Local Planning Policy 28 as it pre-emptes the results of community consultation on the RobertsDay concept plan and the Department of Planning Review of the NE sub- Regional Framework, to which I also object to this concept plan.</p>
19	<p>I am totally opposed to the rezoning of this area. Never before have I observed such a variety and abundance of bird life including the endangered red-tail black cockatoo. Bandicoots and possums are also happily living and breeding in the area.</p> <p>People of all ages choose to take there daily exercise in this area due to the peaceful scenery and relaxed feel.</p>



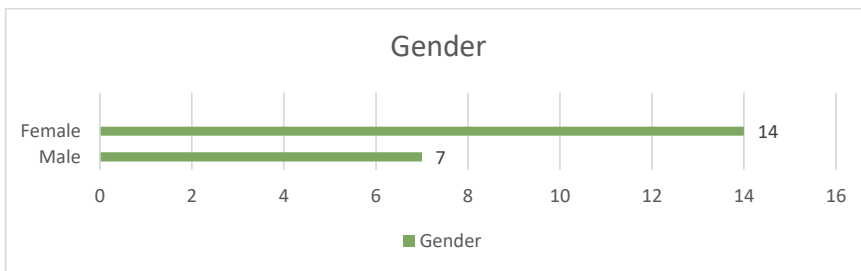
#	Comment
20	<p>Please listen to the Maida Vale South residents – many of us completely oppose the proposal for Urban Expansion.</p> <p>Environmentally & Socially this is such an important area. Maida Vale South is surrounded by previous land subdivisions and now, more than ever, provides habitat for many protected & threatened species like Carnaby's, Quenda, Mountain Ducks etc.</p> <p>Crumpet Creek runs through Maida Vale & has areas of habitat along the banks providing shelter & protection for local wildlife.</p> <p>Landowners keep horses, sheep, emus, chickens and residents from surrounding 'urban areas' walk their family through our streets to obtain contact with the environment & enjoy the open space.</p> <p>To consider Urban Expansion would involve removal of mature trees (Jarrah, Wandoo, Marri etc), disruption to landform, and removal of habitat which is both devastating for the local environment and to its residents.</p> <p>The City of Kalamunda advertises its vision of "Connected Communities, Valuing Nature and Creating our Future Together". Please speak to the community of this area who have a similar vision & want to protect the nature that resides in Maida Vale.</p> <p>The EPA website mentions "This MRS amendment is being assessed because development permitted by the proposed urban zoning has the potential to have a significant effect on the environmental values known to exist within the amendment area, including: • Poorly represented vegetation complexes (Forrestfield and Southern River); • Threatened Ecological Communities (TECs) listed as Critically Endangered and Endangered under the Wildlife Conservation Act 1950 (WC Act) and Endangered under the Environment Protection and Biodiversity Conservation Act 1999 (EPBC Act); • Conospermum undulatum (listed as Vulnerable flora under the WC and EPBC Acts); • Habitat for threatened species of fauna; and • Two waterways, known as Crumpet Creek and Poison Gully, that support some of the above vegetation"</p> <p>The City of Kalamunda has such an important role to now play, to stand by its values and acknowledge the importance of the environment in Maida Vale....we implore you to protect this area & reject Urban Expansion.</p>
21	<p>I have lived in the city of Kalamunda for 46 years now & have always appreciated how the city has respected the environment that is unique to this area.</p> <p>I do not support urban expansion and if urban expansion was to proceed, I would feel the need to move out as I couldn't bear to see the surrounding trees and habitat be demolished.</p> <p>In particular the area surrounding crumpet creek supports endangered flora & fauna - the properties surrounding the creek should remain as special rural as an absolute minimum.</p> <p>Thank you for listening</p>



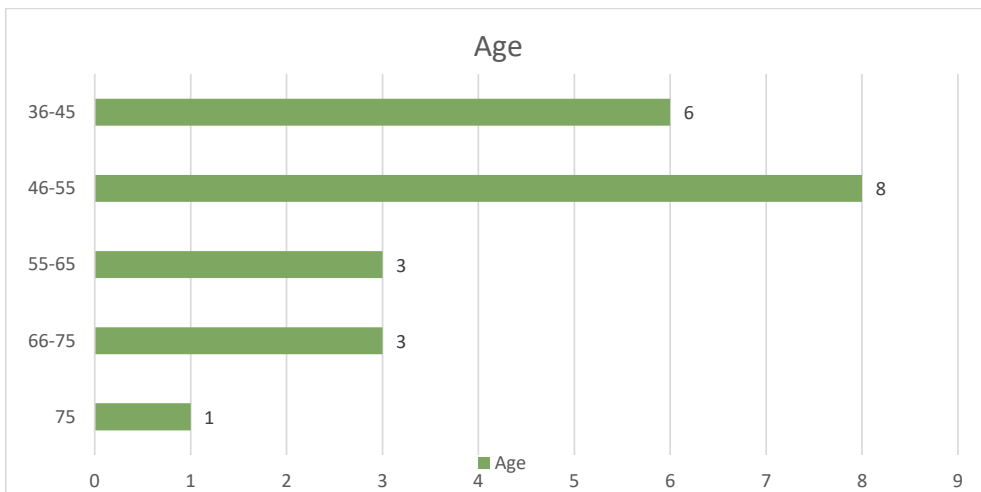
#	Comment
22	The green belt of Maida Vale maintains an ecosystem that provides habitat for red tailed cockatoos, quendas & other wildlife. Many people also enjoy hiking this area during Covid-19, and if lockdown occurred would be surely lost if developed. <Unknown> of trees & irrigigated paddocks also helps prevent the heat sink of concrete. Local warming not required.

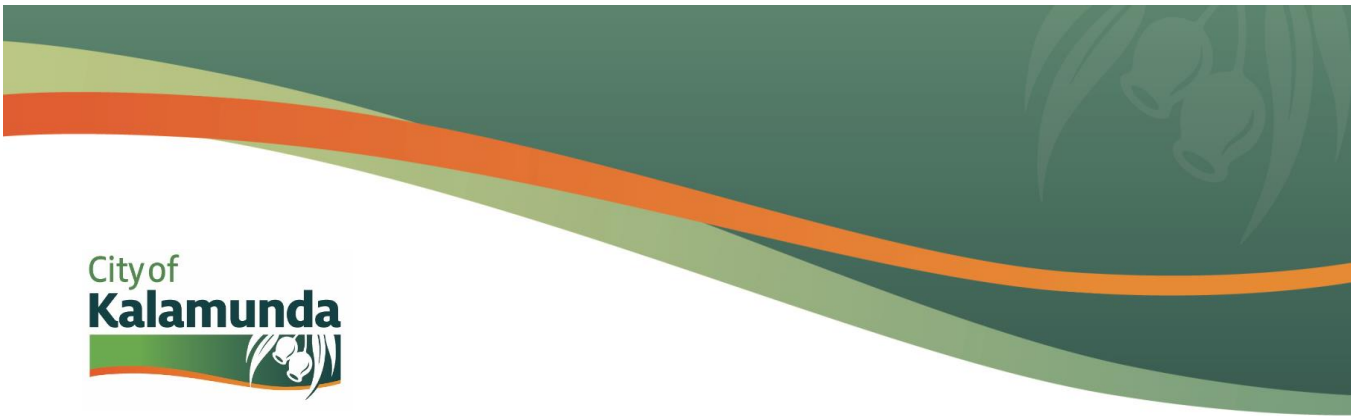
Demographics

Gender



Age





Suburb

