



MINUTES

KALAMUNDA ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

6.15pm to 8.15pm 9 June 2021

Zig Zag Cultural Centre Seminar Room

50 Railway Road, Kalamunda

1.0 FELLOWSHIP

2.0 OPENING OF MEETING

Meeting opened at 6.15pm.

3.0 ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

Colin Jorgensen, Presiding Member, acknowledged the traditional owners of the land.

4.0 ATTENDANCE AND APOLOGIES

Committee

Colin Jorgensen,
Cr Dylan O'Connor
Kate Holsgrove, Perth Airport
Mark Pivac, FBR
Will Main, Hawaiian Group
Dan Pearce, Hatch
Cr Janelle Sewell
Cr Lesley Boyd
Jon Elbery

Presiding Member
Councillor Member
Councillor Member
Committee Member
Committee Member
Committee Member
Committee Member
Councillor Member
Committee Member

City of Kalamunda Staff

Gary Ticehurst
Mandy Skeates

Director Corporate Services
Manager Economic & Cultural Services

Apologies

Cr Margaret Thomas
Cr Mary Cannon
Julie Drago
Rhonda Hardy

Councillor Member
Councillor Member
Hero Properties
Chief Executive Officer

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5.0 DISCLOSURE OF INTERESTS

3.1 Disclosure of Financial and Proximity Interests:

- a) Members must disclose the nature of their interest in matters to be discussed at the meeting. (Section 5.65 of the Local Government Act 1995)
- b) Employees must disclose the nature of their interest in reports or advice when giving the report or advice to the meeting. (Section 5.7 of the Local Government Act 1995)

3.2 Disclosure of Interest Affecting Impartiality

- a) Members and staff must disclose their interests in matters to be discussed at the meeting in respect of which the member or employee has given or will give advice.

6.0 CONFIRMATION OF MINUTES FROM THE PREVIOUS MEETING

MOTION

“That the minutes of the Kalamunda Economic Development Advisory Committee held on 04/03/2021, are confirmed as a true and accurate record of the proceedings.”

Moved: Cr Dylan O'Connor

Seconded: Kate Holsgrove

Vote: CARRIED

7.0 WORKSHOP DISCUSSION

What are top four Economic Development opportunities to bring people to Kalamunda, both to engage and invest.

What makes Kalamunda unique, this does not have to be narrowed to one tag line.

Jon Elbery queried the recipient of the prospectus and how the City might cater to all investors.

It was agreed that the Economic Drivers should be split in to two categories: Tourism and Business/Industry. Utilising the results from the previous workshop individual members of the committee were requested to identify their top four drivers.

A number of the items to be considered created debate amongst committee members.

It was identified that with regards Ecommerce there is a growing trend to pick up items within shopping centres.

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The Zig Zag Railway proposition was discussed as a possible strong driver for tourism.

The Aquatic Study for the City of Kalamunda was discussed and many ideas garnered around wave pools, colocation with gymnasiums, the need to create something new and innovative unlike any other local government. It was agreed that once the Aquatic Report has been endorsed by Council the Advisory Committee should discuss. Identify whether the committee will meet prior to the end of the consultation period, if not, Manager of Economic & Cultural Services to advise committee of consultation period.

Discussion with regards empty shops and office space and the potential for pop ups.

These results were collated to form the following results:

Tourism top four

- Aboriginal tourism
- Adventure tourism
- Ebike gateway connecting to trails network
- Trails network

Business/Industry top four

- Redevelop derelict land (Business Centre)
- Higher Education
- Ecommerce Fulfillment Hub
- Office space in industrial areas with high speed internet

City of Kalamunda's Unique Selling Points – in no particular order:

Proximity to industrial land, large blocks, low traffic, country town close to the City/

Proximity to the City.

Diversity of offering: small to large blocks, transport and tourism offerings.

Logistics Park – good access to road networks.

Link WA Freight and Logistics.

Small Business Friendly Local Government – allowing process to be more seamless, tourism triage.

Perth Hills Tourism Alliance.

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Way of Life – live, work and play, affordable housing supply, diversity of lifestyle opportunity, different types of accommodation throughout the years of life.

Transit Orientated Development is a blank canvas.

Look at the industrial areas of Wanneroo and Gosnells.

State investment in Pickering Brook.

Who do we need?

Private Sector.

Do we have land? Land locked, constrained sites.

Hotel and short stay accommodation – how much of our short stay accommodation is currently used by FIFO. Any lazy assets the City could free up?

Circular Business.

Collect Data

Interview the last ten people who have had business developments within the City of Kalamunda.

Testimonials.

8.0 INVESTMENT PROSPECTUS OVERVIEW:

The current draft prospectus was circulated to all members of the committee, it was requested that they review and provide feedback. Manager of Economic & Cultural Services to circulate an email in July prompting for feedback.

9.0 ANY OTHER BUSINESS

Nil

10.0 DATE OF NEXT MEETING

Tentative Meeting Schedule – to be confirmed at meeting

6.00pm Wednesday, 1 September 2021

6.00pm Wednesday 1 December 2021

11.0 CLOSURE

The Presiding Committee Member closed the meeting at 7:55pm.

I confirm these Minutes to be a true and accurate record of the proceedings of this meeting.

Signed: Deputy Presiding Member

Dated this First Day of September 2021

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