



MINUTES

KALAMUNDA TOURISM ADVISORY COMMITTEE

6.00pm Wednesday 19 May 2021

City of Kalamunda Function Room

1.0 OPENING OF MEETING

Meeting commenced at 6.03pm.

2.0 ACKNOWLEDGEMENT OF TRADITIONAL OWNERS

Presiding Member acknowledged the traditional owners of the land.

3.0 ATTENDANCE AND APOLOGIES

Attendance

Committee

Cr John Giardina
Ray Furfaro

Presiding Member
Committee Member (Deputy Presiding Member)

Nicholas Smeets
Rebekah Wilson
Michael Anthony Collins
Kevin Bennett
Charles Dornan

Committee Member
Committee Member
Tourism Business Consultant
Committee Member
Committee Member

City of Kalamunda Staff

Gary Ticehurst
Mandy Skeates

Director of Corporate Services
Manager Economic & Cultural Services

Apologies

Cr Margaret Thomas
Cr Cameron Blair
Francesca Flynn
Tracey Cinavas-Prosser
Eric Radice

Councillor Delegate
Councillor Delegate
Committee Member
Industry Body Committee Member
Committee Member

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4.0 DISCLOSURE OF INTERESTS

4.1 Disclosure of Financial and Proximity Interests:

- a) Members must disclose the nature of their interest in matters to be discussed at the meeting. (Section 5.65 of the Local Government Act 1995)
- b) Employees must disclose the nature of their interest in reports or advice when giving the report or advice to the meeting. (Section 5.7 of the Local Government Act 1995).

Nil disclosures

4.2 Disclosure of Interest Affecting Impartiality

- a) Members and staff must disclose their interests in matters to be discussed at the meeting in respect of which the member or employee has given or will give advice.

Nil disclosures

5.0 ADOPTION OF THE MINUTES OF THE PREVIOUS MEETING

Minutes of the Tourism Advisory Committee Meeting of 18 February 2021 as tabled.

MOVED: Ray Furfaro

SECONDED: Charles Dornan

VOTE: Carried

6.0 MATTERS ARISING FROM THE MINUTES

All outstanding Actions from previous meeting addressed.

7.0 RECREATIONAL VEHICLE DISCUSSION – STUART KOSTERA

Stuart Kostera attended the Advisory Committee meeting to present the idea of Kalamunda becoming a Recreational Vehicle friendly Local Government. There are over 490 recreational vehicle sites in Australia, which are for self contained vehicles. These vehicles must contain toilet facilities and have the capability to carry all of their own water. All grey water must be captured and disposed of appropriately.

Mr Kostera has identified two sites which the City may wish to look at: the Kalamunda Oval between Recreation Road and the War Memorial (this would obviously be limited when there were events or functions in the area), Pickering Brook Sports Club.

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Mr Kostera noted that the Kalamunda Club would have a lease with the City of Kalamunda but did consider this might be another possibility if the Club were open to negotiation.

Recreational Vehicles would bring in associated economic benefit to the economy of Kalamunda, with Mr Kostera estimating this may be in the region of \$100-\$200 in the form of fuel, meals, coffee, groceries etc. Michael Collins raised a query around this figure and has committed to doing some more research.

RV Friendly Local Government status requires a number of steps including the provision of a free dump point and also a tap for water. It was noted that most visitors utilising recreational vehicles are very aware of the need to dispose of their rubbish appropriately and in some circumstances there was no need for the provision of rubbish bins.

MOTION: That the Tourism Advisory Committee support the City of Kalamunda investigating Recreational Vehicle Friendly Local Government Status.

MOVED: Michael Collins

SECONDED: Kevin Bennett

VOTE: CARRIED

8.0 SPORTS TOURISM PRESENTATION

Graham England Kalamunda Districts Rugby Club.

Graham England provided a presentation on the opportunities around the International Rugby 10's Competition for 2024. They have commenced planning for the event early and are keen to garner support from the City of Kalamunda.

It is expected that there will be around 800 participants and their families, this could bring good economic value to the City of Kalamunda. It was noted that at least 75% of the participants would need to be accommodated outside of the City boundaries due to a shortage of accommodation.

Mr England also confirmed that he will be working with the City to facilitate conversations with the business and tourism businesses. Members of the Advisory Committee encouraged Mr England to take the idea to Events Corp at Tourism WA and discuss the opportunity with them and perhaps look at Lotterywest or Healthways funding opportunities.

MOTION: That the Tourism Advisory Committee in principle support the Kalamunda Rugby 10's International Competition in 2024 and support the City working with Kalamunda Districts Rugby Club to engage the local business and tourism providers.

MOVED: Ray Furfaro

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SECONDED: Kevin Bennett
VOTE: CARRIED

9.0 ZIG ZAG SCENIC DRIVE UPDATE

Manager of Economic & Cultural Services provided an update on the future trial opening hours of the Zig Zag Scenic Drive.

Charles Dornan noted that during the Winter Solstice sunset will be at 5.30pm which would leave the road open for a further three hours in the dark. Mr Dornan believed that there was a provision within the Council Motion to allow the Chief Executive Officer to undertake a review of the hours. Director of Corporate Services, took this on notice to provide an update at the next meeting.

10.0 AUSTRALIAN MASTERS GAMES

Manager of Economic & Cultural Services provided an overview of the Australian Masters Games and the opportunities which could be afforded to the City of Kalamunda. The organisers are looking to run a number of cycling events within the City of Kalamunda boundaries. The City of Kalamunda is looking to the Kalamunda Tourism Advisory Committee for support for this Sports Tourism initiative.

There was some discussion with regards the location of the cycling event in Pickering Brook.

MOTION: That the Kalamunda Tourism Advisory Committee fully support the idea of a cycling event to be held in the City of Kalamunda for the Australian Masters Games.

MOVED: Charles Dornan

SECONDED: Ray Furfaro

VOTE: CARRIED

11.0 SIGNAGE

Manager of Economic & Cultural Services circulated examples of signage for Tourism within the City of Kalamunda. The signs include both the City of Kalamunda and the Experience Perth Hills Logo.

There was discussion with regards who would be expected to fund the new tourism signage. It is expected that significant stack signage would be funded by the City of Kalamunda, individual directional finger signs to be funded by individual businesses. It is expected that the City of Kalamunda would maintain the stack signs.

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Director of Corporate Services highlighted the need for a tourism signage policy which will identify the types of businesses to be include within the tourism stack signs.

Rebekah Wilson identified the problem of phone reception, lack of coverage which would affect QR Codes. The Tourism Advisory Committee are not keen to have QR Codes in areas where phone reception is challenged. Rebekah also highlighted issues with Google Maps in the hills area and the concern that visitors are often given misleading information which may ultimately increase their journey time between venues.

Charles Dornan would like to see the installation of Entry Statements at all arterial routes to the City of Kalamunda.

12.0 ANY OTHER BUSINESS

Manager Economic & Cultural Services briefed the committee on current WAITOC initiatives.

Perth Hills Future Organisation Meet and Greet was circulated.

Director of Corporate Services provided input on the upcoming advocacy trip to Canberra that the Mayor and the CEO will be attending.

13.0 CLOSURE

Meeting closed at 7.35pm

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ACTION ITEMS – 19 May 2021			
Item	Who	Date	Status
ACTION 1: Closure of Zig Zag Scenic Drive – clarification of CEO's ability to cease the trial early should the need arise.	MS	19 May 20201	Pending
ACTION 2: Send meet and greet for Perth Hills Future Org electronically	MS	19 May 2021	Completed

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