



Name the new
Kalamunda Community Centre

Community Engagement Report
2020





Background

Kalamunda Community Centre

In January 2019, the City appointed the design team led by architect Edwin Bollig of Bollig Design Group for the new Kalamunda Community Centre, replacing the Jorgensen Park Pavilion, which has reached its end of life.

The initial concept was developed in consultation with the Kalamunda Community Learning Centre and other potential users of the site. The new premises will be accessible for a wide range of user groups of many ages and abilities. The current pavilion is currently utilised by After School Arts, Kalamunda Community Learning Centre, The Mankind project and the Darling Range Branch of the Naturalists Club.

Council adopted the centre's design in June 2019, following extensive consultation with the Kalamunda Community Learning Centre and Community Reference Group. Integrated property and construction group Pindan began construction works in February 2020. The official commencement of construction on 31 January 2020 was attended by Premier Mark McGowan, Hasluck MP Ken Wyatt and Kalamunda MP Matthew Hughes.

The centre was funded from the Federal Government (\$1 Million), Lotterywest (\$2.5 Million) and the State Government of Western Australia (\$3 Million) with a \$150,000 contribution from the Kalamunda Community Learning Centre.

From March to May 2020, consultation was undertaken to seek naming suggestions for the new facility.

In accordance with Council policy, any person was invited to submit suggestions although submissions had to include relevant information in order to meet the criteria set out by the City.

Of the 80 names submitted, six were shortlisted by a selection panel for inclusion in the public voting poll. The shortlisted names* were: Bibbulmun Community Centre; Cala Munda Community Centre; Cala Community Hub; Jorgensen Community Centre; Kaardijin Community Centre and Kalamunda Community Centre.

Public voting on the shortlisted names was held from August to September 2020.

The City of Kalamunda engaged with stakeholders to ensure they were kept informed during the construction of the centre. Engagement was designed to increase community awareness and benefits of the project; and to create a sense ownership, including asking the community to name the new centre.

Community Consultation for the project was delivered in line with a Communications and Engagement Plan.

Engagement ran from 24 March 2020 to 30 September 2020 and was supported by an integrated marketing campaign.



Shortlisted names

Submitted by community

Top six shortlisted names

The following rationales were offered by the community when submitting their nominations and was provided to the community when voting for their final choice.

Bibbulmun Community Centre

I have made this suggestion because Kalamunda is already an Aboriginal name and due to the start of the iconic Bibbulmun Track it would be a fitting name for the new community centre. It also honours the original inhabitants of this region.

Cala Munda Community Centre

Ties in well with Kalamunda's Aboriginal history.

Cala Community Hub

'Cala' - signifying home and bush.

'Hub' - a centre around which other things revolve, a focus of activity.

Jorgensen Community Centre

Appropriate as this is where the building is located and residents are familiar with its location.

Kaartdijin Community Centre

Kaartdijin means 'knowledge' in the language of the Noongar people. This new place is a space for people to come together and share their knowledge - an intergenerational space that is placed on the Kalamunda terminus of the Bibbulmun Track.

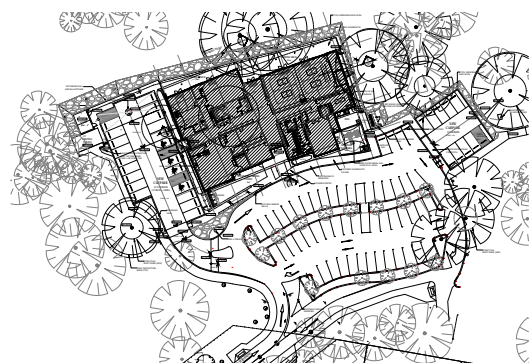
Kalamunda Community Centre

I see no reasonable explanation to change the name. The community centre is for the use of the whole of the City of Kalamunda and the current name is easily recognisable by residents and visitors alike.

The name Kalamunda Community Centre (KCC) works. It says exactly what and where it is, is a 'Community' Centre servicing the Kalamunda Shire/City community.

Note: The City understands Cala/Karla also means Fire.

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Social Media performance

City of Kalamunda
Published by Buffer [?] · 1 April · 🌐

Help us name Kalamunda's new community centre, currently under construction in Jorgensen Park. Tell us what you think the new community centre should be called and why and we'll put it to the public to vote (subject to Council approval)*. Submissions close 30 April. Full details and submission information:
<https://engage.kalamunda.wa.gov.au/namethenewKCC>



NAME THE BUILDING COMPETITION

TELL US YOUR NAME FOR THE NEW KALAMUNDA COMMUNITY CENTRE

engage.kalamunda.wa.gov.au

Performance for your post

5,712 People Reached

66 Reactions, comments & shares

31 Like	14 On post	17 On shares
1 Love	0 On post	1 On shares
21 Comments	10 On Post	11 On Shares
13 Shares	13 On Post	0 On Shares

631 Post Clicks

63 Photo views	39 Link clicks	529 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	1 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

City of Kalamunda
Published by Buffer [?] · 21 April · 🌐

Don't forget to tell us your suggestion to name Kalamunda's new community centre, currently under construction in Jorgensen Park. Tell us what you think the new community centre should be called and why and we'll put it to the public to vote. Submissions close 5pm, 30 April - <https://engage.kalamunda.wa.gov.au/namethenewKCC>



TIME'S RUNNING OUT

TELL US YOUR NAME FOR THE NEW KALAMUNDA COMMUNITY CENTRE

engage.kalamunda.wa.gov.au

Performance for your post

2,450 People Reached

9 Likes, Comments & Shares

2 Likes	1 On Post	1 On Shares
4 Comments	2 On Post	2 On Shares
3 Shares	3 On Post	0 On Shares

98 Post Clicks

15 Photo views	16 Link clicks	67 Other Clicks
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NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
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Social Media performance

City of Kalamunda
Published by Buffer [?] · 29 April · 🌐

CLOSING TOMORROW ... Make sure you submit your suggestion to name the new Kalamunda Community Centre before 5pm - <https://engage.kalamunda.wa.gov.au/namethenewKCC>



NAME THE BUILDING COMPETITION

TELL US YOUR NAME FOR THE NEW KALAMUNDA COMMUNITY CENTRE

engage.kalamunda.wa.gov.au

5,026 People Reached

31 Reactions, comments & shares 📊

5 Like	3 On post	2 On shares
1 🤩 Wow	0 On post	1 On shares
1 😡 Angry	0 On post	1 On shares
14 Comments	5 On Post	9 On Shares
10 Shares	10 On Post	0 On Shares

304 Post Clicks

45 Photo views	68 Link clicks 📄	191 Other Clicks 📄
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NEGATIVE FEEDBACK

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City of Kalamunda
Published by Buffer [?] · 24 July · 🌐

Construction of the new Kalamunda Community Centre at Jorgensen Park is moving ahead, both on time and budget, with the main building framework up and roof expected in coming weeks. 🛠️

Expected to be operational by March 2021, the centre's multi-purpose design includes seven activity rooms, two halls, office space, a kitchen, bathrooms, outdoor play areas and a viewing deck.

In a nod to its bush surrounds, the completed design will feature a timber and stone exterior finish. [See more](#)



KALAMUNDA.WA.GOV.AU
News Details | City of Kalamunda
Construction of the new Kalamunda Community Centre at Jorgensen Par...

2,811 People Reached

61 Reactions, comments & shares 📊

44 Like	33 On post	11 On shares
3 ❤️ Love	3 On post	0 On shares
7 Comments	5 On Post	2 On Shares
7 Shares	7 On Post	0 On Shares

141 Post Clicks

0 Photo views	58 Link clicks 📄	83 Other Clicks 📄
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NEGATIVE FEEDBACK

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City of Kalamunda
Published by Buffer [?] · 28 August · 🌐

Vote Now To Name the City's New Community Centre ✅

From March to May 2020, consultation was undertaken to seek naming suggestions for the new facility.

All community members were invited to submit suggestions although submissions had to include relevant information in order to meet the criteria set out by the City. [See more](#)



KALAMUNDA.WA.GOV.AU
News Details | City of Kalamunda
The City of Kalamunda is one-step closer to naming its new community...

1,721 People Reached

24 Reactions, comments & shares 📊

12 Like	3 On post	9 On shares
1 ❤️ Love	0 On post	1 On shares
7 Comments	4 On Post	3 On Shares
4 Shares	4 On Post	0 On Shares

221 Post Clicks

0 Photo views	128 Link clicks 📄	93 Other Clicks 📄
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NEGATIVE FEEDBACK

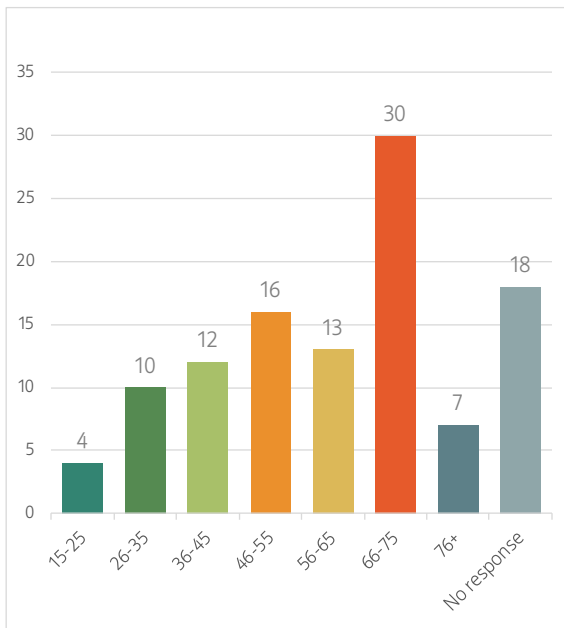
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Reported stats may be delayed from what appears on posts



Engage Demographics

Age of Respondents



Gender of Respondents

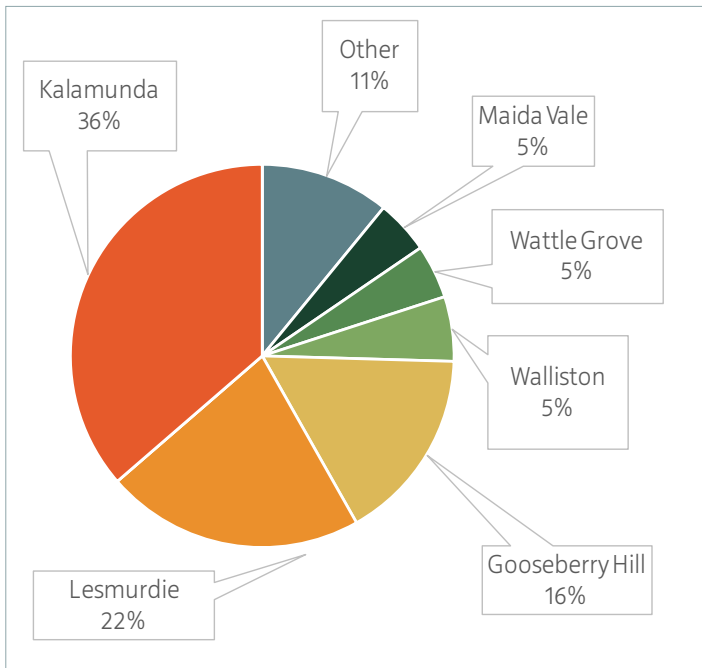


- 56%** of respondents were female
- 20%** of the respondents were male
- 2%** preferred not to say
- 22%** did not respond

Engage Traffic

- 293** Total visits
- 70** Maximum visits per day
- 175** Informed Visitors
- 268** Aware Visitors

Suburb of Respondents



"I'm all for simplicity and accuracy. Nothing wrong with being proud of the name Kalamunda ... Hence my preference. Kalamunda Community Centre."
Respondent No 42

The Survey received 110 submissions

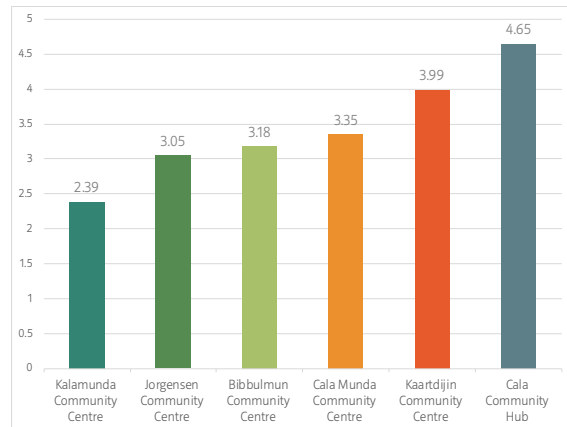
Survey Results

Preferred name for the community centre is:

Options	Average Rank
Kalamunda Community Centre	2.39
Jorgensen Community Centre	3.05
Bibbulmun Community Centre	3.18
Cala Munda Community Centre	3.35
Kaartdijin Community Centre	3.99
Cala Community Hub	4.65

Optional question (108 response(s), 2 skipped)

Question type: Ranking Question



Additional comments supplied with Engage online Survey

Note: the following unsolicited comments were supplied in addition to the survey questions by participants on Engage.

16	I believe Jorgensen needs to be in the name for a few reasons. The history of Jorgensen Park. The name is so well known for the location. Another name would be "Jorgensen Mandjar centre" mandjar meaning Meeting Place in Noongar language.
42	I'm all for simplicity and accuracy. Nothing wrong with being proud of the name Kalamunda ... Hence my preference. Kalamunda Community Centre.
45	Would prefer Kalamunda Learning Centre, or a name that infers "learning"
47	I've lived on Kalamunda since 1950. To name the centre Kalamunda Community centre is self explanatory and does not require anyone to ask what it is Unlike some of our Australian football ovals as an example. KCC says it all.
67	Shame you can't tie Kalamunda and Katitjin together - that would have been a nice blend and makes sense - ie. Kalamunda Learning.
73	The name Kalamunda already based on two Aboriginal words, no need to introduce another completely new Noongar word or to use Bibbulmun as the northern trail terminus is already named that. The surrounding reserve and trails could still be Jorgenson park.



Survey Results continued

	Bibbulmun Community Centre	Cala Munda Community Centre	Cala Community Hub	Jorgensen Community Centre	Kaartdijin Community Centre	Kalamunda Community Centre
Rank	No of Respondents					
First	16	11	2	20	17	42
Second	14	16	4	31	10	20
Third	26	20	12	9	9	16
Fourth	25	23	12	10	12	9
Fifth	10	21	37	3	11	9
Sixth	6	2	24	20	34	5
Did not rank	13	17	19	17	17	9



Based on an average ranking AND majority primary votes.

